

Expressions of Interest

2024 A-C2 MEN , A WOMENS GRAND FINALS



The Perth Football League (PFL) is seeking expressions of interest to host PFL Grand Finals.

To host a Grand Final, the Host Club is required to:

1. Provide a venue where a gate entry fee can be charged.
2. Have the capacity (volunteers/staff, venue and security) to achieve the requirements of a Host Club.
3. Pay the PFL the Host Club Fee.
4. Allow the installation of boundary signage (3 x) (A, B and Women's A only).
5. Allow PFL Partner activations such as Siren Sessions if required.
6. Submit PFL Finals attendance and Sales Report within 14 days of the event.

Men's A/B Grade Open Tender

In 2024, the Host Fee for A and B Grades is subject to an open tender. The minimum price has been set.

- **60%** of the tender assessment will be based on the tender price submitted.
- **40%** of the tender assessment will be assessed against the qualitative element of the tender.
- Qualitative elements include pre/post-match activation, half time activation, food and beverage offerings, access to parking, access to public transport, availability of reserved parking for VIP's (A Grade only), quality of audio/digital offerings, VIP function offerings.

Men's C1, C2 and Women's A Grade

C1, C2 and Women's A Grade is a set fee price. All tenders will be assessed on qualitative value-adds for hosting the matches. This will include pre/post-match activation, half time activation, food and beverage offerings, access to parking, access to public transport, availability of parking for VIP's, quality of audio/digital offerings, VIP function offerings.

GATE ENTRY FEE

1. Gate entry fee is set by the PFL:
 - A & B Grades \$20 per adult, 16 years and over (including Concessions Card Holders).
 - C1, C2 and Women's A Grade \$15 per adult, 16 years and over (including Concessions Card Holders).
2. Children 15 and under enter free. Host clubs can request proof of age.
3. PFL Life Members enter free on presentation of official card issued by the PFL.
4. PFL Player Life Members/150 Game Card Holders enter free on presentation of official card issued by the PFL.
5. Participating players, coaches, team officials and umpires for each respective Grand Final enter free on presentation of official entry pass issued by the PFL.
6. PFL will provide gate entry signage.
7. Entry fees cannot be amended by the Host Club.
8. The Host Club may use an online ticketing service to pre-sell tickets.
9. Host Clubs retain all gate entry fees.
10. Host Clubs will provide the capability for spectators entering the venue to pay at the gate the entry fee by cash and electronically.
11. Gate entry fee includes GST.

HOST CLUB FEE

A Host Club Fee is payable to the PFL as set out below:

Grand Final	A Grade	B Grade	C1	C2	Women's A Grade
Date	14 th Sept	7 th September	7 th September	7 th September	31 st August
Adult Entry Fee	\$20	\$20	\$15	\$15	\$15
Match 1	A	B	C1	C2	A
Match 2	AR	BR	C1R	C2R	AR
Match 3	PSC	DBC	IDC	LKC	tbc
Host Club Fee	Open Tender Min \$35k	Open Tender Min \$30k	\$22,500	\$20,000	\$15,000
Est. spectators	2,800-3,200	2,100-2,400	1,800-2,000	1,500-1,700	1,300-1,500

All fees include GST

Match start times will be determined by the PFL closer to the Grand Final. However, as a guide:

	Men's	Women's
Match 1	10am	11am
Match 2	12.10pm	1pm
Match 3	2.30pm	3pm

Entry gates are to open and be manned at least 90 minutes prior to the first match.

Clubs will retain all gate entry fees, and canteen and bar sales.

To express an interest, click [HERE](#) to complete the online form by Friday 19 July 2024.