

WAFC 20 16

REVIEW



FOOTBALL COMMISSION INC.

WAFC

KEY OBJECTIVES

The West Australian Football Commission (WAFC) is responsible for the overall development and strategic direction of football in Western Australia and ensuring it continues to be a crucial part of our community and culture.

The WAFC was established in 1989 as a not-for-profit sports association and is governed by a voluntary board of Commissioners to lead and develop the game for the benefit of the community by delivering the following objectives:

1. LEADERSHIP

Provide guidance, planning and leadership to all levels of the football industry.

2. GROWTH & DEVELOPMENT

Promote, encourage and oversee the growth and development of football.

3. COMPETITIONS

Promote, develop and ensure the effective management of football matches at all levels of the football industry and recognise the WAFL (West Australian Football League) as the pre-eminent league in Western Australia.

4. AFL CLUBS

As owners, to oversee and ensure the effective management of the AFL Clubs (West Coast Eagles and Fremantle Football Club) and to promote, develop and encourage the AFL Clubs in Western Australia, and football matches, in football competitions conducted by the AFL.

5. FACILITIES

Manage Domain Stadium (Subiaco Oval) or other sporting stadiums and provide guidance and planning for the efficient use of other football facilities.



Contents

2016 Highlights	2
Leadership	4
Growth & Development	10
Competitions	18
AFL Clubs	22
Facilities	26
Finance	28

2016

HIGHLIGHTS



WA participation grew 34.6% to

302,662

Club football grew by
7.7% to more than

67,000



PEEL THUNDER

won its first ever WAFL premiership



Auskick numbers
increased by 5.1% to

41,709

15

WA players were
drafted by AFL clubs

WA's State 18s Youth Girls finished runners-up at the AFL Youth Girls Championships

The Deppro WA State 16s finished runners-up at the National 16s Championships

The Carlton Draught WAFL State Team defeated Tasmania by a record

134 points



WA's State U15 Indigenous Kickstart Team was undefeated at the National Championships

37 WA players were recruited for the new AFL Women's League, including 23 in the inaugural AFL Women's Draft

Fremantle Football Club was granted a team license for the AFL Women's Competition



Leadership

OBJECTIVE: to provide guidance, planning and leadership to all levels of the football industry

Key Performance Indicators:

TARGET	ACTUAL
Complete annual review of WAFL Rules and Regulations	Updated and completed Rules and Regulations
Commence Structural review of Football in Western Australia	Commenced and will be launched in March 2017
Commence review of WAFC Constitution	Commenced review as part of structural review
75% employee satisfaction	85% employee satisfaction
17.5% employee turnover	16% employee turnover
Survey Football Stakeholders	Survey completed by 2,636 respondents
A cash reserve equal to 10% of turnover by 2017	Achieved in 2016
20% growth in total participation	27% growth in total participation

LEADERSHIP REPORT

Chairman Murray McHenry & Chief Executive Officer Gavin Taylor



The past 12 months have laid the foundations for what will be an exciting and transformational year ahead for football in Western Australia.

New CEO Gavin Taylor and a restructured Executive Management Team worked closely with the Board of Commissioners throughout 2016 to ensure that the WAFC connects with the football family, understands the issues they are facing and works in partnership to deliver the many positive outcomes that football provides to communities across all of WA.

In the review of our business in the last 12 months there has been a focus on ensuring the WAFC has clear objectives and is accountable for delivering these outcomes. The WAFC has established a performance scorecard which set out the key projects, key performance

indicators and measures of success for the organisation across five key categories:

- finance;
- participation, attendance and talent;
- customer and stakeholder satisfaction;
- governance; and
- people, learning and growth.

Establishing and reporting against these key performance indicators allows for a more strategic and focussed distribution of resources across the organisation. Looking forward the performance scorecard will be aligned with the new WAFC Strategic Plan, due to be launched in 2017. The plan will provide a clear vision for football in WA and outline the key focus areas and outcomes expected to deliver the new vision. The creation of the WAFC strategic plan will be underpinned

by the research and findings of the Structural Review of Football, further explained on the next page.

In 2016 the WAFC committed to a range of industry and organisational projects which included commencing work on:

- WAFC Strategic Plan;
- Structural Review of Football;
- organisational risk and safety plans;
- constitutional review;
- youth and female football review and improvement plans;
- stakeholder engagement;
- staff satisfaction and development;
- WACA co-location project;
- annual planning, budgeting and continuous improvement framework; and
- negotiations with the State on WA Football funding and a future home for the WAFC.

We achieved some key objectives in 2016, including significant growth in overall participation rates, positive signs of stability in youth football, outstanding growth in women's football and an increased focus on talent development. While recognising some major achievements in participation we also appreciate that there are still opportunities for significant improvement in youth, female, country and club participation while shifting focus to converting participants from introductory programs to joining clubs.

The WAFC delivered a solid financial outcome in 2016 through sound financial management and a focus on building our balance sheet in a period of uncertainty surrounding our future economic model. Based on stakeholder feedback our financial reports now provide both consolidated accounts (WAFC/FFC/WCE) and a more detailed financial summary of the WAFC as featured on page 28.

Structural Review of WA Football

The most significant project to commence in 2016 was the Boston Consulting Group (BCG) review of football in WA.

We are pleased to be working with BCG on this important project for WA football. BCG is nationally and internationally recognised for its expertise in reviewing sporting organisations and codes, undertaking reform strategies and providing advice on effective governance.

Now this once-in-a-generation review provides the opportunity to reform the way we administer our sport, while also allowing us to set a new strategic vision for football in WA.

Our focus is to make WA's football system operate in line with world's best practice so that we can ensure the health and success of the WAFL competition, community football, talent development, our AFL clubs and strong grassroots participation.

Our key objective is for football to remain the leading participation sport in WA and to provide the best opportunities for people to be involved in our game and remain life-long participants.

While BCG's initial report has been reviewed by the WAFC Board and Executive, no outcomes have been determined or recommendations endorsed and further extensive stakeholder consultation must still be undertaken before the process is complete.

The Commission started the Structural Review of WA Football with a commitment to consult and engage with stakeholders, which we have done and which will continue. While we are in a period of working through the detail we have a clear commitment to re-engage and consult further with our football stakeholders when we release the draft report in March.

Acknowledging our partners

The WAFC would like to acknowledge its major funding partners including Fremantle Football Club and the West Coast Eagles, the AFL and the Western Australian Government through the Department of Sport and Recreation. This support enables the Commission to invest in programs and initiatives which help us to grow and develop football in WA and deliver important social and community benefits.

We sincerely thank the volunteer board members of the WAFC,

FFC, WCE and WAFL clubs, districts, regions and community clubs. Their time and effort is greatly appreciated. WAFC staff enjoy the privilege of being paid employees in our sport and the opportunity to work alongside the many thousands of volunteers in WA who dedicate their time to our game.

On behalf of everyone at the WAFC, thank you to those stakeholders that have supported our objectives and particularly those who have welcomed Gavin Taylor as CEO since he commenced in April, 2016.

Also, to the officials, coaches, participants, media, sponsors and the many others involved with football in WA, your contribution is greatly appreciated.

There is no doubt 2017 will be one of the most significant since the inception of the WAFC in shaping the future of our game in this State. We are looking forward to an exciting year ahead which presents many opportunities to positively reform footy so we can inspire and engage West Australians to be lifelong fans, participants and contributors to our game.

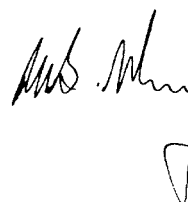
Gavin Taylor

Chief Executive Officer
West Australian Football Commission



Murray McHenry

Chairman
West Australian Football Commission



District Football Development Council

**PAUL DONOVAN**Chairman
Claremont**GEOFF WOLFENDEN**Chairman
East Fremantle**LUKE MCNIECE**Chairman
East Perth**BRETT LEE**Chairman
Peel**SEAN COLLINGWOOD**Chairman
Perth

Regional Football Development Council

**KYE CASSAM**Chairman
Goldfields**PETER WATSON**Chairman
Great Southern**MILTON MILLOY**Chairman
Midlands**JERRY DAWSON**Chairman
Midwest**JUSTIN TARASINSKI**Chairman
Pilbara**MARK BLAKELY**Chairman
South West

West Australian Football League

**KEVIN SOMES**President
Claremont FC**MARK STEWART**President
East Fremantle FC**BRONTE HOWSON**President
East Perth FC**BOB RYAN**President
Peel Thunder FC**VINCE PENDAL**President
Perth FC**HAYDN RAITT**President
South Fremantle FC

WAFC Board of Commissioners

**MURRAY MCHENRY**WAFC Chairman, Facilities
Committee Chairman,
WA Football Hall of Fame
Selection Committee Chairman
Appointed to WAFC Board
2010-2012, 2013-2015, 2016-2018**STUART LOVE**WAFC Deputy Chairman,
Finance Committee Chairman,
Facilities Committee
Appointed to WAFC Board
2013-2015, 2016-2018**JON CARSON**Corporate Governance
Committee, Finance Committee
Appointed to WAFC Board
2016-2018**GRANT DORRINGTON
(BEM DAM)**Heritage Committee Chairman,
Aboriginal Advisory Committee,
Football Affairs Committee,
Facilities Committee
Appointed to WAFC Board 2015-2017

**Community
Football Council**



STEPHEN GOODALL
Chairman
South Fremantle



CINDY DUNHAM
Chairman
Subiaco



IAN WESTMORE
Chairman
Swan Districts



CHRIS ERIKSON
Chairman
West Perth



BRAD GOODLET
Chairman

**West Australian
Amateur
Football League**



CRAIG GMEINER
Chairman
Wheatbelt



SAM BIRMINGHAM
President

**West Australian
Country Football
League**



TERRY HOUSE
President

**West Australian
Metro Football
League**



ROWAN CARSON
President

**West Australian
Women's
Football League**



CAROLYN HILLS
President

**West Australian
AFL Masters**



BOB SMITH
President



MARK LAWRENCE
President
Subiaco FC



PETER HODYL
President
Swan Districts FC



BRETT RAPONI
President
West Perth FC

**Fremantle
Football Club**



STEVE HARRIS
President

**West Coast
Eagles**



ALAN CRANSBERG
Chairman



**HON. CHERYL
EDWARDES AM**
Corporate Governance
Committee Chairman,
Facilities Committee
Appointed to WAFC Board
2016, 2017-2019



BRETT FULLARTON
Chairman Football Affairs
Committee, Corporate
Governance Committee
Appointed to WAFC Board
2009-2011, 2012-2014, 2015-2017



LARRY KICKETT
Chairman Aboriginal Advisory
Committee, Football Affairs
Committee, Facilities Committee
Appointed to WAFC Board
2012-2014, 2015-2017



NEIL RANDALL
Finance Committee, Football
Affairs Committee, WA Football
Hall of Fame Selection Committee
Appointed to WAFC Board
2012-2013, 2014-2016, 2017-2019

KEY PROJECTS

STAKEHOLDER ENGAGEMENT

The WAFC undertook extensive stakeholder analysis in early 2016, including a customer satisfaction survey and a series of football forums.

- Significant time was allocated to re-engaging with stakeholders
- Feedback highlighted the need for the WAFC to pro-actively engage with stakeholders
- WAFC and AFL Football Forum
- 4 metropolitan football forums
- 4 WAFL and district football forums
- Regional football forum in Albany
- A new standard was set in engagement which will form part of our new culture

STAKEHOLDER SATISFACTION

A total 2,636 stakeholders provided responses on a range of topics from the overall service provided by the WAFC, to the game environment at community matches. The survey

also captured a range of comments and suggestions that will assist in improving our game.

- 64% are confident in the future of footy in WA
- 42% are satisfied with support provided by WAFC
- 38% are satisfied with the quality of leadership

WAFC STRUCTURAL REVIEW

The WAFC commenced a structural review of football in 2016 to assess the effectiveness of the current structures in delivering outcomes in a sustainable system across the State.

- Boston Consulting Group was appointed to commence a review of WA football
- Efficiency and effectiveness of the WAFL system, talent pathways, district football and participation programs reviewed and benchmarked
- Draft recommendations on the reform required provided

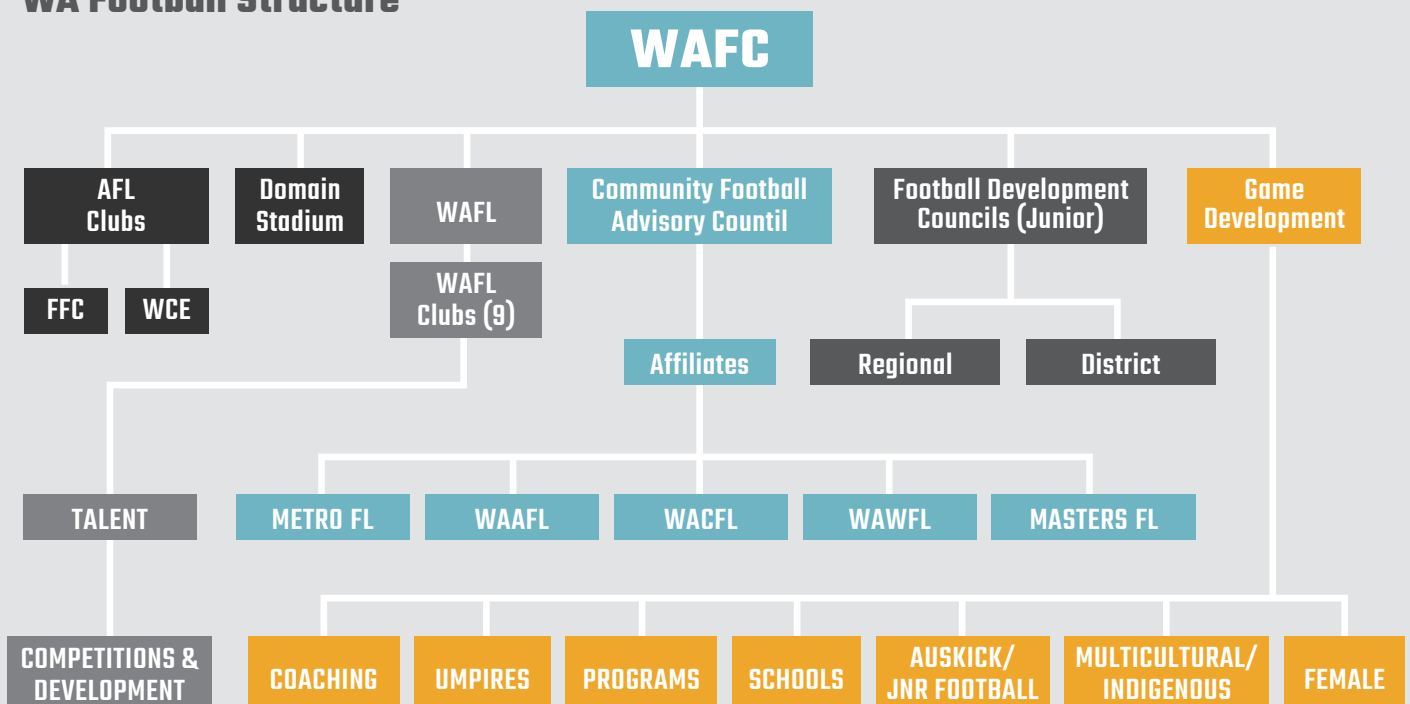
- Implementation plan to be developed
- Agreed outcomes to be delivered within appropriate timeframes

WAFC FUTURE FINANCIAL MODEL

To ensure the ongoing development of Western Australia's major sporting code is sustained for future generations, the WAFC continued to negotiate in good faith and seek a quick resolution with the State Government throughout 2016 on a future financial model for WA football.

