

CLUB CIRCULAR

Subject: WA Football Launches Champion Club Governance Program
Department: Club Development and Volunteers
Subcategory: Champion Club Program
Audience: Country Football WA, Perth Football League and Affiliates
Date: 21/02/2025

SUMMARY	CLUB ACTION
<ul style="list-style-type: none">• WA Football has launched the Champion Club Program, a state-wide initiative aimed at strengthening club governance, improving volunteer management, and enhancing operational effectiveness across community football.• The Champion Club Program and online portal are designed to assist clubs in meeting and exceeding governance and club development benchmarks.• Clubs will receive public and industry recognition upon attaining each level of the program.	<ul style="list-style-type: none">• All community clubs and leagues across WA are encouraged to head to the WA Football website to access the Champion Club program portal and register their club by visiting https://wafotball.com.au/wa-football-champion-club• Each club can delegate up to three volunteers to have logins for their personalised club profile.• For more information, clubs can visit the link above or email championclub@wafc.com.au.



WA Football Launches Champion Club Program

WA Football has launched the Champion Club Program, a state-wide initiative aimed at strengthening club governance, improving volunteer management, and enhancing operational effectiveness across community football.

The program, developed over a three-year period by WA Football is a structured framework to support clubs and leagues in achieving best practice governance standards.

The Champion Club Program and online portal is designed to assist clubs in meeting and exceeding governance and club development benchmarks. The program consists of two levels:

Foundation Level – Establishes the essential governance requirements for club administration

Premiership Level – Recognises clubs that demonstrate outstanding governance and operational excellence

Participating clubs will benefit from:

- Official status and recognition through WA Football platforms
- Access to digital assets and promotional materials
- Support in meeting compliance requirements
- Opportunities to strengthen relationships with sponsors and funding bodies

WA Football will oversee the program's implementation, with clubs invited to register via the Champion Club Program online portal. The structured process includes:

- Club registration and creation of an online account
- Completion of the Foundation Level module, including governance assessments and document submission
- Progression to the Premiership Level upon achieving Foundation status
- WA Football's review process

WA Football's Head of Club Development and Volunteers, Corey Ranger, emphasised the importance of the initiative in building long-term sustainability for clubs.

“Community football relies on strong governance and effective volunteer management. The Champion Club Program provides a structured approach to ensure clubs are well-equipped to meet these demands.

Program lead and WA Football Club Development and Volunteers Specialist, Zac Binning, reinforced the importance of the initiative.

“This program represents a significant investment in the future of community football in WA. Clubs that embrace strong governance will be better positioned to thrive, and WA Football is committed to providing the resources and guidance necessary to achieve this”.

Clubs and leagues will have easy access to a personalised online portal, allowing them to securely store and manage key club documents in one central location. This platform serves as a dedicated storage hub, streamlining administrative processes, supporting smoother leadership transitions, and enhancing long-term club sustainability.

Clubs will be able to gain Foundation and Premiership status until December 2026, allowing clubs time to complete the requirements.

WA Football would like to acknowledge the Perth Football League and Country Football WA for their valuable input and support in the development of this program. The Champion Club Program will be accessible to all leagues and clubs across Western Australia, ensuring a consistent standard of governance across community football.

REGISTER NOW

For further details and club registration information, visit <https://wafotball.com.au/wa-football-champion-club>. Or head straight to the portal: <https://championclub.wafotball.com.au/>

For any inquiries, contact the Champion Club team at championclub@wafc.com.au.

Regards,

WA Football

