



Perth Football League

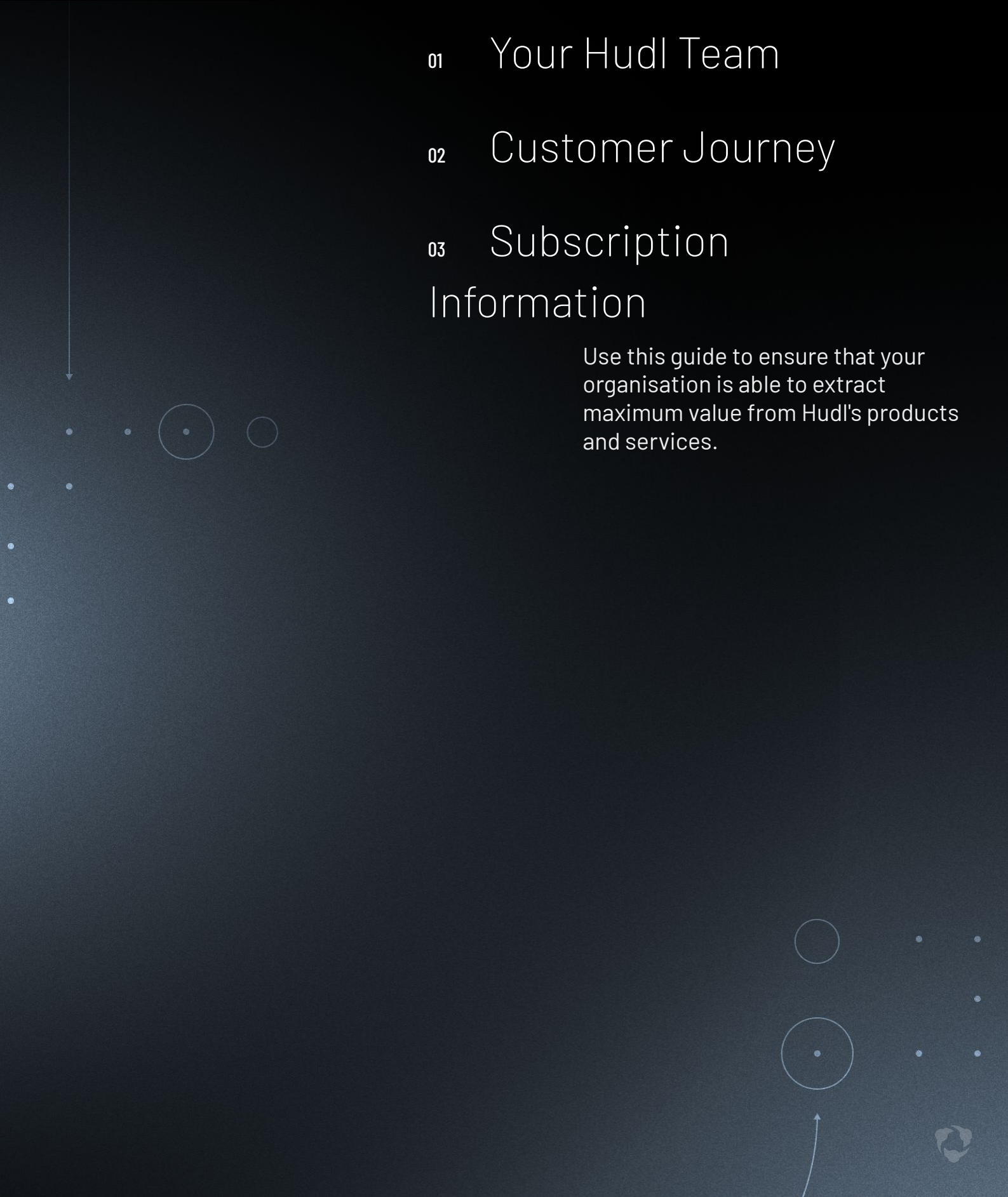
HUDL WELCOME KIT 2025



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Use this guide to ensure that your organisation is able to extract maximum value from Hudl's products and services.



Your Hudl Team 2025

SECTION 1

This section aims to provide an overview of the Hudl team available to you at anytime throughout your subscription.



YOUR HUDL TEAM

HERE TO HELP...

Several external facing service teams at Hudl are here to add value in unique ways, all contributing to your satisfaction and success.

Sales

Needs Evaluation ★ Trials & Demos ★ Solutioning
★ League-Wide Initiatives



Robbie Chancellor

SENIOR ACCOUNT
EXECUTIVE

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Customer Success

Renewals ★ Value Driven Engagement ★ Account
Monitoring ★ Workflow Analysis



Carolyn Seng

SENIOR CUSTOMER SUCCESS
MANAGER

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Support

Immediate Assistance ★ Troubleshooting ★ Product Functionality ★ Tagging/Footage Inquiries



[Support Form](#)

All products, fastest response time.