- It is crucial that football remains financially independent
- Football delivers significant social and community outcomes across WA
- As a not-for-profit organisation, the WAFC has a responsibility to more than 300,000 participants from Auskick to senior competitions from Esperance to Kununurra, who rely on our funding

WA Football Structure





2,636

individuals participated in the WA Football Stakeholder Feedback Analysis Survey

Boston Consulting Group commenced a structural review of football in WA

GOVERNANCE FRAMEWORK

The WAFC undertook a comprehensive review of its governance procedures to ensure that best practice systems and processes were incorporated in decision-making.

- Commissioners' roles and responsibilities
- Board reporting and performance
- Committees' Terms of Reference
- Delegation of Powers and Authority Approvals

- HR /Football/Finance Policies
- Football related contracts and rules register
- Integrity issues and processes
- Review of the WAFC Constitution

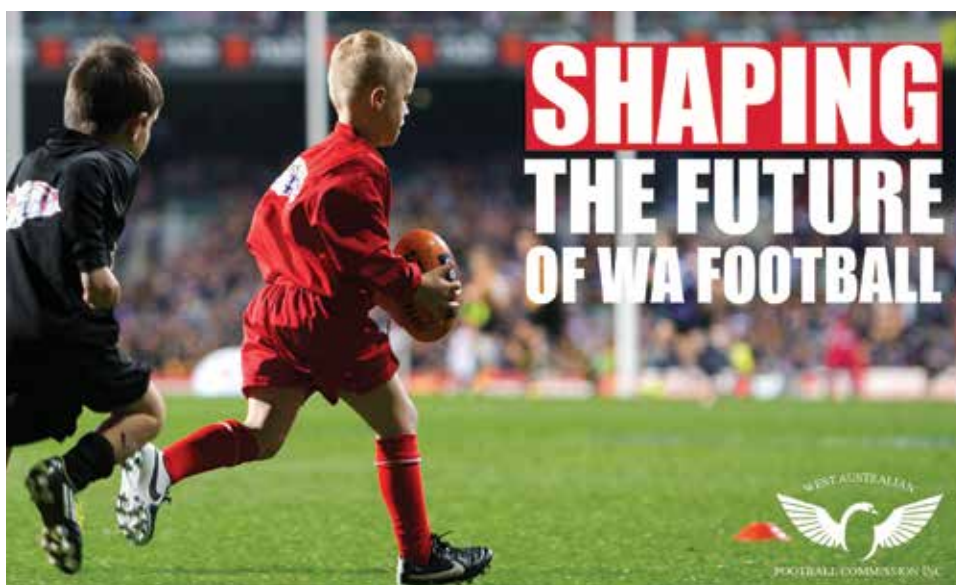
Key competition documents have also been reviewed and amended including:

- WAFL Rules & Regulations
- WAFL Funding Agreement
- Updating integrity requirements into WAFL and other competitions

WACA CO-LOCATION

The WAFC confirmed in November 2016 that a redeveloped West Australian Cricket Association (WACA) Ground is the preferred option for the future home of the WAFC post Subiaco Oval.

- Remains subject to the WAFC finalising its negotiations with the State Government
- Would provide an opportunity to create a centre of excellence for football with new purpose-built facilities, a place to preserve and promote the history of the sport, and provide members, fans, players and staff of both sports with significantly improved facilities
- Host WAFL games, State football and Umpiring and Talent Academy programs.
- Dormitory-style accommodation would allow for players from regional areas to be hosted at the venue, as well as multicultural, Aboriginal and female players in key football participation segments



Growth & Development

OBJECTIVE: to promote, encourage and oversee the growth and development of football

Female club football teams in the State almost doubled from

84 to 157



Key Performance Indicators:

TARGET	ACTUAL
Survey Football Stakeholders	Survey completed by 2,636 respondents
20% growth in total participation	27% growth in total participation
14 WA players selected in AFL Draft	15 WA players selected in AFL Draft
26% growth in female football participation	42.7% growth in female football participation
Growth in male youth participation	2% growth in male youth participation

Growth

Football participation in WA reached a record 302,662 following the official release of 2016 AFL Census figures. The total number included a 27% increase on WA's 2015 participation total, plus an additional 15,570 captured for the first time in the AFL Census under one-off club-based programs such as the Nicky Winmar Cup, Kirby Bentley Cup and remote and regional carnivals.

Total participation in WA was the highest for any state outside Victoria, with numbers driven by strong club participation, continued growth of female football, quality inter-school competitions and a rise in the number of introductory school programs.

Key WA growth outcomes:

- Female club football teams in the State almost doubled from 84 to 157
- The number of players who joined football clubs grew by 7.7%
- Junior Football increased by 9.3% to 30,940 participants
- Auskick numbers increased by 5.1% to 41,709 participants
- A declining participation trend for male Youth Football was arrested with a 2% growth to 14,675 participants

Promoting growth

- 205 videos were produced for the WA Footy YouTube Channel with 56,084 views
- #WAFooty campaign was delivered across social media
- 92,257 mentions on social media relating to WA Football – 52% positive and 13% negative

FEMALE FOOTBALL

Female Football continued to grow with 70,065 participants in 2016, a 42.7% increase on 2015. This was largely attributed to targeted school programs for girls and a specific pathway for club football, from Auskick through to Senior League.

The inaugural AFL Women's competition was a significant step forward in how football, as an industry, engages and promotes the role of females. The selection of Fremantle Football Club as one of the initial eight teams to participate in the competition was testimony to the quality of the Club's submission and the significant level of community support.

Work has also been undertaken on a Female Participation Strategy for WA to meet the expected increase in the number of female players and ensure that clubs offer positive, welcoming environments for them.



WA Football participation
grew by **27%** to

302,662

JUNIORS AND YOUTH

New strategies to engage and retain more teenage participants at football clubs will be implemented by the WAFC following thorough research by a Youth Football Working Group (YFWG) in 2016.

The YFWG included representatives from the WAFC, WAFL clubs, WA Amateur Football League, WA Country Football League, District Football Development Council and independent consultant Craig Turley, a former West Coast Eagles player who specialises in community and social impact research.

The YFWG undertook extensive research on current global best practice in engaging and retaining youth aged participants to finalise recommendations aimed at driving participation outcomes for 13 to 17 year olds.

It is promising that the WAFC has managed to arrest a declining participation trend in Youth Football over the last couple of years with 0.5% growth in 2015 and 2% growth for males in 2016, but it is acknowledged there is still a significant amount of work to do to ensure this growth continues.

Development

COACHING DEVELOPMENT

The WAFC undertook a significant amount of work in 2016 to further strengthen the coaching system, and the development of talent, to ensure the highest possible coaching standards were met.

This included hosting the 2016 National Coaching Conference at Domain Stadium, which was attended by more than 350 coaches and administrators from across the country.

The WAFC will continue to ensure coaches at all levels of the game are provided the best opportunities through the right coaching development pathways as it continues to work towards a mandatory accreditation target for all Districts and Regions.



172,969

school football program
and competition
participants

6,090

accredited coaches in WA

Perth hosted the 2016 National
Coaching Conference

1,150

active AFL School
Ambassadors in WA schools



4,704

Community Engagement
participants in WA schools

WA's State U15 Indigenous
Kickstart Team won
a sixth consecutive
National Championship



SCHOOL DEVELOPMENT

School Programs and Competitions experienced outstanding growth of 58.6% with 172,969 participants recorded for season 2016. The AFL School Ambassador (AFLSA) Program was a major driver behind this increase.

The WAFC undertook extensive work in 2016 to resource and reward ambassadors throughout the State's school system. Major AFLSA Awards went to Tuart Rise Primary School teacher Narelle Scott and Thomas Moscarda from Wanneroo Senior Secondary College.

Key strategies set in place for 2017 will see the establishment of a School Principal engagement model, the accreditation and competition registration processes refined, improved communication between the WAFC and AFLSAs and a regional engagement plan.

COMMUNITY ENGAGEMENT

The WAFC facilitated more than 70 programs that catered for nearly 5,000 Aboriginal and multicultural participants right across WA in 2016.

More than 150 students participated in the WAFC Umpiring Diversity Program, which provided another avenue for students from diverse communities to be involved in football.

WA also took out both divisions of the 2016 Under 15 AFL National Diversity Championships in Townsville.

In its second year, the WAFC Nightfields program provided a football pathway for 700 at-risk youth, which has allowed participants to transition into local football clubs.

The 2016 Nicky Winmar and Kirby Bentley Cup events attracted a total 585 Indigenous participants.



Meet Volunteer of the year Dave Burton

West Perth district volunteer Dave Burton was named The Sunday Times WA Football Volunteer of the Year at the 2016 WAFL Sandover Medal Count at Perth Convention and Exhibition Centre.

Burton was one of 17 regional and district finalists chosen from more than 1,500 nominees and received a trip for two to the AFL Grand Final. He was recognised for his contribution to women's and junior football.

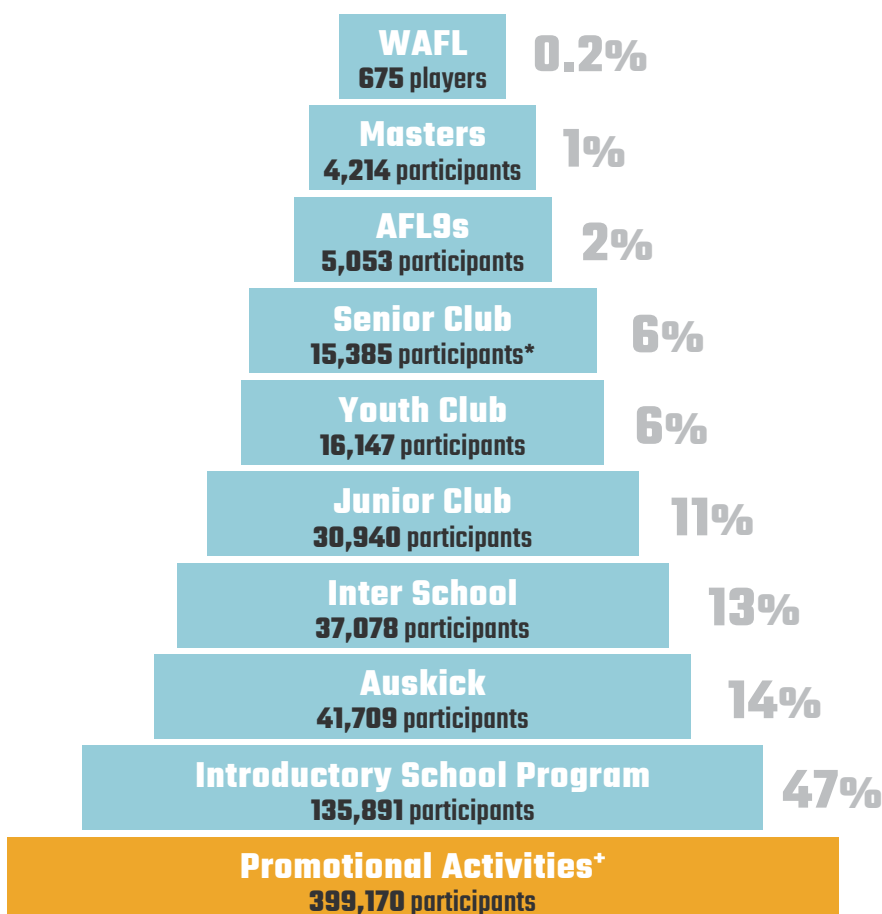
Chair of the West Perth District Football Development Council for five years, Burton was instrumental in the development of school football programs, a parent-umpire program, International Round and the Joondalup Women's Football Club.

He also completed his Level 1 and 2 coaching courses to coach the club and recently took over as president.

He has created a strong female competition in the district and worked closely with junior and senior clubs to define a pathway for women in AFL.

He is currently working with West Perth to help the club host women's League and Reserves football teams.

WA Football Participation Pyramid



* Note: 15,385 Senior Club plus WAFL players equate to 16,060 total Senior Players. Percentages indicate market share of total participation. *Promotional Activities are not included in Participation figures.

From Africa to the AFL – Akec Chuot

Akec Chuot's journey from a refugee to a burgeoning AFL talent is a very special one, developed with the support of her family, in particular her mother.

Born in South Sudan, Akec came to Western Australia at the age of 12 in 2005 after spending most of her life in a Kenyan refugee camp.

It was at the age of 16 she picked up a football for the first time and participated in a one-day school carnival for fun. Little did she know this would be the start of her journey to becoming an elite AFL player.

Akec joined the Edmund Rice Lions in 2012 for a season where she received the opportunity to captain the boys' team, the first ever female to take on the role.

From this point on her passion for footy sky-rocketed and the following year she played for female footy club the Mount Lawley Hawks and in 2014 joined the Swan Districts Women's FC.

In a pivotal year for Akec, 2016 saw her selected by the Fremantle Dockers in the inaugural AFL Women's Draft.

Akec said her mum had been her true inspiration throughout her football journey to the elite level.

"My mum always made sure we had the best of everything. She sacrificed a lot as a single parent to raise me and all my brothers and sisters on her own," she said.

"She is my true inspiration to always work hard in everything I do, including my footy."

When she isn't training with the Dockers, Akec is out in the wider community sharing her experiences as a Community Engagement Officer for the WAFC.

"I joined the WAFC because I really loved seeing the work they did in the community," Akec said.

"The role enables me to be a leader to young people, share my AFL journey and passion and learn from others too."

It has been a journey and a half for Akec and one she holds very close to her heart.

"I have pushed myself to the elite level by constantly working hard and understanding how lucky I am that I get to live my dream," she said.

"I use the kids who are back in the refugee camps, who haven't been provided the same opportunity as my inspiration to always strive above and beyond.

"It's a perfect opportunity to inspire young people from the same background as myself who live here in WA to follow their dreams."



TALENT DEVELOPMENT

Key talent development outcomes were achieved through the WAFC's elite talent and State Academy programs in 2016.

