



SWANSMEN INCORPORATED

A COTERIE GROUP OF
SWAN DISTRICTS FOOTBALL CLUB

2018 ANNUAL REPORT



Swansmen President Trevor Hoy presents the 'winners' cheque' to Tina, Tony and Jeff.

Swansmen ...helping to make a great Club - greater



**A COTERIE GROUP OF
SWAN DISTRICTS FOOTBALL CLUB (“THE CLUB”)**

FOUNDED 1984
(FORMALLY THE SWAN BUSINESSMEN’S ASSOCIATION)

OBJECTS OF THE ASSOCIATION

- (1) **T**he objects of the Association are:
- (a) To promote the game of Australian Rules Football generally in the area of the Club and in particular to preserve and advance the interests, welfare and stature of the Club;
 - (b) To raise funds by whatever means members think fit for the general purposes of the Club;
 - (c) To assist the Board of Directors or other committees of the Club;
 - (d) To assist in providing employment and business opportunities for players and members of the Club;
 - (e) To assist in providing an amenable social and business atmosphere for players and Club members.
- (2) The property and income of the Association shall be applied solely towards the promotion of the objects of the Association and no part of that property or income may be paid or otherwise distributed, directly or indirectly, to members, except in good faith in the promotion of those objects.

SWANSMEN INCORPORATED – HONOUR BOARD 1984 – 2018 (* deceased)

Year	President	Secretary	Treasurer	Life Member
1984	Percy Bright *	Alec Abbott *	Stan Bartosak	
1985	John Cooper	Alec Abbott *	Stan Bartosak	
1986	John Cooper	John Hollands	Ken Hatcher	
1987	Ron Reid	John Hollands	Neville Bassett	
1988	Ron Reid	Robert Hutchinson	Neville Bassett	
1989	Robin McVee	Neil Joyce	Neville Bassett	
1990	Bob Harcourt *	Neil Joyce	Neville Bassett	
1991	Bob Harcourt *	Les Bowen *	Graeme Higgins	John Cooper
1992	Malcolm Sibley	John Guyton	Graeme Higgins	Ron Reid
1993	Ron Reid	Michael Cain	Frank Calleja	Robin McVee
1994	Ron Reid	John Guyton	Neil Joyce	Neville Bassett
1995	Neville Bassett	John Hamment	Ron Reid	
1996	Neville Bassett	John Hamment	Ron Reid	
1997	Bob Harcourt *	John Hamment	Ron Reid	
1998	Bob Harcourt *	John Hamment	Ron Reid	
1999	Robin McVee	Neville Bassett	Robert Hutchinson	
2000	Brian Uren	David Abbott	Robert Hutchinson	
2001	Brian Uren	David Abbott	Robert Hutchinson	
2002	Rod Greene	David Abbott	Robert Hutchinson	
2003	Rod Greene	David Abbott	Robert Hutchinson	Bob Harcourt *
2004	Rod Greene	David Abbott	Robert Hutchinson	
2005	Rod Greene	David Abbott	Robert Hutchinson	
2006	Rod Greene	David Abbott	Robert Hutchinson	Robert Hutchinson
2007	Rod Greene	David Abbott	Robert Hutchinson	Les Bowen *
2008	Rod Greene	Jason Abbott	Robert Hutchinson	
2009	David Abbott	Jason Abbott	Robert Hutchinson	Rod Greene
2010	Peter Snow	Jason Abbott	Robert Hutchinson	David Abbott
2011	Peter Snow	Stephen Bakes	Graeme Higgins	
2012	Peter Snow	Trevor Winnett	Stephen Bakes	
2013	George Copley (Inr)	Jim Benson	Stephen Bakes	
2014	Des Hardiman	Jim Benson	Stephen Bakes	
2015	Des Hardiman	Jim Benson	Peter Snow	
2016	Des Hardiman	Jim Benson	George Copley/ Peter Snow	Roy Jewell
2017	Des Hardiman	Jim Benson	Graeme Higgins	
2018	Trevor Hoy	Jim Benson	Graeme Higgins	Graeme Higgins

COMMUNICATION

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PRESIDENTS REPORT

The Swansmen had a very busy and successful year and provided many opportunities for our members to enjoy good fellowship and help raise some very valuable money for the Club at the same time.

