



SENIOR MEN'S COACH

The South Fremantle Football Club is a 124-year-old sporting organisation that prides itself on high-performance outcomes to deliver sustainable success for all members, supporters & partners.

The Club is presenting an opportunity for an experienced & professional Senior Men's Coach.

The Opportunity:

The **WAFL Head Coach** works closely with the Head of Football, Reserves Coach, Assistant Coaches, IT/Analysis, Leadership Consultant, High-Performance Manager, Head Physiotherapist, Colts Coach, support staff and wider Football Club staff to lead and drive the creation of a positive learning, wellbeing and growth environment for our players and staff.

In this role you will be responsible for the development of a strong performance culture where team values are respected and consistently met by the playing group.

The Head Coach will also play a key role in the recruitment, retention, and management of the WAFL playing list and will build strong relationships with a range of key stakeholders.

Key Responsibilities & Performance Measures:

1. Leadership
2. Strategy and game plan
3. Team selection
4. Recruitment and retention
5. Football program implementation
6. Media engagements and club/WAFL events

Key Qualifications:

- Minimum Level 2 AFL Coaching Qualification
- Coaching experience, preferably within a State League and/or AFL environment
- Sound knowledge or awareness of IT platforms used at state league level such as HUDL (vision platform) and Champion Data (statistics)
- Highly developed communication skills, both verbal and written
- High level of football knowledge and the ability to pass that knowledge on to players
- Clear coaching philosophy that reflects SFFC values
- A current Driver's License
- Current Working with Children's Check (or ability to obtain)

If you are interested in putting forward your expressions of interest (EOI) then please send a **CV** and **cover letter** to Charlie Burke (Head of Football) charlie.burke@sffc.com.au at your earliest convenience.

Only shortlisted candidates will be contacted in this process.

No closing date: the successful applicant will be announced and the advert removed once a suitable candidate has been appointed.