This included the Deppro WA State Academy for 16 to 18-year-old males, as well as female talent programs for 16 to 18-year olds and open age women.

The Deppro WA State 18s were in contention to win the AFL National Championships going into their last game but finished with a loss, while the State 16s were runners-up at the 16s Championships.

The WA Women's State team played the Western Bulldogs in an exhibition match at Etihad Stadium and were defeated by 13 points despite a spirited comeback, while WA's Youth Girls finished runners-up at the AFL Youth Girls Championships. The State U23 Women showcased their skills with consecutive wins over Queensland.

Former AFL Assistant Coaches Peter Sumich and Tony Micale were appointed to new roles with the Deppro WA State Academy as part of an increased focus on talent development for both players and coaches.



AFL DRAFT

A total of 15 WAFL players were drafted in 2016, including 10 in the NAB AFL National Draft and five in the AFL Rookie Draft.

While this is a positive result in line with expectations based on results from previous years, the WAFC understands there is still a lot of work to do to ensure the standard of talent coming from WA improves going forward.

The WAFC will continue to explore opportunities to increase the strength, quality and consistency of its talent pathway so that the State can be recognised as one of the best breeding grounds for AFL talent in Australia.

AFL National Draft

6	Sam Petrevski-Seton (Claremont/ Halls Creek)	Carlton
8	Griffin Logue (Swan Districts/ Guildford Grammar)	Fremantle
18	Sam Powell-Pepper (East Perth/ Wesley College/Mt Hawthorn)	Port Adelaide
19	Tim English (South Fremantle/ Brookton-Pingelly)	Western Bulldogs
27	Zac Fisher (Perth/Guildford Grammar/York Roos)	Carlton
29	Shai Bolton (South Fremantle/ Forrestdale)	Richmond
37	Josh Rotham (West Perth/Whitfords)	West Coast
48	Darcy Cameron (Claremont/North Albany/Hale)	Sydney
60	Quinton Narkle (Perth/Wesley College/Maddington)	Geelong
77	Jake Waterman (Claremont/Marist)	West Coast



15

WAFL players were
drafted by AFL clubs



Sam Petrevski-Seton

Quinton Narkle



Jessica Wuetschner

AFL Rookie Draft

11	Cameron Zurhaar (East Fremantle/Melville)	North Melbourne
12	Thomas Gorter (East Perth/Kojonup)	West Coast
21	Luke Strnadica (East Fremantle/Winnacott)	Fremantle
43	Matthew Taylor (Perth/Chittering)	North Melbourne
Category B	Tarir Bayok (East Perth/Ellenbrook)	West Coast
Category B	Francis Watson (Claremont/Yardgee/Halls Creek)	West Coast

AFL WOMEN'S DRAFT

A total of 37 WA players were recruited for the new AFL Women's competition including 23 in the inaugural AFL Women's Draft, eight as marquee players, five as priority signings and one free agent.

The WA Women's Football League and Youth Girls competitions have provided a great platform for female football development and the WAFC invested in opportunities for elite players to participate in Talent Academies, which has resulted in a very strong talent pool in WA.

AFL Women's Draft

4	Hayley Miller (Coastal Titans)	Fremantle
13	Brianna Green (East Fremantle)	Fremantle
17	Aimee Schmidt (Coastal Titans)	Greater Western Sydney
20	Ashley Sharp (Swan Districts)	Fremantle
29	Lara Filocamo (Coastal Titans)	Fremantle
34	Jessica Wuetschner (East Fremantle)	Brisbane
36	Tiah Haynes (Coastal Titans)	Fremantle
43	Caitlyn Edwards (East Fremantle)	Collingwood
45	Kira Phillips (Peel Thunderbirds)	Fremantle
52	Tayla Bresland (Peel Thunderbirds)	Fremantle
61	Amy Lavell (Coastal Titans)	Fremantle
68	Stacey Barr (Swan Districts)	Fremantle
77	Melissa Caulfield (East Fremantle)	Fremantle
84	Cassie Davidson (East Fremantle)	Fremantle
93	Taylah Angel (Swan Districts)	Fremantle
100	Belinda Smith (East Fremantle)	Fremantle
109	Stephanie Cain (Swan Districts)	Fremantle



Hayley Miller

37 WA players were recruited for the new AFL Women's competition

116	Kelly Clinch (Coastal Titans)	Fremantle
125	Demi Okely (Peel Thunderbirds)	Fremantle
130	Dana Hooker (Coastal Titans)	Fremantle
137	Ruby Schleicher (East Fremantle)	Collingwood
139	Akec Makur Chuot (Swan Districts)	Fremantle
144	Tara Morgan (South Fremantle)	Collingwood

Free Agents

Tarnica Golisano (Coastal Titans)	Fremantle
-----------------------------------	-----------

Priority Signings

Kim Mickle (Athletics)	Fremantle
Ebony Antonio (Swan Districts)	Fremantle
Kirby Bentley (Swan Districts)	Fremantle
Gabby O'Sullivan (East Fremantle)	Fremantle
Alex Williams (East Fremantle)	Greater Western Sydney

Marquee Players

Kellie Gibson (Swan Districts)	Adelaide
Chelsea Randall (Swan Districts)	Adelaide
Sabrina Frederick-Traub (South Fremantle)	Brisbane
Emma King (Coastal Titans)	Collingwood
Kara Donnellan (Swan Districts)	Fremantle
Kiara Bowers (Coastal Titans)	Fremantle
Renee Forth (Coastal Titans)	Greater Western Sydney
Emma Swanson (East Fremantle)	Greater Western Sydney

Competitions

OBJECTIVE: to promote, develop and ensure the effective management of football matches at all levels of the football industry and recognise the WAFL as the pre-eminent league in the state of Western Australia.

1.4 million
people tuned into to watch WAFL games on the Seven Network over the last two years



Key Performance Indicators:

TARGET	ACTUAL
12% growth in senior participation	5% decrease in senior participation
10% growth in the WAFL broadcast audience	25% growth in the WAFL broadcast audience
5% growth in WAFL attendance	17% decrease in WAFL attendance
700 umpires accredited	742 umpires accredited
1,285 coaches accredited	1,304 coaches accredited

West Australian Football League

The 2016 McDonald's WAFL Premiership season culminated with Peel Thunder winning its first premiership after 20 years in the competition in a great reward for the staff, players, volunteers, supporters, members and sponsors.

The average game margin in 2016 came down from 39.9pts in 2015 to 37.9pts in a season that produced numerous close results, exciting upsets and entertaining contests.

The WAFL defeated Tasmania by a record 134 points in the Carlton Draught State Game. The season also saw South Fremantle and Subiaco play the first ever televised WAFL Thursday night game at Medibank Stadium.

BROADCAST

2016 represented the second consecutive year of double digit television audience growth for the WAFL with cumulative figures growing 25% from 699,501 to 872,506.

The average TV audience grew 19.2% and the WAFL Grand Final TV audience increased by 18.9% to 96,297.

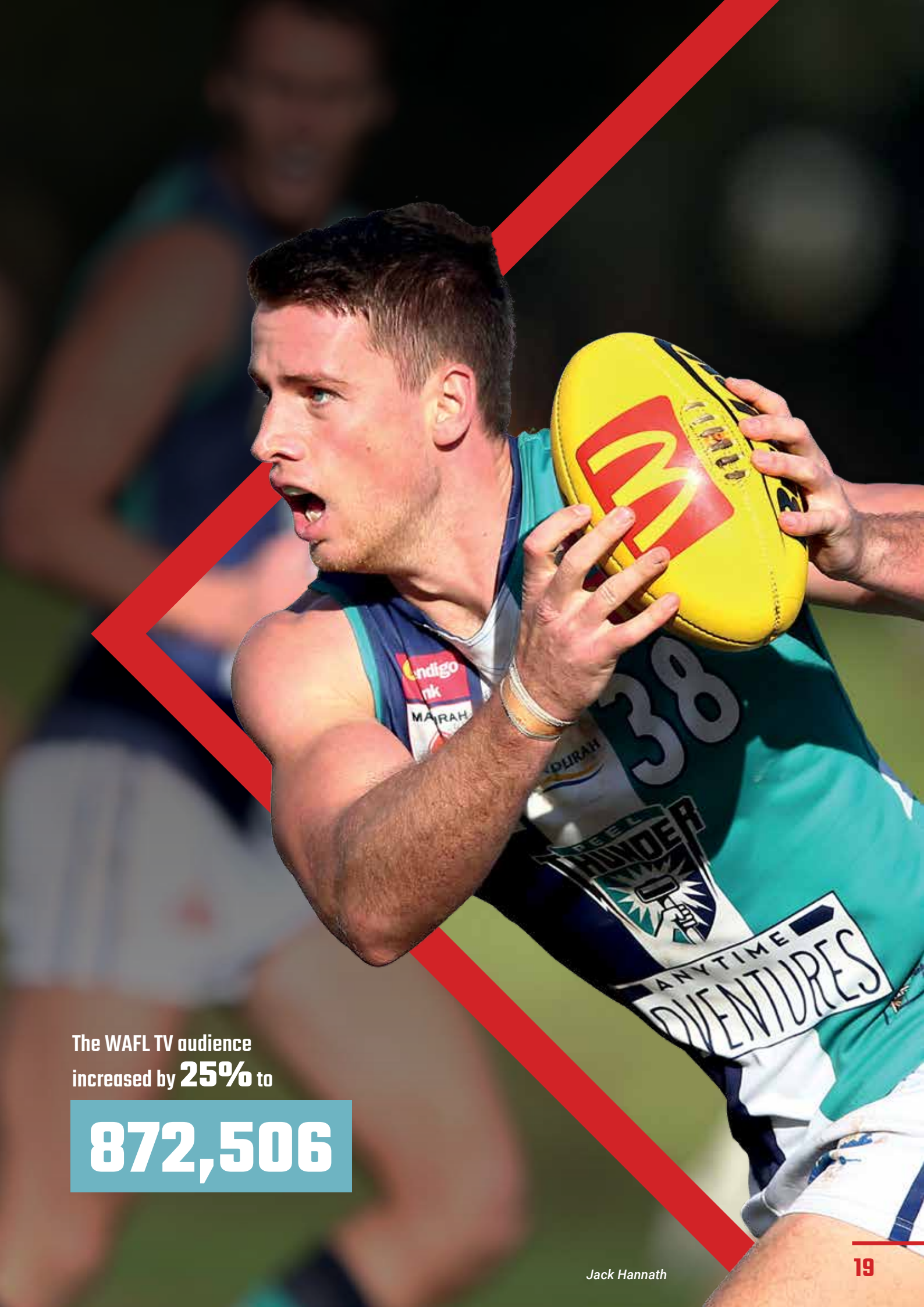
Game were also covered by six radio stations including ABC, Sport FM, KIX Digital, HFM, 6PR and Coast FM, and a total of 214 accredited media representatives.

Fans were also able to engage with games through the WAFL App, with downloads doubling from 13,780 at the end of the 2015 season to 27,742.

ATTENDANCE

Wet weather influenced a 17.4% decrease in overall WAFL attendance for 2016 which totalled 176,409 at an average of 6,534 per round.

Some rounds were also impacted by earlier broadcast timeslots which were aimed at complementing AFL content. The WAFL has reduced the number of these early telecasts in 2017 and adapted its advertising strategy to drive greater attendance at games.



The WAFL TV audience
increased by **25%** to

872,506



Sandover Medallist Jye Bolton



West Coast
v Curtin Uni
Wesley WAAFL

RULES AND REGULATIONS

WAFL rules and regulations were revised for 2017 to further strengthen the integrity, competitiveness and governance of the competition and ensure the WAFL remains effective and sustainable.

The four main areas of change include Finals Eligibility, Transfer Rules and Fees, Colts Competition Rules, and the Tribunal System.

COMMUNITY

Community awareness games held by the WAFL in 2016 included:

- Count Me in Round
- One Life Round
- Men's Health Round
- NAIDOC Round
- The Fathering Project Round

Country Sports Enrichment Scheme games were played in Cunderdin, Carnarvon and Kulin, with support from the Department of Sport and Recreation.

Affiliates

The WAFC continued to work closely with affiliated competitions in 2016 including the WA Amateur Football

League, WA Country Football League, WA Women's Football League, Metropolitan Football League and AFL Masters WA.

These important community competitions delivered another successful season for the many thousands of grassroots players, officials, volunteers and spectators involved with the game on a weekly basis during the football season.

The WAAFL and WACFL both represented WA in interstate contests, with The West Coast Eagles U23 State Amateur Team defeating Queensland and Tasmania, while the WACFL State team lost to South Australia Country.

The WAFC's support for affiliated competitions included resourcing staff in Districts and Regions to deliver participation outcomes, umpire and volunteer development, coach accreditation and quality club programs.

These competitions remain critical to ensuring the ongoing success and sustainability of community football in WA and will continue to be an area of priority for the WAFC.



Umpiring

Two boundary umpires, seven goal umpires, and six field umpires made their WAFL League debuts in 2016 as the WAFL umpiring team focussed on rebuilding a strong base for season 2017.

Four WAFL umpires also officiated in their first WAFL Grand Final – field umpire's Nathan Williamson (Montgomery Medallist), Mark Worobec and Justin Power, and Boundary umpire Kirk Webster.

Perth-based AFL umpire Dean Margetts was honoured with AFL Life Membership after officiating 300 games of AFL, including 277 premierships and 35 pre-season matches. He also umpired 105 WAFL games.

South West Goal Umpire Jason Crowe reached the amazing milestone of 700 matches as a community goal umpire.

Umpiring Programs that assist community competitions and identify umpires for the WAFL talent pathway continued, which included an opportunity for 61 umpires to learn from match day

coaching staff at the Landmark Country Championships.

WAFC Umpiring staff also visited regional leagues and communities right across WA, from the Great Southern to the Kimberley region.

AFL Women

The establishment of the inaugural AFL Women's competition was a significant step forward in how football, as an industry, engages and promotes the role of women in the game.

The selection of Fremantle Football Club as one of the initial eight teams to participate in the competition was testimony to the quality of the Club's submission and the significant level of support from the local community that complemented the bid.

It was also tremendous to see eight of the 16 marquee players selected by AFLW Clubs come from Western Australia.

The WAFC in partnership with the WA Women's Football League will continue to play an important role in contributing to the success of this national competition.



Meet AFL Umpire Nathan Williamson

WAFL Field Umpire Nathan Williamson was added to the AFL Umpire Panel following an outstanding 2016 season.

Williamson, 22, won the WA National Football League Umpire Association's (WANFLUA) Montgomery Medal as the best WAFL field umpire in 2016 and officiated in his first League Grand Final.

He spent the previous two years as an AFL Rookie and umpired 78 WAFL League games after progressing from the Peel Football League, where he commenced umpiring juniors at age 12.