Phone Support:

[02 9163 3859](tel:0291633859)

Implementation

Team Education ★ Product Training ★
Workflow Consultation



Damon Edmonds

IMPLEMENTATION
CONSULTANT

By Appointment Only - book
with CSM

Solutions

Video & Data Strategy ★ Advanced Technical
Workflows ★ Custom Solutions & API



Troy Baker

IMPLEMENTATION
CONSULTANT

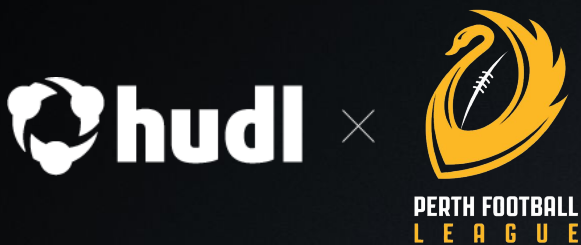
Troy.Baker@hudl.com



Customer Journey 2025

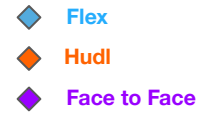
SECTION 2

Throughout your subscription, we'll guide you through key milestones—from setup and best practices to advanced insights—ensuring you get the most out of your investment. If you ever need assistance, don't hesitate to reach out. We're here to help every step of the way!



Perth Football League

Education Plan 2025



Hudl Overview: February (1st week of February TBC)

- A product suite overview delivered by Hudl with PFL Assistance
- Prerecorded walk through of the solution that will be used across the competitions. This will be a high level overview of what clubs and teams will have available and why.
- This will be a chance to create some awareness of what they'll need to know for the upcoming season before a proper education series.

Hudl Education Series: February and March

- Prerecorded series of Hudl workflows for users with no experience to very experienced.
- This will include basics for new users, page clean up and audit for experienced users and player engagement examples for all levels.
- We can also offer Ask Me Anything timeslots and individual training on request. 2 options - In East Coast Business Hours and 6pm/7pm Perth time

Flex Specific Education: February and March

- A combination of online and face to face education specifically for Flex.
- Online resources will be shared earlier than the face to face session.
- We will be able to host something online for a live walkthrough and Q&A session.

Face to Face March

- Hudl will attend the PFL live event to go through setup and practice of the Flex.
- Face to face opportunity to go through product suite with any club members

**Season Start
March/April 2025**

Ongoing Support and Education: Season start onwards

- A targeted 6 week period to make sure teams and clubs are able to use full product suite.
- Continued support opportunities and further Q&A timeslots



Subscriptions

SECTION 3

The following information is a summary of the current Hudl subscriptions



GET STARTED WITH . . .

LEAGUE EXCHANGE

CENTRALIZED VIDEO DATABASE

Setup Checklist

- Verify all leagues you should have access to are listed in your Exchange screen on Hudl.com
- Review the access, data, and SLA's above to ensure you are preparing your schedule around those factors.

Resources

 [League Exchange Tutorials](#)

 [Open Exchange Video in Sportscode](#)



GET STARTED WITH...



BRING YOUR COACHING TO LIFE

Setup Checklist

- Ensure all [coaches](#) and [athletes](#) are added to your Hudl account.
- Create [groups](#) to make sharing easier with the team.
- Have all team members download the Hudl app to view on the web or on mobile.
- Add all [scheduled events](#) for the season.
- Test your upload methods ([web](#), [mobile](#), or [from Sportscode](#)).

Resources

- ▶ [Hudl Tutorials](#)
- ▶ [Video Activity Reports](#)
- ▶ [Hudl + Sportscode Integration](#)
- ▶ [Athletes Guide to Hudl](#)
- ▶ [Release Notes & Product Updates](#)



GET STARTED WITH



FLEX

The all-new Hudl Focus Flex portable Camera.



Setup Checklist

- Learn About Your Camera**
- Prepare for Installation
 - [Placement](#) Requirements
 - What you'll [need](#)
 - [Download](#) the App
 - [Connect](#) Flex to a Network
- Installation Tutorials
 - [Setup the Tripod - Grass](#)
 - [Artificial turf](#) setups
 - [Connect the External Battery](#)
 - [Setup Recurring Updates](#)

Resources

- [Recording Best Practices](#)
- [Record from the Hudl Focus app](#)
- [Camera Angles](#)
- [Livestream with Focus Flex](#)

