

MARKETING INTERN

EAST PERTH FC

Enjoying a history that extends beyond 110 years, East Perth Football Club is a proud, successful, and progressive member of the West Australian Football League, well placed for future success. The Club is seeking to appoint a Marketing Intern. Reporting to the Commercial and Marketing Manager this role will support the East Perth FC marketing activities.

KEY DUTIES:

- Support the Commercial and Marketing Manager to execute the East Perth Football Club marketing strategy including:
 - Ideation of marketing campaigns and reporting
 - Creation of marketing assets including match day, training, club events, corporate partners etc. Analysis and cleansing of data
 - Develop and implement strategies to increase social media followers and capture data
- Assist with club social and digital platforms and work closely with the commercial team to drive new business (events)

KEY ATTRIBUTES, EXPERIENCE AND SKILLS:

- Currently studying marketing or related field (2nd year students)
- Experience using Adobe suite is advantageous
- Experience working with social media platforms, web design and database leveraging
- Eye for detail with a creative and dynamic approach
- Team player with a can-do attitude
- Excellent organisation skills with an ability to work under pressure in a fast-paced environment

DETAILS

Commencement Date	April 2022
Conclusion Date	October 2022
Hours Required	10 Hours Per Week

HOW TO APPLY

Submit your CV and a cover letter based on the below criteria to royals@eastperthfc.com.au

- An introduction of yourself
- Why you want to complete this placement
- What you will bring to the East Perth Football Club
- The one thing that sets you apart from other candidates

SUBMIT YOUR CV
royals@eastperthfc.com.au

The successful candidate must have a valid Working with Children Check and may be required to undergo a police check.