He said that receiving a phone call from AFL National Development Manager of Umpiring Adam Davis informing him that he'd been added to the AFL's Umpire Panel was a dream come true.

"I couldn't talk at first, I was really emotional. Umpiring AFL has been a dream of mine ever since I was young so it was very surreal to get that phone call," he said.

"I will be moving to Melbourne which is such a good opportunity. I'm very excited and I can't wait to get over there and start being involved in that elite environment.

"The opportunity to be around the AFL umpires and soak up their experience will be great. I will be learning as much as I can to get myself ready and hopefully do enough to deserve being selected for my first AFL game.

"This is quite literally a dream come true and I think it's going to take a while to sink in."



Tayla Bresland (left), Tarni Golisano (right)

AFL Clubs

OBJECTIVE: as owners, to oversee and ensure the effective management of the AFL Clubs (West Coast Eagles and Fremantle Football Club) and to promote, develop and encourage the AFL Clubs in Western Australia, and football matches, in football competitions conducted by the AFL.



Fremantle Dockers

Fremantle Football Club's strong support of grassroots football continued in 2016 with the club contributing both financially and through its school and community programs in partnership with the WAFC. On-field performance was impacted by a host of injuries to key players and the Dockers finished in 16th-place in a disappointing end to the season. Club champion Matthew Pavlich received an emotional farewell after playing his last game with the side and emerging star Lachie Neale won the Doig Medal. Fremantle was delighted to be the first WA-based AFL club to secure a license for a women's team in the inaugural AFLW competition.

COMMUNITY

The Fremantle Football Club strongly believes in its corporate and social responsibility to the community and established The Fremantle Dockers Foundation to support the important on and off field work of the Club.

This will include health and wellbeing, education, multicultural and social inclusion programs at the club's new training facility at Cockburn Central West.

Fremantle Football Club also works with schools to host a Purple Haze Day in the lead-up to the Starlight Purple Haze game to help raise money for the Starlight Children's Foundation.

INVESTMENT

The WAFC thanks Fremantle Football Club, outgoing President Steve Harris, new President Dale Alcock and CEO Steve Rosich for their leadership and the club's significant financial investment into community football via their returns to the WAFC. The royalties received are key drivers for the delivery of grassroots football outcomes.

Freo Dockers Cup – Primary

The all-female primary school competition is targeted at students between the ages of 10 and 12. Schools competed at many interschool carnivals for the divisional winners' cup and the chance to play in a curtain raiser to a Fremantle Dockers home game.

	2015	2016	% Growth
Schools	123	131	6.51%
Teams	183	208	13.66%
Participants	4,575	5,200	13.66%

Freo Dockers Cup – Secondary

The secondary interschool female competition runs a specialised format for Year 8 and 9, and Year 10, 11 and 12.

	2015	2016	% Growth
Teams	111	187	68.47%
Participants	2,775	4,675	68.47%



Freo Dockers Shield

Students between the ages of 10 and 12 represented their school in one-day lightning carnivals. The competition is played under AFL Junior Rules. The schools that collected the most points at each interschool carnival received the divisional winners shield.

	2015	2016	% Growth
Schools	613	632	3.10%
Teams	613	632	3.10%
Participants	15,325	15,800	3.10%

Freo Footy Skills

The competition involved three events including the Freo Long Bomb where students tried to kick a football as far as they could and the Kwik Kick which required students to complete as many successful kicks within three minutes. Students were also tested on their handballing skills in the Freo Fast Ball event.

	2015	2016	% Growth
Participants	33,816	36,325	7.42%



Freo House Footy had

19.21%

growth in participants in 2016.

Freo House Footy

The modified game is designed so that everyone can play. The six-week competition focussed on fun and safety for the player and is less physically demanding.

	2015	2016	% Growth
Schools	97	119	22.68%
Teams	1,145	1,365	19.21%
Participants	17,175	20,475	19.21%

West Coast Eagles

West Coast continued its valuable support of grassroots football and delivered significant community outcomes in 2016. This included providing a strong financial return for WA football and delivering school football programs in partnership with the WAFC. On the field, the Eagles reached the finals after finishing fifth on the ladder with 16 wins. Josh Kennedy kicked 82 goals to win his second consecutive Coleman Medal and Luke Shuey capped off a fine season to win the John Worsfold Medal.

COMMUNITY

The West Coast Eagles continued their proud support for community initiatives and worked with organisations including the Cancer Council Western Australia, Foodbank WA, Tabitha Foundation, Legacy WA, MND WA and the Wirrpanda Foundation to make a difference in the community. This included raising funds for cancer research, promoting strong role models and healthy life choices for Aboriginal and Torres Strait Islander youth, and supporting families and communities.

The West Coast Eagles also regularly visited children at Princess Margaret Hospital, supported the Red Nose Sunshine Beach Run event and Telethon.

INVESTMENT

The WAFC thanks the West Coast Eagles, outgoing Chairman Alan Cransberg, new Chairman Russell Gibbs and CEO Trevor Nisbett for their leadership and the club's significant financial investment into community football via their returns to the WAFC. The royalties received are key drivers for the delivery of grassroots football outcomes.

Eagles Cup

The competition, supported by West Coast Eagles and its Principle Community Partner BHP Billiton, was a highlight of the second term sporting calendar for players and teachers. The WAFC coordinated the competition through the primary school system. The competition recorded a fall in participation rates primarily due to the shift of Year 7s into the high school system in 2015.



Eagles Cup

	2015	2016	% Growth
Schools	476	371	-22.06%
Teams	484	371	-23.35%
Participants	12,100	9,275	-23.35%

Eagles Faction Football

The Intra-school program celebrated its tenth year in 2016. The program offered students of all ages the opportunity to learn the skills of footy in a safe, fun environment with friends from their one school faction.

	2015	2016	% Growth
Schools	250	309	23.60%
Teams	1,781	2,620	47.11%
Participants	26,715	39,300	47.11%

Eagles Schoolboys Cup

The competition started in 1983 and has since evolved to cater specifically for male students from regional and metropolitan schools in Years 8 and 9.

	2015	2016	% Growth
Schools	148	152	2.70%
Teams	148	152	2.70%
Participants	3,700	3,800	2.70%

Eagles Faction Football had

47.11%

growth in participants in 2016.



Facilities

OBJECTIVE: manage Domain Stadium (Subiaco Oval) or other sporting stadiums and provide guidance and planning for the efficient use of other football facilities.

809,010

people visited
Domain Stadium



Key Performance Indicators:

TARGET	ACTUAL
65% annual customer satisfaction at Domain Stadium	58.6% annual customer satisfaction at Domain Stadium
98% satisfaction from weekly mystery shopper at Domain Stadium	92.1% satisfaction from weekly mystery shopper at Domain Stadium
Increase event and non-event day venue security at Domain Stadium	24-hour security, full bag checks and random metal detection implemented
Attain Health, Safety and Environment Management System ISO 14001 accreditation	Accreditation attained
Implement 'Check Before You Drive' initiative at Domain Stadium	'Check Before You Drive' initiative implemented

Domain Stadium

Domain Stadium continued to focus on providing a great experience for fans with a focus on customer service and safety for all patrons against the challenging back-drop of an ageing stadium and higher than average number of games impacted by wet weather.

Of the patrons surveyed during events, 58.6% were either extremely satisfied or satisfied with their game-day experience at the venue. Stadium Management will maintain its commitment to delivering great fan experiences in 2017.

A total of 28 major events were held at Domain Stadium attended by 809,010 people.

2016 Domain Stadium events included:

- 2 AFL NAB Challenge matches
- 22 Rounds of AFL
- AFL Elimination Final

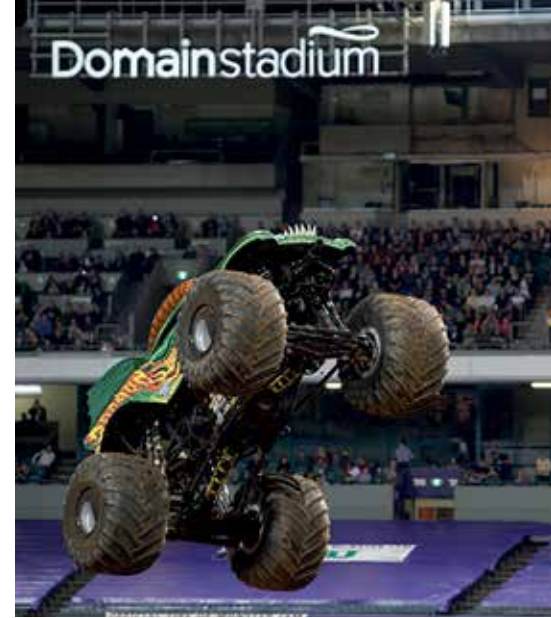
- WAFL Grand Final
- 2 Monster Jam Shows

Domain Stadium also secured two major concerts for February 2017 – Guns N' Roses 'Not In This Lifetime' Tour and the Adele Live Tour, which became the fastest and highest selling individual artist ever for a concert at Domain Stadium when tickets went on sale in November.

SECURITY

Domain Stadium increased security measures for the 2016 season, undertaking full bag checks and random metal detector wandering across all games in light of international security concerns.

Domain Stadium continued to work closely with the AFL and WA Police to provide a safe environment for events.



The range of measures implemented included:

- 24-hour security for the duration of the AFL season
- Introduction of additional camera infrastructure
- All function gates manned for the duration of a function during non-event days
- Full bag checks implemented across all major events
- Implementation of random metal detector scanning
- Vehicle checks for vehicles within building on event day
- Specialist incident controller for major events
- One lane road restriction on Roberts Road pre-event

Annual customer satisfaction survey results indicated that 99.7% of people felt safe attending Domain Stadium.

HEALTH & SAFETY

Health, Safety and Environment Management System ISO 14001 accreditation was achieved for 2017. There were no lost time injuries for staff or contractors during 2016.

CHECK BEFORE YOU DRIVE

Domain Stadium continued to pilot the Check Before You Drive Initiative after every event held at the Stadium. On average, more than 150 patrons utilised the voluntary measurement device offered to them by mobile staff to understand their

blood alcohol concentration (BAC) before leaving the venue. In 2017 the WAFC will lead the development of a trial during the AFL pre-season with possible integration into senior community football clubs.

FOOD AND BEVERAGE

Domain Stadium continued to work alongside catering partner Delaware in 2016 to provide quality food and beverage offerings following the launch of the new 'Buy West, Eat Best' menu in 2015 featuring a uniquely WA food menu.

The Gate 19 'live site', with live outdoor cooking, live music and big screen activation continued to be popular with fans.

In its final year of operation, Domain Stadium will continue to offer innovation in its catering services with the Food Truck concept at the Bill Walker Room for AFL fixtures and the potential implementation of the Lazy Yak float at Gate 19 in 2017.

FUTURE OF THE STADIUM

Several events to acknowledge the historical significance of the oval will be held at the end of season 2017 and a Stadium Asset Register and Decommissioning Plan created to determine the ongoing use of the venue and possible commercial opportunities post-2017.

The timing of how long the WAFC remains at Subiaco Oval and the future use of the venue

will be determined as part of the WAFC's negotiations with the State Government on the future funding model for WA Football.

COMMUNITY FACILITIES FUND

The WAFC Community Facilities Fund (CFF) continued to supplement efforts at a strategic level to ensure football has access to quality facilities to support the future growth of the game. It is the intention of the WAFC that the CFF acts as 'seed' funding to attract additional funds to football facilities.

This included \$10,000 towards a business case for a development at Great Southern Centennial Park AFL Stadium in Albany and \$5,000 towards a funding application for new clubrooms for Collegians Amateur Football Club.

Plans were also finalised for the redevelopment of HBF Arena, which will include new football facilities for the West Perth Football Club expected for completion in September 2017.

AFL GOAL POST GRANT

The AFL Goal Post Grant is managed by the WAFC on behalf of the AFL, and is available to primary and secondary schools with an AFL Ambassador, for the installation of permanent goal posts on school ovals. Funding was provided to Vasse Primary School for new goal posts in 2016 and several other schools accessed funds for football equipment.

Finance

Financial Summary Results

OVERVIEW

In 2014 the WAFC set an objective of developing a cash reserve of at least 10% of its annual turnover budgeted at \$3 million by October 31, 2017. Sound financial management plus a range of one-off special events held at Domain Stadium over the last three years assisted the WAFC to achieve this target by the end of October 31, 2016. In 2016 the WAFC demonstrated its ability to maintain financial stability, build on cash reserves and to maximise profits despite challenging economic conditions

The current cash reserve now provides the WAFC and its stakeholders some security in a period where the football industry is in the final stages of negotiating its future economic model.

EY has completed the audit for the year ended October 31, 2016 and provided an unqualified opinion in the financial report. The WAFC's 2015-16 result shows an operating profit of \$1.032 million, cash result of \$0.617 million and an adjusted net loss of \$4.87 million after depreciation. Depreciation in 2016 includes \$5.9 million in accelerated Stadium depreciation due to a target written down value of \$0 at the end of October 31, 2017. The written down value of Domain Stadium and related assets as at October 31, 2016 was \$10.84 million (2015; \$19.37 million).

Income	Expenses	Ordinary Net Profit	Accelerated Depreciation	Net Loss
\$35.94m	– \$34.91m	= \$1.032m	– \$5.910m	= \$4.877m

The WAFC continues to pay down its long-term debt of \$10.4 million, as at October 31, 2016 the balance of this debt is \$5.9 million. In 2016 WAFC made a repayment of \$0.3 million and paid \$0.2 million in interest.

Operating revenue decreased by 10% in 2016 in an ongoing difficult economic environment. This is mainly due to fewer events held at Domain Stadium and lower than expected attendances compared to 2015. As a direct result of cost reduction strategies in some operational areas, the WAFC has increased its investment into football by 5.7% in the areas of Talent & Game Development. Ongoing reviews and controls of operating expenditure played a key part in containing costs in 2016, which contributed to the overall result. This focus on cost control is a key financial strategy moving forward.

Outlined below is a summary breakdown of the financial results of the WAFC.

