

CIRCULAR



Subject: Club Small Grants – Round 2

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Audience: Club Committees, Board

Summary: The League is supporting clubs through COVID-19 with additional club development funds with round 2 of the Club Small Grants. Clubs can apply for funding up to \$2000 per project.	Action: To apply - CLICK HERE
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In Round 1, the League approved \$17,500 to the following clubs:

Gosnells	Computer upgrade	\$2,000
Wanneroo	Engineering designs for alfresco awning in licensed area	\$2,000
Fremantle CBC	Ice machine for player recovery	\$1,500
Swan Athletic	2 freezers to store ice in changerooms for player recovery	\$1,500
Scarborough	Electronic scoreboard	\$2,000
Curtin Uni Wesley	Ice machine for player recovery	\$1,500
Nollamara	Nollamara Reconciliation Round	\$2,000
Kalamunda	Female friendly changerooms	\$1,500
Quinns Districts	Portable ice baths	\$1,500
Canning Vale	Electronic scoreboard	\$2,000
		\$17,500

APPLICATIONS FOR ROUND 2

The League is supporting clubs with the provision of Xero accounting software. To date, \$27,000 has been invested.

As part of Round 2 applications, we encourage clubs to assess technology projects to assist club volunteers such as computer upgrades, printers, EFTPOS machines, Square payment readers/terminals linked to Xero, websites, iPad for match day live scoring or point of sale hardware, etc.

1. Guidelines

- 1.1 Clubs are not eligible to apply if they:
- Are on probationary status with the League.
 - Have overdue or outstanding project completion reports for any grants, funding or sponsorships with the League.
 - Have overdue or outstanding payments due to the League; or
 - Have already received financial or in-kind support from the League for the same project, program or event.

1.2 Which projects are eligible for funding?

- Projects must meet at least one of each of the strategic areas and funding objectives to be considered for funding.

Strategic areas (must meet one)	Funding objectives (must meet one)
<ul style="list-style-type: none"> Competition growth Diversity and inclusiveness Competition integrity Good governance Strong and vibrant clubs 	<ul style="list-style-type: none"> Attract, retain or reward volunteers. Provide a safe environment for members, visitors, volunteers and the public. Improve the knowledge, skills and or experience of club officials and volunteers. Support and develop the knowledge, skills or experience of coaches and players. Assist with the long-term sustainability of the club.

Examples of projects, but not limited to; Works to have female friendly facilities, improve opposition team facilities (shade shelters, massage tables), changeroom ice machines, club defibrillator, facilitator to conduct a colts welfare workshop, Xero training for Treasurers, around the ground spectator behaviour signage.

1.4 Which projects will not be funded?

- Any project, program or event which does not fit the eligibility; strategic area or funding objective mentioned above;
- Ongoing maintenance and repairs which are generally the responsibility of the club or third party such as the local council.
- Deficit funding (to repay cash shortfalls);
- Retrospective funding (project cannot begin before the grant has been approved)
- General club operational costs (e.g line marking);
- Personal protective or playing equipment (e.g. Mouthguards, footballs, goal post pads, playing apparel); or
- Tours or travel costs.

1.5 Project limitations:

- The League will not fund the payment of coaches, club officials or specialists except where it is considered outside of their normal club responsibilities.

1.6 How will the application be assessed?

- Applications will be assessed and approved by the General Manager.

Funding Assessment Criteria (out of 100)	
1. Clear objectives that align with the grant focus areas and funding objectives	
The objectives of the project are clearly identified	/10
The project and intended target group aligns with the grant strategic areas	/10
The project and intended target group aligns with the grant funding objectives	/10
2. Direct benefit to the League	
The project delivers clear and measurable outcomes and benefits to the target group	/15
There is potential for the project to have a lasting club impact	/15
3. Capacity of the club to manage the funding and deliver the service or program	
The project is a high priority for the club	/5

There is evidence of project planning for the full funding period (including achievable timelines)	/5
The club has the organisational structure and skills to achieve the outcomes listed in their application	/5
There is a realistic relationship between the funding requested, anticipated outcomes and the club's annual budget	/5
The application contains a detailed, clear and reasonable budget	/10
The club has committed their own funds to the project's sustainability	/5
The project cannot be funded elsewhere	/5
Total	/100

2. Grant Amounts

Clubs can apply for funding up to \$2000 per project.

3. Grant Applications

Grant applications open 1 November and will be assessed on 'first come basis' till total funds have been assigned for the financial year.

To apply - [CLICK HERE](#)

The online form will require the applicant to complete the following:

- Project name and overview
- Project objectives and outcomes
- Grant amount requested
- Project budget
- Timeline of the project
- Upload the club's annual budget

Multiple Applications

Where clubs are submitting multiple grant applications, those applications must be ranked in order (one, two, three etc) of the club's priority. This will allow the League to consider the priority order when offering their recommendations for funding.

4. Approval and Conditions of Funding

Clubs will be informed in writing on the success of their application.

Where funding is approved:

- Funds will be direct deposited into the club's bank account.
- The club agrees to spend the funds as requested.
- The club agrees to provide the General Manager a report of the outcomes achieved on completion of the project. This may include photos to promote the project.

This report should be emailed to darmstrong@wafc.com.au.

5. Contact

If you wish to discuss your proposed application before submission, contact;

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 General Manager, Perth Football League
darmstrong@wafc.com.au or 0418 913 150