



CLAREMONT FOOTBALL CLUB'S BY THE NUMBERS 2024

ADDING TO OUR ACHIEVEMENTS

+1

JAYME HARKEN
DHARA KERR MEDAL

+1

W AFLW PREMIERSHIP
2024

+1

MENNO INVERARITY
PRENDERGAST MEDAL

+1

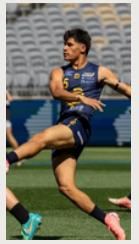
CALLAN ENGLAND
SANDOVER MEDAL

+1

RODRIGUEZ SHIELD
BEST OVERALL CLUB

+1

COLTS PREMIERSHIP
2024



% of players from
Kimberley region



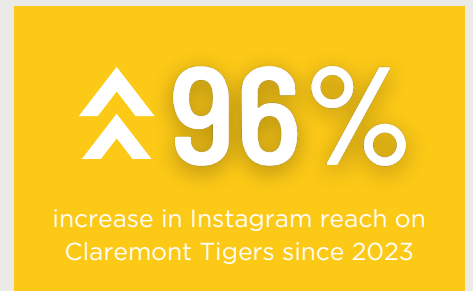
% of players from
Great Southern region



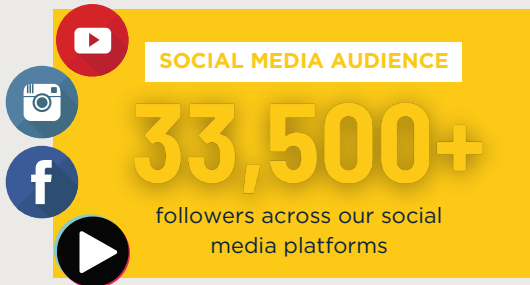
attended our game day
President's Luncheons.
(7% increase from 2023)



average audience who tuned into our
two broadcast games this season.



increase in Instagram reach on
Claremont Tigers since 2023



SOCIAL MEDIA AUDIENCE

33,500+

followers across our social
media platforms



TIKTOK

818,100

views on tiktok.
35,569 average views across tiktok



HOME GAME CROWDS

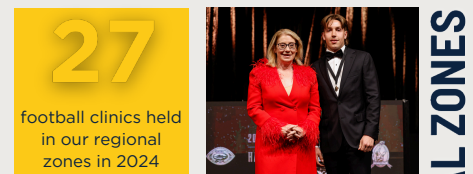
13,500+

fans who attended WAFL & WAFLW
games at Revo Fitness Stadium in 2024



AUDIENCE LOCATION

Perth houses over 50% of our audience,
with the following largest being Broome,
Mira Mar (Albany), Melbourne and Sydney



27
football clinics held
in our regional
zones in 2024



REGIONAL ZONES



HALL OF FAME

38

inducted into our
Inaugural CFC Hall of Fame
in 2024



TIGER NEWS

70%

increase in link clicks across our
e-newsletter compared to 2023



2,610km
travelled across our Kimberley
Region areas this year.



25,481

Audience at WAFL Grand Final, where
we also won the 2024 Colts Premiership



WEBSITE VIEWS

55,624

views on our website. Up 64.1%
compared to 2023