Expenditure	\$31.8 million Operational expenses decreased by 0.74%. This figure excludes depreciation.	Football Investment	\$24 million 5.7% increase in investment from prior year	AFL & AFL Clubs	\$9.06 million This includes revenue from WCE & FFC Royalty; AFL Grants; WCE & FFC Community Sponsorship
Depreciation	\$8.8 million \$5.9m attributed to accelerated depreciation	Stadium Net Result	\$11.3 million Excludes \$8.8m depreciation	Cash Result	\$0.617 million Total cash reserve target of \$3m was achieved

Statement of Comprehensive Income

For the year ended 31 October 2016

	Consolidated		WAFC Inc	
	2016 \$	2015 \$	2016 \$	2015 \$
INCOME				
Revenue	136,333,563	142,133,278	35,945,529	40,148,550
Cost of goods and services provided	(24,480,981)	(25,842,171)	-	-
GROSS PROFIT	111,852,582	116,291,107	35,945,529	40,148,550
EXPENSES				
Administration expenses	16,548,255	16,936,233	3,035,799	2,948,007
Marketing expenses	4,029,977	3,941,802	152,709	166,146
Corporate expenses	4,812,581	5,084,484	816,012	1,156,519
Borrowing costs expensed	218,883	242,434	218,883	242,434
Football expenses	59,628,540	57,647,979	12,168,718	11,220,654
Supporter development expenses	502,855	470,131	-	-
Development expenses	5,957,126	5,744,741	5,957,126	5,714,047
Communication and corporate affairs	974,754	943,602	487,508	323,200
Facility expenses	16,594,867	16,677,969	16,594,867	16,649,840
Umpire expenses	1,321,200	1,181,793	1,321,200	1,181,793
TOTAL EXPENSES	110,589,038	108,871,168	40,752,822	39,602,640
Profit/(loss) before income tax and prior to contributions	1,263,544	7,419,939	(4,807,293)	545,910
Facility and club development contribution	(70,000)	(76,063)	(70,000)	(76,063)
OTHER REVENUE				
Development Funding	1,944,754	1,782,637	-	-
PROFIT/(LOSS) BEFORE INCOME TAX	3,138,298	9,126,513	(4,877,293)	469,847
INCOME TAX EXPENSE	-	-	-	-
NET PROFIT/(LOSS) ATTRIBUTABLE TO MEMBERS OF WAFC	3,138,298	9,126,513	(4,877,293)	469,847
Other comprehensive (loss)/income for the year				
Fair value movement of available for sale investments	(62,746)	(569,215)	-	-
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	3,075,552	8,557,298	(4,877,293)	469,847

Statement of Financial Position

As at 31 October 2016

	Consolidated		WAFC Inc	
	2016 \$	2015 \$	2016 \$	2015 \$
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	27,037,736	47,662,096	7,617,925	7,000,049
Trade and other receivables	5,861,242	6,394,050	3,747,773	7,292,001
Other financial assets	1,093,709	3,137,445	-	-
Inventories	870,268	657,893	-	-
TOTAL CURRENT ASSETS	34,862,955	57,851,484	11,365,698	14,292,050
NON-CURRENT ASSETS				
Prepayments	13,975,342	2,117,525	-	-
Other financial assets	42,934,613	22,978,243	2,110,946	2,110,946
Non-interest bearing loan receivable	210,000	265,000	210,000	265,000
Property, plant and equipment	15,232,513	23,402,428	10,841,950	19,370,490
Investment properties	2,278,201	2,278,201	1,262,761	1,262,761
Intangible assets	8,000,000	8,000,000	-	-
TOTAL NON-CURRENT ASSETS	82,630,669	59,041,397	14,425,657	23,009,197
TOTAL ASSETS	117,493,624	116,892,881	25,791,355	37,301,247
LIABILITIES				
CURRENT LIABILITIES				
Trade and other payables	24,342,097	22,536,646	5,676,375	7,274,754
Interest bearing liabilities	5,906,348	300,000	5,906,348	300,000
Provisions	6,368,327	5,720,995	1,176,460	811,412
TOTAL CURRENT LIABILITIES	36,616,772	28,557,641	12,759,183	8,386,166
NON-CURRENT LIABILITIES				
Payables	898,312	5,601,013	2,027,832	7,053,253
Interest bearing liabilities	1,000	5,907,215	-	5,906,348
Provisions	1,238,823	1,163,847	159,463	233,310
TOTAL NON-CURRENT LIABILITIES	2,138,135	12,672,075	2,187,295	13,192,911
TOTAL LIABILITIES	38,754,907	41,229,716	14,946,478	21,579,077
NET ASSETS	78,738,717	75,663,165	10,844,877	15,722,170
EQUITY				
ACCUMULATED FUNDS				
Accumulated surplus	77,598,881	74,569,613	10,844,877	15,722,170
Reserves	1,139,836	1,093,552	-	-
TOTAL ACCUMULATED FUNDS	78,738,717	75,663,165	10,844,877	15,722,170

Statement of Cash Flows

For the year ended 31 October 2016

	Consolidated		WAFC Inc	
	2016 \$	2015 \$	2016 \$	2015 \$
CASH FLOWS FROM OPERATING ACTIVITIES				
Receipts from customers	137,348,765	135,960,038	40,589,383	39,220,785
Payments to suppliers and employees	(129,078,670)	(120,596,787)	(39,095,019)	(32,279,964)
Interest received	3,122,314	2,577,840	69,319	90,084
Borrowing costs	(218,883)	(242,434)	(218,883)	(242,434)
NET CASH INFLOWS FROM OPERATING ACTIVITIES	11,173,526	17,698,657	1,344,800	6,788,471
CASH FLOWS FROM INVESTING ACTIVITIES				
Redemption/(purchase) of term deposits	2,043,736	(348,662)	-	-
Purchase of property, plant and equipment	(1,852,068)	(3,236,820)	(621,583)	(2,872,607)
Purchase of available-for-sale investments	(20,027,314)	(20,659,912)	-	-
Proceeds from sale of property, plant and equipment	195,577	-	194,659	-
Proceeds from sale of investments	-	(130,478)	-	-
NET CASH FLOWS OUTFLOWS FROM INVESTING ACTIVITIES	(19,640,069)	(24,375,872)	(426,924)	(2,872,607)
CASH FLOWS FROM FINANCING ACTIVITIES				
Repayment of long term debt	(300,000)	(300,000)	(300,000)	(300,000)
Payments in relation to new training facilities	(11,857,817)	(1,179,652)	-	-
NET CASH OUTFLOWS FROM FINANCING ACTIVITIES	(12,157,817)	(1,479,652)	(300,000)	(300,000)
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS	(20,624,360)	(8,156,867)	617,876	3,615,864
Cash and cash equivalents at beginning of period	47,662,096	55,818,963	7,000,049	3,384,186
CASH AND CASH EQUIVALENTS AT END OF PERIOD	27,037,736	47,662,096	7,617,925	7,000,050



West Australian Football Commission Incorporated Financial Report

For the Year Ended 31 October 2016

Contents

Independent Auditor's Report	34
Chairman of the Board of Commissioners' Declaration	36
Statement of Comprehensive Income	37
Statement of Financial Position	38
Statement of Changes in Equity	39
Statement of Cash Flows	41
Notes to the Financial Statements	42 – 65

Independent auditor's report to the members of the West Australian Football Commission Incorporated

We have audited the accompanying financial report of the West Australian Football Commission Incorporated ("the Commission"), which comprises the statements of financial position as at 31 October 2016, and the statements of comprehensive income, statements of changes in equity and statements of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the Commissioners' declaration of the Commission and the consolidated entity comprising the West Australian Football Commission Incorporated and the entities it controlled at the year's end or from time to time during the financial year.

Commissioners' responsibility for the financial report

The Commissioners are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards and the *Associations Incorporations Act WA*, and for such internal controls as the Commissioners' determine are necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error. In Note 2, the Commissioners also state, in accordance with *AASB 101 Presentation of Financial Statements*, that the financial report, comprising the financial statements and notes, complies with International Financial Reporting Standards as issued by the International Accounting Standards Board.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, we consider internal controls relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal controls.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Commissioners, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit we have complied with the independence requirements of the Australian professional accounting bodies.



Opinion

In our opinion:

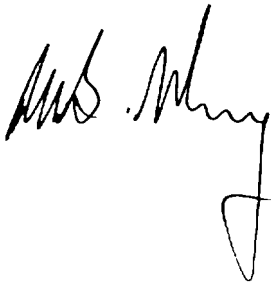
- (a) the financial report presents fairly, in all material respects, the financial positions of the Commission and the consolidated entity as of 31 October 2016, and their financial performance and cash flows for the year then ended in accordance with Australian Accounting Standards and the *Associations Incorporations Act WA*
- (b) the financial report also complies with International Financial Reporting Standards as issued by the International Accounting Standards Board.

Ernst & Young

G H Meyerowitz
Partner
Perth
17 February 2017

**WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
CHAIRMAN OF THE BOARD OF COMMISSIONERS' COMMITTEE DECLARATION**

I, Murray McHenry being the Chairman of the Board of Commissioners of the West Australian Football Commission Incorporated, do hereby state that to the best of my knowledge and belief, the accompanying financial statements, being the Statement of Comprehensive Income, Statement of Financial Position, Statement of Changes in Equity, Statement of Cash Flows and Notes to and forming part of the financial statements of the West Australian Football Commission Incorporated ("WAFC") for the year ended 31 October 2016 gives a true and fair view of the financial position of the WAFC at that date.

A handwritten signature in black ink, appearing to read 'Murray McHenry', with a long vertical stroke extending downwards from the end of the name.

Chairman of the Board of Commissioners' Declaration
Perth

17 February 2017

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 31 OCTOBER 2016

	Note	Consolidated		WAFC Inc	
		2016	2015	2016	2015
		\$	\$	\$	\$
Continuing operations					
Revenue	4	136,333,563	142,133,278	35,945,529	40,148,550
Cost of goods and services provided	5	(24,480,981)	(25,842,171)	-	-
GROSS PROFIT		111,852,582	116,291,107	35,945,529	40,148,550
Administration expenses		(16,548,255)	(16,936,233)	(3,035,799)	(2,948,007)
Marketing expenses		(4,029,977)	(3,941,802)	(152,709)	(166,146)
Corporate expenses		(4,812,581)	(5,084,484)	(816,012)	(1,156,519)
Borrowing costs expensed	5	(218,883)	(242,434)	(218,883)	(242,434)
Football expenses		(59,628,540)	(57,647,979)	(12,168,718)	(11,220,654)
Supporter development expenses		(502,855)	(470,131)	-	-
Development expenses		(5,957,126)	(5,744,741)	(5,957,126)	(5,714,047)
Communication and corporate affairs		(974,754)	(943,602)	(487,508)	(323,200)
Facility expenses		(16,594,867)	(16,677,969)	(16,594,867)	(16,649,840)
Umpire expenses		(1,321,200)	(1,181,793)	(1,321,200)	(1,181,793)
Profit/(loss) before income tax and prior to contributions		1,263,544	7,419,939	(4,807,293)	545,910
Facility and club development contribution		(70,000)	(76,063)	(70,000)	(76,063)
OTHER REVENUE					
Development Funding		1,944,754	1,782,637	-	-
PROFIT/(LOSS) BEFORE INCOME TAX		3,138,298	9,126,513	(4,877,293)	469,847
INCOME TAX EXPENSE		-	-	-	-
NET PROFIT/(LOSS) ATTRIBUTABLE TO MEMBERS OF WAFC	20(d)	3,138,298	9,126,513	(4,877,293)	469,847
Other comprehensive loss					
Fair value movement of available for sale investments		(62,746)	(569,215)	-	-
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		3,075,552	8,557,298	(4,877,293)	469,847

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
STATEMENT OF FINANCIAL POSITION
AS AT 31 OCTOBER 2016

	Note	Consolidated		WAFC Inc	
		2016	2015	2016	2015
		\$	\$	\$	\$
CURRENT ASSETS					
Cash and cash equivalents	6	27,037,736	47,662,096	7,617,925	7,000,049
Trade and other receivables	7	5,861,242	6,394,050	3,747,773	7,292,001
Other financial assets	9	1,093,709	3,137,445	-	-
Inventories	8	870,268	657,893	-	-
TOTAL CURRENT ASSETS		34,862,955	57,851,484	11,365,698	14,292,050
NON-CURRENT ASSETS					
Prepayments	26	13,975,342	2,117,525	-	-
Other financial assets	9	42,934,613	22,978,243	2,110,946	2,110,946
Non-interest bearing loan receivable	10	210,000	265,000	210,000	265,000
Property, plant and equipment	11	15,232,513	23,402,428	10,841,950	19,370,490
Investment properties	12	2,278,201	2,278,201	1,262,761	1,262,761
Intangible assets	13	8,000,000	8,000,000	-	-
TOTAL NON-CURRENT ASSETS		82,630,669	59,041,397	14,425,657	23,009,197
TOTAL ASSETS		117,493,624	116,892,881	25,791,355	37,301,247
CURRENT LIABILITIES					
Trade and other payables	14	24,342,097	22,536,646	5,676,375	7,274,754
Interest bearing liabilities	15	5,906,348	300,000	5,906,348	300,000
Provisions	16	6,368,327	5,720,995	1,176,460	811,412
TOTAL CURRENT LIABILITIES		36,616,772	28,557,641	12,759,183	8,386,166
NON-CURRENT LIABILITIES					
Payables	17	898,312	5,601,013	2,027,832	7,053,253
Interest bearing liabilities	18	1,000	5,907,215	-	5,906,348
Provisions	19	1,238,823	1,163,847	159,463	233,310
TOTAL NON-CURRENT LIABILITIES		2,138,135	12,672,075	2,187,295	13,192,911
TOTAL LIABILITIES		38,754,907	41,229,716	14,946,478	21,579,077
NET ASSETS		78,738,717	75,663,165	10,844,877	15,722,170
ACCUMULATED FUNDS					
Accumulated surplus	20	77,598,881	74,569,613	10,844,877	15,722,170
Reserves	20	1,139,836	1,093,552	-	-
TOTAL ACCUMULATED FUNDS		78,738,717	75,663,165	10,844,877	15,722,170

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 OCTOBER 2016

CONSOLIDATED	Accumulated Surplus \$	Reserves \$	Total Equity \$
At 1 November 2014	65,514,865	1,591,002	67,105,867
Profit for the year	9,126,513	-	9,126,513
Fair value movement of available for sale investments	-	(569,215)	(569,215)
Total comprehensive income for the period	9,126,513	(569,215)	8,557,298
Redemption of unsecured notes	140	(140)	-
Transfer to undistributable profits reserve	(71,905)	71,905	-
At 31 October 2015	74,569,613	1,093,552	75,663,165
At 1 November 2015	74,569,613	1,093,552	75,663,165
Profit for the year	3,138,298	-	3,138,298
Fair value movement of available for sale investments	-	(62,746)	(62,746)
Total comprehensive income for the period	3,138,298	(62,746)	3,075,552
Redemption of unsecured notes	133	(133)	-
Transfer to undistributable profits reserve	(109,163)	109,163	-
At 31 October 2016	77,598,881	1,139,836	78,738,717

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 OCTOBER 2016

WAFC	Accumulated Surplus	Reserves	Total Equity
	\$	\$	\$
At 1 November 2014	15,252,323	-	15,252,323
Profit for the year	469,847	-	469,847
At 31 October 2015	<u>15,722,170</u>	-	<u>15,722,170</u>
At 1 November 2015	15,722,170	-	15,722,170
Loss for the year	(4,877,293)	-	(4,877,293)
At 31 October 2016	<u>10,844,877</u>	-	<u>10,844,877</u>

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Note	Consolidated		WAFC Inc	
		2016	2015	2016	2015
		\$	\$	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES					
Receipts from customers		137,348,765	135,960,038	40,589,383	39,220,785
Payments to suppliers and employees		(129,078,670)	(120,596,787)	(39,095,019)	(32,279,964)
Interest received		3,122,314	2,577,840	69,319	90,084
Borrowing costs		(218,883)	(242,434)	(218,883)	(242,434)
NET CASH FLOWS FROM OPERATING ACTIVITIES	6(b)	11,173,526	17,698,657	1,344,800	6,788,471
CASH FLOWS FROM INVESTING ACTIVITIES					
Redemption/(purchase) of term deposits		2,043,736	(348,662)	-	-
Purchase of property, plant and equipment		(1,852,068)	(3,236,820)	(621,583)	(2,872,607)
Purchase of available-for-sale investments		(20,027,314)	(20,659,912)	-	-
Proceeds from sale of property, plant and equipment		195,577	-	194,659	-
Proceeds from sale of investments		-	(130,478)	-	-
NET CASH FLOWS USED IN INVESTING ACTIVITIES		(19,640,069)	(24,375,872)	(426,924)	(2,872,607)
CASH FLOWS FROM FINANCING ACTIVITIES					
Repayment of long term debt		(300,000)	(300,000)	(300,000)	(300,000)
Payments in relation to new training facilities		(11,857,817)	(1,179,652)	-	-
NET CASH FLOWS USED IN FINANCING ACTIVITIES		(12,157,817)	(1,479,652)	(300,000)	(300,000)
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS		(20,624,360)	(8,156,867)	617,876	3,615,863
Cash and cash equivalents at beginning of period		47,662,096	55,818,963	7,000,049	3,384,186
CASH AND CASH EQUIVALENTS AT END OF PERIOD	6(a)	27,037,736	47,662,096	7,617,925	7,000,049

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

1. CORPORATE INFORMATION

The financial report of the West Australian Football Commission (WAFC) for the year ended 31 October 2016 was authorised for issue in accordance with a resolution of the directors on 17 February 2017.

