

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: Club Alcohol Management Policy

Date: 18th February 2020

Document ID: 19, 2019-20

From: David Armstrong, General Manager
Ph: 9287 5522 (Perth Football League Office Hours Mon to Fri, 8.30am to 5pm)
Email: darmstrong@wafc.com.au

Audience: Club Committees, Board Members

<p>Summary: The following policy was amended by the Board at its 10th February 2020 meeting.</p> <p>The policy is to ensure clubs provide a safe and enjoyable experience at club and facilities during matches and training.</p>	<p>Action: Clubs wishing to discuss this policy further should contact Brendan Kays, Competition Integrity Officer M: 0401 466 830</p>
---	---

Key elements of the policy

1. No liquor is to be sold before 1pm on match days, unless prior approval by the Perth Football League General Manager.
2. No 'cheap drink' strategies, such as happy hours.
3. No club is permitted to provide any transport (e.g. bus trips), which includes alcohol consumption.
4. Club liquor licenses prohibit 'R' rated or immodest entertainment.
5. Outlined the process for clubs to address consumption of alcohol outside the licensed area or when alcohol is not purchased from the host club.
6. Mandatory NO consumption of alcohol in change rooms.
7. Introduction of a complimentary drink voucher system which is applicable for all senior mens, womens, colts and all abilities players.