



think
MENTAL HEALTH



**WACFL COMMUNITY
DEVELOPMENT PROGRAM
2022-2024**

OBJECTIVES

To build mental health and wellbeing across regional WA, through enhancing club environments, reducing stigma associated with mental health issues and enhancing access to relevant information, education and training.

VISION

Connecting and enhancing WA communities through our great game.

THE PROGRAM IS DELIVERED THROUGH THE BELOW FOUR KEY PHASES

1

CLUB AWARENESS

2

eLEARNING PORTAL

3

COMMUNITY CHAMPIONS

4

CRITICAL INCIDENT RESPONSE



PHASES	1 CLUB AWARENESS	2 eLEARNING PORTAL	3 COMMUNITY CHAMPIONS	4 CRITICAL INCIDENT RESPONSE
WHY	<ul style="list-style-type: none"> To build the mental health capacity and capabilities of individuals within clubs and strengthen ties to local service and support networks. 	<ul style="list-style-type: none"> To enhance participants access to 'best practice' information, support and education via an eLearning Portal. 	<ul style="list-style-type: none"> To develop and empower champions within the WACFL network through enhancing opportunities and links to community education and training. 	<ul style="list-style-type: none"> To ensure leagues and clubs have access to the appropriate level of immediate and ongoing support.
WHAT	<ul style="list-style-type: none"> Under guidance of the Country Football Community Advisory Panel (CFCAP), WACFL will continue to work with leagues, clubs and community development partners, to identify and implement relevant face-to-face opportunities to educate their member base on good mental health practices incorporating awareness of the Think Mental Health campaign. Delivery of this activation will be flexible and tailored towards the needs of each WACFL club, also ensuring it is culturally appropriate. 	<ul style="list-style-type: none"> WACFL are developing an eLearning Portal (ELP) to enhance access for the WACFL network to support service information, program resources and educational content, such as articles and podcasts. Participants will also be able to access the ELP via their smartphones. Clubs will have the opportunity to attend or watch online webinars via the ELP. WACFL will launch the ELP throughout the 2022 season. 	<ul style="list-style-type: none"> WACFL will work with Healthway to offer additional community education and/or training courses to interested WACFL participants. Additional community education and/or training courses will be facilitated as required and to the needs of the individual, group or club engaged. All community education and training courses will be endorsed by Healthway and under guidance of the CFCAP. 	<ul style="list-style-type: none"> WACFL will assist clubs and leagues to respond to critical incidents, such as natural disasters, death of a member, mental health concerns of a member or major crisis affecting the club. WACFL will provide resources to support leagues, clubs and communities.
HOW	<ul style="list-style-type: none"> This engagement will build off the foundations established through WACFL's 8-year partnership with Regional Men's Health Initiative (RMHI), where RMHI has been actively engaging and promoting education to clubs/leagues through the 'Talk to a Mate' round, with all clubs receiving RMHI Info packs and resources promoting RMHI messages, education sessions and support options throughout the duration of this partnership. Consultation with each club and/or community will determine delivery and the requirements of phase one engagement. WACFL will work with relevant local organisations to ensure the delivery content is culturally appropriate. 	<ul style="list-style-type: none"> Participants will be able to register directly through the WACFL website. Once registered to the ELP, WACFL participants will have access to support service information, program resources and educational content. 	<ul style="list-style-type: none"> Individuals, groups or clubs will be required to express interest directly or through their league/club to engage in a community education or training course. 	<ul style="list-style-type: none"> Leagues/clubs notify WACFL of an incident.
WHO	<ul style="list-style-type: none"> RMHI will engage with interested WACFL clubs to deliver "Warrior Education Sessions" or a more informal chat. WACFL clubs will also be encouraged to partner this activation with their 'Talk to a Mate!! Club BBQ'. WACFL will invite relevant local services and/or agencies to attend this activation to build local capacity and create meaningful connections between community resources, leagues and clubs. 	<ul style="list-style-type: none"> WACFL will manage the ELP with support of community development partners and under guidance from the CFCAP. UWA Young Lives Matter research information can also be accessed through the ELP. 	<ul style="list-style-type: none"> WACFL will aim to link participants into local community education and/ or training through the Suicide Prevention Coordinators and other relevant community education and/or training providers. Where local opportunities don't present, WACFL will work with Healthway to ensure the interested individual, group or club has access to engaging in this activity. 	<ul style="list-style-type: none"> WACFL will work with RMHI, the local Suicide Prevention Coordinator and/or local StandBy Coordinator and/or Sport's Chaplaincy Australia to provide immediate and ongoing support to the league/club. For Natural Disasters, WACFL will also work with clubs and the AFL to provide support through the AFL Community Relief Fund.
WHEN	<ul style="list-style-type: none"> February-September 2022 (ongoing). 	<ul style="list-style-type: none"> Launch July-August 2022 (ongoing). 	<ul style="list-style-type: none"> May-November 2022 (ongoing). 	<ul style="list-style-type: none"> Ongoing.



CONTACT INFORMATION

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PROGRAM PARTNERS