The registered office of West Australian Football Commission is located at:

Gate 6, Domain Stadium
Subiaco Road
SUBIACO WA 6008

The nature of the operations and principal activities of the Commission is to promote and encourage the participation and growth in football and operate Domain Stadium.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Basis of Preparation

The financial report is a general-purpose financial report, which has been prepared in accordance with the requirements of the Associations Incorporation Act (WA) and Australian Accounting Standards. The financial report has also been prepared on a historical cost basis, except for available-for-sale investments, which have been measured at fair value.

The financial report is presented in Australian dollars and all values are rounded to the nearest dollar.

(b) Statement of compliance

The financial report complies with Australian Accounting Standards as issued by the Australian Accounting Standards Board and International Financial Reporting Standards as issued by the International Accounting Standards Board.

The Group has adopted all of the new and revised standards and interpretations issued by the Australian Accounting Standards Board ("the AASB") that are relevant to its operations and effective for annual reporting periods beginning on 1 November 2015. The adoption of these standards had no impact on the financial position or performance of the Group.

(c) Basis of Consolidation

The consolidated financial statements comprise the financial statements of West Australian Football Commission Incorporated (WAFC) and all entities (the Group) which WAFC controlled as at 31 October each year.

The financial statements of subsidiaries are prepared for the same reporting period as the parent company, using consistent accounting policies. Adjustments are made to bring into line any dissimilar accounting policies which may exist. In preparing the consolidated financial statements, all inter-company balances and transactions, income and expenses and profit and losses resulting from intra-group transactions have been eliminated in full. Subsidiaries are fully consolidated from the date on which control is transferred to the Group and cease to be consolidated from the date on which control is transferred out of the Group.

(d) Significant accounting judgements, estimates and assumptions

(i) Significant accounting judgement

The carrying amounts of certain assets and liabilities are often determined based on estimates and assumptions of future events. The key estimates and assumptions that have a significant risk of causing material misstatement to the carrying amounts of certain assets and liabilities within the next annual reporting periods are:

Annual Leave

Liabilities for annual leave expected to be settled within twelve months of the reporting date are recognised in provisions in respect of employees' services up to the reporting date. They are measured at the amounts expected to be paid when the liabilities are settled.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Long Service Leave

A liability for long service leave is recognised, and is measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date. Consideration is given to expected future wages and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currencies that match, as closely as possible, the estimated future cash outflows.

(ii) Significant accounting estimates and assumptions

The carrying amount of certain assets and liabilities are often determined based on estimates and assumptions of future events. The key estimate and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of certain assets and liabilities within the next annual reporting period are:

Intangibles with indefinite useful lives

The Group determines whether intangibles with indefinitely useful lives are impaired at least on an annual basis. This requires estimations on the recoverable amount of the cash-generating units to which the intangibles with indefinitely useful lives are allocated.

Useful life of Domain Stadium and related assets

The Group depreciates property, plant and equipment as described in Note 2(n). This requires the use of estimates and assumptions of the expected useful life of those assets. Due to the construction of a new stadium by the State Government, the Group has had to estimate the useful life of Domain Stadium based on the Commissioner's best estimates, after consideration of the information available at balance date.

(e) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised.

Sale of Goods

Revenue is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer and the cost incurred or to be incurred in respect of the transaction can be measured reliably. Risks and rewards of ownership are considered passed to the buyer at the time of delivery of the goods to the customers.

Rendering of Services

Where the contract outcome can be reliably measured:

- control of a right to be compensated for the services has been attained and the stage of completion can be reliably measured. For Indian Pacific Limited ('IPL') and Fremantle Football Club Limited ('FFCL'), stage of completion is measured by reference to the number of matches played as a percentage of the total number of matches for each contract.

Where the contract outcome cannot be reliably measured:

- revenue is recognised only to the extent that costs have been incurred.

Interest

Revenue is recognized as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(f) Deferred Revenue

Deferred revenue is recognised in the statement of comprehensive income as each payment becomes due and payable. It includes:

- grant from the State Government as set out under the terms of the Finance Agreement between the WAFC and the State Government
- Income received in advance for ticketing rights

(g) Borrowing costs

Borrowing costs are recognised as an expense when incurred.

(h) Leases

The determination of whether an arrangement is or contains a lease is based on the substance of the arrangement and requires an assessment of whether the fulfilment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset.

(i) Group as a lessee

Finance leases, which transfer to the Group substantially all the risks and benefits incidental to ownership of the leased item, are recognized at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments. Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognized as an expense in profit or loss. Capitalised leased assets are depreciated over the shorter of the estimated useful life of the asset and the lease term if there is no reasonable certainty that the Group will obtain ownership by the end of the lease term.

Operating lease payments are recognized as an expense in the statement of comprehensive income on a straight-line basis over the lease term. Lease incentives are recognized in the statement of comprehensive income as part of the total lease expense.

(i) Cash and cash equivalents

Cash and short-term deposits in the Statement of Financial Position comprised of cash at bank and in hand and short-term deposits with an original maturity of three months or less at balance date.

For the purposes of the Statement of Cash Flows, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts. Bank overdrafts are carried at the principal amount. Interest is recognised as an expense as it accrues.

(j) Trade and other receivables

Trade receivables, which generally have 30 day terms, are recognized and carried at original invoice amount less an allowance for any uncollectible amounts.

An allowance for doubtful debts is made when there is objective evidence that the Group will not be able to collect the debts. Bad debts are written off when identified.

(k) Inventories

Inventories are valued at the lower of cost and net realisable value. Inventories are accounted for at purchase cost on a first in first out basis.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(l) Investments

Investments and Financial assets in the scope of AASB 139 *Financial Instruments: Recognition and Measurement* are classified as either financial assets at fair value through profit or loss or loans and receivables. When financial assets are recognised initially, they are measured at fair value. The Group determines the classification of its financial assets after initial recognition and, when allowed and appropriate, re-evaluates this designation at each financial year end.

(i) Available for sale investments

Available for sale investments are those non-derivative financial assets that are designated as available for sale or are not classified as financial assets at fair value through profit and loss or held to maturity investments. After initial recognition available for sale investments are measured at fair value with gains or losses being recognised as a separate component of equity until the investment is derecognised or until the investment is determined to be impaired, at which time the cumulative gain or loss previously reported in equity is recognised in profit and loss.

(ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are carried at amortised cost using the effective interest rate method. Gains or losses are recognised in profit or loss when the loans and receivables are derecognised or impaired, as well as through the amortisation process.

(m) Taxes

Income Taxes

The WAFC and its controlled entities, FFCL and IPL, are not subject to income tax. WAFC obtained exemption under s50-45 of the ITAA (1997) as it is a sporting club and it promotes and encourages the participation and growth in the sport.

Goods and Services Tax (GST)

Revenues, expenses, assets and liabilities are recognised net of the amount of GST except:

- Where the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- Receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority are classified as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the taxation authority.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(n) Property, Plant and Equipment

Cost and valuation

Plant and equipment is stated at cost or deemed cost less accumulated depreciation and any accumulated impairment losses. Such costs include the cost of replacing parts that are eligible for capitalization when the cost of replacing the parts is incurred. Similarly, when each major inspection is performed, the cost is recognized in the carrying amount of the plant and equipment as a replacement only if it is eligible for capitalization.

Depreciation

Depreciation of leasehold improvements, calculated on a straight line basis over the lesser of its estimated useful life or the term of the lease.

Depreciation of other fixed assets, calculated on the reducing balance method or on a straight line basis over its estimated useful life.

Major depreciation periods are:

	2016	2015
• Plant and equipment	- 4 to 40 years	- 4 to 40 years
• Leasehold improvements	- 5 to 7 years	- 5 to 7 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted if appropriate, at the end of each financial year. During 2011 the Group re-assessed the useful life of Domain Stadium and related property, plant and equipment from 5 to 50 years to 5 to 7 years. This change was made to reflect the Commissioner's best estimate of the useful life of those assets after considering the decision made by the State Government during the period on the construction of a new stadium expected to be completed by 2018.

Impairment

The carrying values of plant and equipment are reviewed for impairment at each reporting date, with recoverable amount being estimated when events or changes in circumstances indicate that the carrying value may not be recoverable.

The Commissioners have determined that items of plant and equipment do not generate independent cash inflows and that the business of the Company is, in its entirety, a cash-generating unit. The recoverable amount of plant and equipment is thus determined to be its fair value less costs to sell.

Impairment exists when the carrying value of an asset or cash-generating unit exceeds its estimated recoverable amount. The asset or cash-generating unit is then written down to its recoverable amount. For plant and equipment, impairment losses are recognised in the Statement of Comprehensive Income as an expense.

De-recognition and disposal

An item of plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its use or disposal.

Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss in the year the asset is derecognised.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(o) Investment Properties

Investment properties are measured at cost, including transaction costs less accumulated depreciation and any impairment loss. The carrying amount includes the cost of replacing part of an existing investment property at the time that cost is incurred if the recognition criteria are met, and excludes the costs of day-to-day servicing of an investment property.

(p) Intangible assets

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition intangible assets are carried at cost less any accumulated amortisation and any accumulated impairment losses. The useful lives of intangible assets are assessed to be either finite or indefinite. The AFL sub-licence has been assessed as having an indefinite useful life.

Intangible assets with indefinite useful lives are not amortised, but are tested for impairment annually, either individually or at the cash-generating unit level. The assessment of indefinite life is reviewed annually to determine whether the indefinite life continues to be supportable. If not, the change in useful life from indefinite to finite is made on a prospective basis.

Intangible assets with indefinite useful lives are tested for impairment annually as at 31 October, as appropriate, and when circumstances indicate that the carrying value may be impaired. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. When the carrying amount of an asset or cash generating unit (“CGU”) exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. A CGU’s recoverable amount is the higher of its fair value less costs to sell and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets and the assets value in use cannot be estimated to be close to its fair value. In such cases the asset is tested for impairment as part of the CGU to which it belongs. When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset or CGU is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pretax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Impairment losses relating to continuing operations are recognised in those expense categories consistent with the function of the impaired asset unless the asset is carried at revalued amount.

A summary of the policies applied to the Group’s intangible assets is as follows:

Australian Football League (AFL) Licences

Useful lives

Indefinite

Amortisation method used

No amortisation

Internally generated or acquired

Acquired

Impairment testing

Annually and more frequently when an indication of impairment exists

(q) Impairment of assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group makes an estimate of the asset’s recoverable amount.

The Commissioners have determined that individual assets or groups of assets do not generate independent cash inflows and that the business of the Company is, in its entirety, a CGU. Accordingly, each asset is tested for impairment as part of the cash-generating unit to which it belongs. When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset or cash-generating unit is considered impaired and is written down to its recoverable amount.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(q) Impairment of assets (continued)

An assessment is also made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case the carrying amount of the asset is increased to its recoverable amount. The increased amount cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in profit or loss. After such a reversal the depreciation charge is adjusted in future periods to allocate the asset's revised carrying amount, less any residual value, on a systematic basis over its remaining useful life.

(r) Trade and other payables

Trade payables and other payables are carried at amortised cost and represent liabilities for goods and services provided to the Group prior to the end of the financial year that are unpaid and arise when the Group becomes obliged to make future payments in respect of the purchase of these goods and services.

(s) Interest-bearing loans and borrowings

All loans and borrowings are initially recognised at the fair value of the consideration received less any directly attributable transaction costs.

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the effective interest method.

Gains and losses are recognised in profit or loss when the liabilities are derecognised.

(t) Derivative Financial Instruments

The Group may use derivative financial instruments such as interest rate swaps to manage the risk associated with interest rate fluctuations. Derivatives are initially recognised at fair value on the date the contract is entered into and subsequently re-measured to fair value at each reporting date.

Derivatives are carried as assets when their fair value is positive and as liabilities when their fair value is negative. Derivatives are classified as a non-current asset or liability if the remaining maturity of the contract is more than 12 months.

The Group has elected not to use hedge accounting to account for its derivative financial instruments.

The Group has no derivatives as at 31 October 2016.

(u) Prepaid Rent - IPL

IPL has prepaid rent to the WAFC as a contribution to the redevelopment of Domain Stadium for the use of administration and player facilities for a period of 25 years. The WAFC has deferred the income and is amortising the deferred revenue over the 25 years.

(v) Unsecured Notes - IPL

The unsecured note liability is calculated by discounting the face value of the notes at a rate of 15% from the latest possible date of redemption. Redemption is at the discretion of the Commissioners prior to the year 2075.

The difference between the face value of the notes and the amount of the liability is recorded as an unsecured note redemption reserve (Note 20(b)).

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(w) Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive), as a result of a past event, and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

When the Group expects some or all of a provision to be reimbursed, for example under an insurance contract, the reimbursement is recognised as a separate asset but only when the reimbursement is virtually certain. The expense relating to any provision is presented in the statement of comprehensive income net of any reimbursement.

If the effect of the time value of money is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability.

When the discounting is used, the increase in the provision due to the passage of time is recognised as a borrowing cost.

(x) Employee Benefits

(i) Wages, salaries and annual leave

Liabilities for wages and salaries, including non-monetary benefits and annual leave expected to be settled within 12 months of the reporting date are recognised in other payables in respect of employees' services up to the reporting date. They are measured at the amounts expected to be paid when the liabilities are settled. Liabilities for sick leave are recognised when the leave is taken and are measured at the rates paid or payable.

(ii) Long service leave

The liability for long service leave is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date. Consideration is given to expected future wage and salary levels, experience of employee departures, and periods of service. Expected future payments are discounted using market yields at the Reporting date on national government bonds with terms to maturity and currencies that match, as closely as possible, the estimated future cash outflows.

(y) New accounting standards, and UIG interpretations

Certain Australian Accounting Standards and UIG interpretations have recently been issued or amended but are not yet effective and have not been adopted by the Group for the annual reporting period ended 31 October 2016. The Commissioners' have assessed the impact of these new or amended standards (to the extent relevant to the Group) and believe that their implementation will have no material effect on the balances reported in the financial statements of the Group.

(z) Comparatives

Certain comparative balances have been reclassified to conform with the current year presentation.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(aa) Going Concern

The financial statements have been prepared on a going concern basis which contemplates the continuity of normal business activities and the realisation of assets and the settlement of liabilities in the ordinary course of business.

At balance date the Parent Entity had cash and cash equivalents of \$7,617,925 and a net working capital deficit of \$1,393,485. As detailed in Note 15, the ANZ loan facility is due and payable on 31 October 2017. This loan is guaranteed by the Western Australian State Government, however is recorded as current, as it is required to be repaid within 12 months of balance date.

The Commissioners are confident that they have met all terms of the guarantee and therefore at the date of this report, the Commissioners are satisfied there are reasonable grounds to believe that the Parent Entity and the Consolidated Entity will be able to meet their obligations as and when they fall due.

3. Segment Information

The Group operates in one segment being the football industry within Australia.

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
4. REVENUES				
Revenues from operating activities	<u>114,891,187</u>	<u>122,748,387</u>	<u>19,798,726</u>	<u>24,554,762</u>
Revenues from non operating activities				
Net royalty income	-	-	3,781,864	4,037,517
Rental income				
- Other corporations	1,367,934	753,015	1,367,934	753,015
- Wholly owned controlled entities	-	-	7,367,862	7,258,980
Interest income				
- Other corporations	3,122,314	2,577,840	69,319	90,084
AFL Distribution	15,380,783	14,258,110	2,667,295	2,537,270
Other	1,571,345	1,795,926	892,529	916,922
	<u>136,333,563</u>	<u>142,133,278</u>	<u>35,945,529</u>	<u>40,148,550</u>

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
5. EXPENSES AND LOSSES/(GAINS)				
(a) Expenses				
Cost of goods and services provided				
Match expenses	6,248,698	6,172,693	-	-
Membership expenses	6,675,094	6,897,481	-	-
Sponsorship expenses	1,267,643	1,421,692	-	-
Arena advertising expenses	109,253	89,958	-	-
Corporate box expenses	862,165	642,927	-	-
Coterie group expenses	2,009,357	2,183,936	-	-
Merchandise expenses	3,691,632	3,949,897	-	-
Functions and special events expenses	3,617,139	4,483,587	-	-
Total cost of goods and services provided	24,480,981	25,842,171	-	-
Depreciation and amortisation				
Depreciation				
Leasehold improvements	8,087,326	6,754,393	7,975,369	6,642,733
Property, plant & equipment	1,655,710	1,448,309	895,806	841,011
Total depreciation	9,743,036	8,202,702	8,871,175	7,483,744
Operating lease				
Minimum lease payments	800,783	874,631	800,783	874,631
Borrowing costs expensed				
Interest expense – other corporations	218,883	242,434	218,883	242,434
Net doubtful debts expense/(write back)	(252,179)	78,010	(45,029)	(55,454)
(b) Losses/(Gains)				
(Gain)/Loss on disposal of non current assets	83,370	1,723	84,293	-

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
6. CASH AND CASH EQUIVALENTS				
(a) - Cash and deposits	27,037,736	47,662,096	7,617,925	7,000,049
	<u>27,037,736</u>	<u>47,662,096</u>	<u>7,617,925</u>	<u>7,000,049</u>
(b) Reconciliation of the operating profit/(loss) to the net cash flows from/(used in) operations				
Profit/(Loss) after tax from total operations	3,138,298	9,126,513	(4,877,293)	469,847
Adjustments for:				
<i>Non-cash items</i>				
Depreciation on property, plant and equipment	9,743,036	8,202,701	8,871,175	7,483,745
Loss on disposal/write-off of assets	83,370	1,723	84,293	-
Realised (profit)/loss on investments	8,198	-	-	-
<i>Changes in assets and liabilities</i>				
(Increase) / Decrease in trade and other receivables	587,942	(4,551,182)	3,599,225	(3,830,566)
(Increase) / Decrease in inventory	(212,376)	191,949	-	-
(Decrease) / Increase in creditors	(4,174,565)	5,946,613	(4,128,161)	3,656,677
(Decrease)/ Increase in deferred income	1,277,315	(1,951,881)	(2,495,638)	(1,123,334)
(Decrease) / Increase in provisions	722,308	732,221	291,199	132,102
Net cash from operating activities	<u>11,173,526</u>	<u>17,698,657</u>	<u>1,344,800</u>	<u>6,788,471</u>

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
7. TRADE AND OTHER RECEIVABLES				
Trade debtors	5,708,389	3,947,676	1,914,646	3,461,654
Provision for doubtful debts	(413,577)	(665,756)	(137,778)	(182,807)
	5,294,812	3,281,920	1,776,868	3,278,847
Sundry debtors	42,745	2,663,903	483,232	2,123,850
Prepayments	523,685	448,227	442,268	410,332
	5,861,242	6,394,050	2,702,368	5,813,029
Amounts other than trade receivables from related parties:				
Wholly owned group				
Indian Pacific Limited	-	-	25,000	770,000
Fremantle Football Club Limited	-	-	1,020,405	708,972
	5,861,242	6,394,050	3,747,773	7,292,001

(a) Terms and conditions

Terms and conditions relating to the above financial instruments:

- (i) Trade debtors are non interest bearing and generally on 30 day terms.
- (ii) Sundry debtors and other receivables are non interest bearing and have repayment terms between 30 and 90 days.
- (iii) Related party receivables are non interest bearing and are on 30 day terms.

8. INVENTORIES

Items held for resale

- At lower of cost and net realisable value	870,268	657,893	-	-
	870,268	657,893	-	-

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
9. OTHER FINANCIAL ASSETS (CURRENT)				
Other (iii)	1,093,709	3,137,445	-	-
	<u>1,093,709</u>	<u>3,137,445</u>	<u>-</u>	<u>-</u>
(NON-CURRENT)				
Shares in Indian Pacific Ltd - at cost	-	-	2,110,945	2,110,945
Shares in Fremantle Football Club Ltd - at cost	-	-	1	1
Available for sale investments - at fair value (i) (ii)	42,934,613	22,978,243	-	-
	<u>42,934,613</u>	<u>22,978,243</u>	<u>2,110,946</u>	<u>2,110,946</u>
	<u><u>44,028,322</u></u>	<u><u>26,115,688</u></u>	<u><u>2,110,946</u></u>	<u><u>2,110,946</u></u>

(i) The fair value of available for sale listed investments of \$42,804,413 (2015: \$22,848,043) has been determined by reference to published price quotations.

(ii) The fair value of available for sale unlisted investments of \$130,200 (2015: \$130,200) has been assessed by third party valuations.

(iii) Other financial assets are carried at fair value since inception. The fair value of term deposits with credit institutions is their carrying value. The carrying value represents the cost of the term deposit and accrued interest. Other financial assets have a maturity date greater than 3 months of their inception.

Investment in controlled entities comprises:

Name	Country of Incorporation	Beneficial interest held By the Company	
		2016	2015
		\$	\$
Indian Pacific Limited	Aust (i)		
- Ordinary shares		100%	100%
- Management share		100%	100%
- West Coast Eagles Supporters Club Ltd (WCESC)	Aust (i)	100%	100%
Fremantle Football Club Limited	Aust (i)		
- Ordinary shares		100%	100%

(i) controlled entity audited by Ernst & Young

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
10. NON-INTEREST BEARING LOAN RECEIVABLE (NON- CURRENT)				
Peel Football Club (i)	210,000	265,000	210,000	265,000
Total	210,000	265,000	210,000	265,000

(i) The loan to the Peel Football Club is interest free and repayable on demand. It is expected that the loan will not be called within the next 12 months and are therefore classified as non-current. A deed of charge has been executed over Peel Football Club's assets.

**11. PROPERTY, PLANT AND
EQUIPMENT**

Leasehold improvements – at cost (i)	81,874,866	81,874,866	76,997,680	76,997,680
Accumulated amortisation	(68,574,022)	(62,694,922)	(66,439,909)	(60,672,767)
	13,300,845	19,179,944	10,557,771	16,324,913
Property plant & equipment – at cost	23,348,227	21,775,109	12,605,599	12,262,965
Accumulated depreciation	(21,416,559)	(17,552,625)	(12,321,420)	(9,217,388)
	1,931,668	4,222,484	284,179	3,045,577
	15,232,513	23,402,428	10,841,950	19,370,490

(i) Included in the balance of property, plant and equipment of the Commission and of the Group at 31 October 2016, is Domain Stadium and related assets. In 2011 these assets were being depreciated over their estimated useful lives of between 5 and 50 years. Due to the State Government of Western Australia's decision to construct and develop a new stadium on the Burswood Peninsula forecast for completion by the commencement of the 2018 season, the Commissioners of the WAFC re-assessed the useful life of these assets from 5 to 7 years since 1 November 2011.

(a) Assets pledged as security

Included in the balances of property, plant and equipment are assets used as security for various lending facilities entered into by the Commission.

(b) Reconciliations

Reconciliations of the carrying amounts of leasehold improvements, and furniture and equipment at the beginning and end of the current and previous financial year.

<i>Leasehold improvements</i>				
Carrying amount at beginning	19,179,944	23,051,404	16,324,913	20,110,424
Additions/Reclasses	2,208,227	2,882,933	2,208,227	2,857,222
Disposals	-	-	-	-
Depreciation expense	(8,087,326)	(6,754,393)	(7,975,369)	(6,642,733)
	13,300,845	19,179,944	10,557,771	16,324,913

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
11. PROPERTY, PLANT AND EQUIPMENT (continued)				
(b) Reconciliations (continued)				
<i>Property, plant and equipment</i>				
Carrying amount at beginning	4,222,484	5,263,829	3,045,577	3,871,207
Additions	1,852,068	441,834	621,584	15,383
Disposals/Reclasses	(2,487,174)	(34,870)	(2,487,176)	-
Depreciation expense	(1,655,710)	(1,448,309)	(895,806)	(841,013)
	<u>1,931,668</u>	<u>4,222,484</u>	<u>284,179</u>	<u>3,045,577</u>
<i>Total Property, Plant and Equipment</i>				
Carrying amount at beginning	23,402,430	28,315,233	19,370,490	23,981,631
Additions/Reclasses	4,060,295	3,324,767	2,829,811	2,872,605
Disposals	(2,487,176)	(34,870)	(2,487,176)	-
Depreciation expense	(9,743,036)	(8,202,702)	(8,871,175)	(7,483,746)
	<u>15,232,513</u>	<u>23,402,428</u>	<u>10,841,950</u>	<u>19,370,490</u>
12. INVESTMENT PROPERTIES				
Opening balance at 1 November	2,278,201	2,278,201	1,262,761	1,262,761
Transfer from assets under construction	-	-	-	-
Additions	-	-	-	-
Disposals	-	-	-	-
Closing balance as at 31 October	<u>2,278,201</u>	<u>2,278,201</u>	<u>1,262,761</u>	<u>1,262,761</u>
13. INTANGIBLE ASSETS				
AFL licences	<u>8,000,000</u>	<u>8,000,000</u>	-	-

These licences have been determined to have infinite useful lives and the cost model is utilised for their measurement. The licences have been granted to WAFC by AFL to field two teams in the competitions conducted by the AFL provided they meet certain terms and conditions of the licence agreement. There is no expiry date on the licences and evidence supports the Group's ability to meet the necessary terms and conditions set out in the licence agreements, allowing the Group to determine that these assets have an indefinite useful life. These assets were tested for impairment as at 31 October 2016.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
14. PAYABLES (CURRENT)				
Trade creditors	5,850,276	8,530,493	938,529	3,052,183
Sundry creditors	8,307,337	9,801,685	1,988,848	4,003,355
Deferred income	10,184,484	4,204,468	2,748,998	219,216
	<u>24,342,097</u>	<u>22,536,646</u>	<u>5,676,375</u>	<u>7,274,754</u>

(a) Terms and conditions

Terms and conditions relating to the above financial instruments.

(i) Trade creditors are non interest bearing and are normally settled on 30 day terms.

(ii) Sundry creditors are non interest bearing and are settled within 1 year.

(iii) Refer note 2(f) for details on deferred income.

15. INTEREST BEARING LIABILITIES (CURRENT)

ANZ loan facility - secured	15(a)	<u>5,906,348</u>	<u>300,000</u>	<u>5,906,348</u>	<u>300,000</u>
-----------------------------	-------	------------------	----------------	------------------	----------------

(a) Terms and conditions

Terms and conditions relating to the ANZ loan facility.

The ANZ loan facility comprises a \$10.4 million loan maturing 31 October 2017. The loan is secured by leasehold mortgage over Domain Stadium.

16. PROVISIONS (CURRENT)

Employee entitlements	5,968,327	5,320,995	1,176,460	811,412
Injury compensation	400,000	400,000	-	-
	<u>6,368,327</u>	<u>5,720,995</u>	<u>1,176,460</u>	<u>811,412</u>

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

		Consolidated		W AFC Inc	
		2016	2015	2016	2015
		\$	\$	\$	\$
17. PAYABLES (NON-CURRENT)					
Deferred income	17(a)	898,312	5,601,013	2,027,832	7,053,253

(a) Terms and conditions

(i) Deferred revenue is recognised as each payment becomes due and payable. It includes grants from the State Government as set out under the terms of the Finance Agreement between W AFC and the State; and prepaid sponsorship.

18. INTEREST BEARING LIABILITIES (NON-CURRENT)

Unsecured notes	(a)	1,000	867	-	-
ANZ loan facility – secured	(b)	-	5,906,348	-	5,906,348
		1,000	5,907,215	-	5,906,348

(a) Unsecured notes

Terms and conditions relating to the unsecured notes

The unsecured notes are interest free, repayable at the discretion of the Commissioners up to the year 2075 and in any event not repayable before 30 June 2075. Each note has a full value of \$500 and 7,735 were issued as at balance date. This figure has been arrived at by the application of a discount rate of 15% to the date of redemption. These notes are unsecured and as such there is no collateral pledged as security.

(b) ANZ loan facility

Terms and conditions relating to the ANZ loan facility.

The ANZ loan facility matures on 31 October 2017. The loan is secured by leasehold mortgage over Domain Stadium. Refer to note 15 for the current period balance.

19. PROVISIONS (NON-CURRENT)

Employee entitlements		1,238,823	1,163,847	159,463	233,310
-----------------------	--	-----------	-----------	---------	---------

20. RESERVES AND ACCUMULATED SURPLUS

Other reserves	20(a)	(269,775)	(207,029)	-	-
Unsecured notes redemption	20(b)	99,784	99,917	-	-
Undistributable profits	20(c)	1,309,827	1,200,664	-	-
		1,139,836	1,093,552	-	-
Accumulated surplus	20(d)	77,598,881	74,569,613	10,844,877	15,722,170

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

20. RESERVES AND ACCUMULATED SURPLUS
(continued)

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
(a) Other reserves				
<i>(i) Nature and purpose of reserve</i>				
This reserve records movements in the fair value of available for sale investments				
<i>(ii) Movements in reserve</i>				
Balance at the beginning of year	(207,029)	362,186	-	-
Fair value movement	(62,746)	(569,215)	-	-
Balance at the end of year	(269,775)	(207,029)	-	-
(b) Unsecured notes redemption				
<i>(i) Nature and purpose of reserve</i>				
The unsecured note redemption reserve is used to record the purchase price of unsecured notes acquired by a controlled entity. The reserve represents the cash received on the issue of the unsecured notes. The reserve is reduced by the movement in the net present value of the unsecured note liability.				
<i>(ii) Movements in reserve</i>				
Balance at the beginning of year	99,917	100,057	-	-
Amortisation of present value	(133)	(140)	-	-
Balance at the end of year	99,784	99,917	-	-
(c) Undistributable profits				
<i>(i) Nature and purpose of reserve</i>				
The undistributable profits reserve is used to accumulate profits arising from the West Coast Eagles Supporters Club.				
<i>(ii) Movements in reserve</i>				
Balance at the beginning of year	1,200,664	1,128,759	-	-
Transfer from accumulated surplus	109,163	71,905	-	-
Balance at the end of year	1,309,827	1,200,664	-	-
(d) Accumulated surplus				
Balance at the beginning of year	74,569,613	65,514,865	15,722,170	15,252,323
Net profit/(loss) attributable to WAFC	3,138,298	9,126,513	(4,877,293)	469,847
Total available for appropriation	77,707,911	74,641,378	10,844,877	15,722,170
Aggregate of amounts transferred to undistributable profits reserve and from unsecured notes redemption reserve	(109,030)	(71,765)	-	-
Balance at the end of year	77,598,881	74,569,613	10,844,877	15,722,170

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
21. EXPENDITURE COMMITMENTS				
(a) Operating lease expenditure commitments				
- Not later than one year	800,783	874,631	800,783	874,631
- Later than one year and not later than five years	306,760	2,205,079	306,760	2,205,079
	<u>1,107,543</u>	<u>3,079,710</u>	<u>1,107,543</u>	<u>3,079,710</u>

(b) Player expenditure commitments				
- Not later than one year	23,464,376	21,609,960	-	-

(c) The Group acknowledges the contractual obligations under FFC's agreements for the development of a new Elite Training and Administration Facility and Oval at Cockburn Central West. This contractual commitments total \$13.75M, of which \$10.45M has been contributed as at 31 October 2016.

(d) The Group acknowledges the contractual obligations of player contracts and the commitment to player expenditure. Due to contract terms varying considerably amongst players, it is not practical to estimate the future contingency under player contracts. WAFC's minimum commitment is to pay 95% of the AFL imposed salary cap (2016: \$11,390,980) for both FFC and IPL. The AFL imposed salary cap for 2017 is likely to be in the vicinity of \$12,427,878 subject to finalisation of the Collective Bargaining Agreement between the AFL and AFLPA.

(e) The Group has signed the head lease for Fremantle Oval with the City of Fremantle. The Group has formally sub leased the part use of Fremantle Oval to South Fremantle Football Club Inc ("SFFC"). Under the terms of the sub lease agreement the Group is committed to pay SFFC a net amount of \$95,265 per annum adjusted for CPI as compensation for potential loss of income. This amount will be reviewed annually whilst the sub lease agreement remains in existence. The sub lease agreement ceases in 2054.

22. RELATED PARTY DISCLOSURES

(a) The WAFC Commissioners during the year ended 31 October 2016 were:

Murray McHenry
Jon Carson
Cheryl Edwardes
Stuart Love
Brett Fullarton
Larry Kickett
Neil Randall
Grant Dorrington

(b) The WAFC receive a royalty from IPL and FFCL. IPL and FFCL use the assets of the WAFC under a sub-licence agreement whereby football teams participate in AFL competition. Amounts received under the sub-licence agreement during 2016 are as follows:

	2016	2015
	\$	\$
IPL	2,300,000	2,300,000
FFCL	1,481,864	1,737,517
	<u>3,781,864</u>	<u>4,037,517</u>

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

22. RELATED PARTY DISCLOSURES (continued)

- (c) IPL and FFCL use the football assets of the WAFC under a facility agreement. Amounts received under this agreement were as follows:

	2016	2015
	\$	\$
IPL	3,683,931	3,629,490
FFCL	3,683,931	3,629,490
	<hr/>	<hr/>
	7,367,862	7,258,980
	<hr/>	<hr/>

- (c) In their role as Commissioners, the following football related benefits were provided by the WAFC to the Commissioners, for the year ended 31 October 2016.

	2016	2015
	\$	\$
Murray McHenry	1,342	1,219
Jon Carson	1,264	-
Cheryl Edwardes	1,309	-
Stuart Love	146	1,487
Brett Fullarton	1,242	1,487
Larry Kickett	2,088	1,349
Neil Randall	1,242	1,219
Grant Dorrington	1,242	1,219

The Commissioners are required to attend certain games during the year as part of their duties. The associated costs of travel and accommodation are not included in the above benefits.

The benefits applicable to Commissioners for 2016 are travel and accommodation costs for their spouse/partner to the AFL grand final.

During the financial year, the WA Football Commission engaged FTI Consulting, of whom Cheryl Edwardes is a director. The value of these transactions was \$69,036 (2015: \$0).

23. SUBSEQUENT EVENTS

No matters or events have arisen since the end of the financial period which have significantly affected or may significantly affect the operations of the Group, the results of its operations or the state of affairs of the Group in subsequent financial periods.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

	Consolidated		WAFC Inc	
	2016	2015	2016	2015
	\$	\$	\$	\$
24. AUDITORS' REMUNERATION				
Amounts received or due and receivable by Ernst & Young Australia for:				
- an audit or review of the financial report of the entity and any other entity in the Group	216,066	205,921	67,825	67,828
- other services in relation to the entity and any other entity in the Group	-	-	-	-
	<u>216,066</u>	<u>205,921</u>	<u>67,825</u>	<u>67,828</u>
25. NON – CURRENT PREPAYMENTS				
Prepayments (non-current)	<u>13,975,342</u>	<u>2,117,525</u>	-	-
	<u>13,975,342</u>	<u>2,117,525</u>	-	-

Prepayments represent the construction costs of FFC's and IPL's new training facilities incurred to date.

**WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016**

26. FINANCIAL INSTRUMENTS

(a) Interest Rate Risk

The Group's activities expose it to a variety of financial risks; market risk (including fair value interest rate risk and price risk), credit risk, liquidity risk and cash flow interest rate risk. The Group's overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of the Group. The Group's principal financial instruments comprise receivables, payables, available for sale investments, cash and short-term deposits.

Risk management is carried out by the Governance Committee under policies approved by the Board of Commissioners. The Commissioners provide written principles for overall risk management, as well as policies covering specific areas, such as mitigating interest rate and credit risks.

The Group's exposure to interest rate risks and the effective interest rates of financial assets and financial liabilities, both recognised and unrecognised at the balance date, are as follows:

	Fixed interest rate maturing in:										Total carrying amount as per the Statement of Financial Position		Weighted average effective interest rate				
	Floating interest rate		1 year or less		Over 1 to 5 years		More than 5 years		Non-interest Bearing						31 October 2016	31 October 2015	31 October 2016
	31 October 2016	31 October 2015	31 October 2016	31 October 2015	31 October 2016	31 October 2015	31 October 2016	31 October 2015	31 October 2016	31 October 2015	\$	\$	\$	\$	%	%	
Financial Assets																	
Cash assets	27,037,736	47,662,096	-	-	-	-	-	-	-	-	-	-	-	27,037,735	47,662,096	3.00	3.00
Trade receivables	-	-	-	-	-	-	-	-	-	-	-	-	-	5,337,557	5,945,824	N/a	N/a
Other assets	-	-	-	-	-	-	-	-	-	-	-	-	-	1,093,709	3,137,445	N/a	N/a
Investment Properties	-	-	1,093,709	3,137,445	-	-	-	-	-	-	-	-	-	2,278,201	2,278,201	N/a	N/a
Investments	-	-	-	-	-	-	-	-	-	-	-	-	-	42,934,613	22,978,243	N/a	N/a
Loan receivable	-	-	-	-	-	-	-	-	-	-	-	-	-	210,000	265,000	N/a	N/a
Total financial assets	27,037,736	47,662,096	1,093,709	3,137,445	-	-	-	-	-	-	-	-	-	78,891,815	82,266,809		
Financial Liabilities																	
Payables	-	-	-	-	-	-	-	-	-	-	-	-	-	14,088,383	18,333,045	N/a	N/a
ANZ loan facility	-	-	5,906,348	300,000	-	5,906,348	-	867	-	1,000	-	-	-	5,906,348	6,206,348	6.07	6.07
Total financial liabilities	-	-	5,906,348	300,000	-	5,906,348	-	867	-	1,000	-	-	-	19,994,731	24,539,393	-	-

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

26. FINANCIAL INSTRUMENTS (continued)

The following sensitivity analysis is based on the interest rate risk exposures in existence at the reporting date:

At 31 October 2016, if interest rates had moved, as illustrated in the table below, with all other variables held constant, post tax profit and equity would have been affected as follows:

	Post tax Profit Higher/(Lower)		Equity Higher/(Lower)	
	2016 \$	2015 \$	2016 \$	2015 \$
Judgements of reasonably possible movements				
Cash				
Consolidated				
+0.50%	135,189	238,310	135,189	238,310
-0.50%	(135,189)	(238,310)	(135,189)	(238,310)
Loan				
Consolidated				
+0.50%	(29,532)	(31,032)	(29,532)	(31,032)
-0.50%	29,532	31,032	29,532	31,032
Company				
+0.50%	(29,532)	(31,032)	(29,532)	(31,032)
-0.50%	29,532	31,032	29,532	31,032

* The method used to arrive at the possible change of 50 basis points was based on the analysis of the absolute nominal change of the Reserve Bank of Australia (RBA) monthly issued cash rate. Historical rates indicate that for the past five financial years, there was a bias towards an increase in interest rate ranging between 0 to 50 basis points, however financial markets have factored in a likely decrease in the current rate. It is considered that 50 basis points is a 'reasonably possible' estimate as it accommodates for the maximum variations inherent in the interest rate movement over the past five years.

(b) Net Fair Values

	Total Carrying amount as per the Statement of Financial Position		Aggregate net fair value	
	2016 \$	2015 \$	2016 \$	2015 \$
Financial Assets				
Cash assets	27,037,735	47,662,096	27,848,867	49,091,959
Trade receivables	5,337,557	5,945,824	5,337,557	5,945,824
Other assets	1,093,709	3,137,445	1,093,709	3,137,445
Investment Properties	2,278,201	2,278,201	2,535,440	2,535,440
Investments	42,934,613	22,978,243	42,934,613	22,978,243
Loan receivable	210,000	265,000	210,000	265,000
Total financial assets	78,891,815	82,266,809	79,750,187	83,953,911
Financial Liabilities				
Payables	14,088,383	18,332,178	14,088,383	18,332,178
ANZ Bank Facility	5,906,348	6,206,348	6,302,073	7,539,271
Total financial liabilities	19,994,731	24,538,526	20,390,456	25,871,449

(c) Fair values

All assets and liabilities recognised in the Statement of Financial Position, whether they are carried at cost or at fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

(d) Financial risk management objectives and policies

The Group's principal financial instruments, other than derivatives, comprise bank loans, finance leases and cash and short-term deposits.

WEST AUSTRALIAN FOOTBALL COMMISSION INCORPORATED
NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2016

26. FINANCIAL INSTRUMENTS (continued)

Credit risk

Credit risk arises from the financial assets of the Group, which comprise cash and cash equivalents, trade and other receivables, and available for sale financial assets. The Group's exposure to credit risk arises from potential default of the counter party, with a maximum exposure equal to the carrying amount of these instruments as well as \$130,200 (2015: \$130,200) in relation to certain unlisted available-for-sale investments – see Note 9 for further information.

The Group only trades with recognised, creditworthy third parties, and as such collateral is not requested nor is it the Group's policy to securitise its trade and other receivables.

It is the Group's policy that major customers who wish to trade on credit terms are subject to credit verification procedures including an assessment of their financial position, past experience or industry reputation.

Risk limits are set for each individual customer in accordance with parameters set by the Commissioners. These risk limits are regularly monitored.

In addition receivables balances are monitored on an ongoing basis with the result that the Group's exposure to bad debts is not significant.

There are no significant concentrations of credit risk within the Group and the financial instruments are spread amongst a number of financial institutions to minimise the risk of default of counterparties.

Cash flow interest rate risk

The Group's exposure to the risk of changes in market interest rates relates primarily to the Group's long-term debt obligations with a floating interest rate.

(e) Commodity price risk

The Group's exposure to commodity price risk is nil.

(f) Foreign exchange risk

The Group's exposure to foreign exchange risk is minimal.



Domain stadium

PERMABLE DOCKERS



Train, train, train for the footy. Transperth

GATE 10

MERV COWAN ENTRANCE

Thanks to our Partners



Domain



ticketmaster®

DIAGEO



Sunday Times



BLK





FOOTBALL COMMISSION INC.

West Australian Football Commission

Domain Stadium
Gate 6, Subiaco Road, Subiaco WA 6008
PO Box 275, Subiaco WA 6904
Ph 08 9381 5599 Fax 08 9381 4246
Email exec@wafc.com.au

www.wafootball.com.au