We congratulate the whole football department, men's and women's teams on their seasons and continuing to develop players for the future. Congratulations to the Colts for a great season and the very narrow loss in the Grand Final. We look forward to the 2019 season. The Swansmen appreciate the support received from Phil Smart and the Coaching staff and to the players for making themselves available to speak regularly at our dinner meetings.

The year commenced with the Annual Planning Seminar in February followed by the Club Busy Bee. We installed new stairs into the Swansmen Lounge to comply with our new Lounge Licence. We acknowledge the generous donation from Vale Steel for the fabrication of the new steps.

The monthly dinner meetings were successful with approximately 30 in attendance each month and over 70 to the Ladies Night with a healthy injection of new members during the year. We heard from coaches, players and a diverse range of entertaining guest speakers including – Adam Pickering, Chris Egan (sports historian), Josh Catalano (celebrity chef), Glen Foreman (The Wally Foreman story), Jonathan Beal (ABC News & Swans tragic), Michaela Carr (TV & radio presenter & motoneuron disease supporter) and Shane Beros (Swans and V Swans champion).

We continue to work with and welcome our Judda Bee members and look forward to strengthening the networking opportunities and mutual benefits that may arise. We ask all members to support and consider all our sponsors when in the market for appropriate goods and services. A full list is included on Page 11.

We have had one of our most successful fundraising efforts for many years. Over \$80,000 was raised through:

- the Thursday Members Night Chase the Ace and Wheel - net \$22,000 (at the end of October);
- AFL Raffle \$11,500 (thanks to Peter Snow for coordinating);
- Auction \$30,500 (thanks to the Committee, Ross Leopold and the Club staff and all the donors);
- Home Game Winning Margins \$2,800 (thanks to George vander Meulen and Brian Negus);
- Club 20 Investors \$6,000 (thanks to all investors);
- plus our Membership subs, Lounge Bar Sales, monthly dinner meetings and fines.

This was returned to the Club through the annual sponsorship of the Count-Me-In table; a payment towards the memorabilia room; a contribution to the kitchen ordering system; a Player Auction purchase; the Leading Goalkicking Award and an end of season donation to the Club of \$73,000 (including the Auction).

The support of the Thursday Members night has been outstanding on all fronts. To the members who support every week, to ticket sellers Mark McNair and Andrew Holmes, to Tallan Ames, Darryl Crotty and other helpers - we have created something special. The Swansmen have been happy to continue after the season and look forward to helping make Thursday Members night the place to be in 2019 with good cash jackpots and prizes.

I would like to sincerely thank all the Club staff for their assistance and catering. We congratulated Mark McNair on being awarded the Best Clubman Award at the Swan Medal. Thanks to Peter Bacon and Dave Cianciosi who ensured the Lounge was well stocked and a service to the Swansmen and their guests. I also acknowledge the interaction and cooperation we have with the Board, Club Staff and the Past Players & Officials Association.



A pair of Presidents at the 2018 Swan Medal

I personally would like to thank your Committee for their support in my maiden year, with a special thanks to Des Hardiman, whose guidance has been immeasurable.

We welcome new members to the Swansmen group. Great way to support the Club and get to experience it from the inside. Good luck to everyone for season 2019.

Trevor Hoy
President

GRAEME HIGGINS - SWANSMEN LIFE MEMBER #11

The eleventh Swansmen Life Membership was awarded to Graeme Higgins at the Annual General Meeting last November.

Graeme has been a member of The Swansmen for over 30 years. He has been the go-to Treasurer when no one else would take the job but has carried out the task in splendid form for many years over that time. He has been an active committee member and strong Swans supporter earning the SDFC Certificate of Merit in 2012.

Congratulations Graeme well deserved.



Graeme delivers his acceptance speech with Rod Greene and Roy Jewell on hand.



*LIFE MEMBERS
congratulate the latest
'inductee', proudly
wearing their badges.
Graeme Higgins (2018)
Roy Jewell (2016)
Rod Greene (2009)
Robin McVee (1993)
Ron Reed (1992)
John Cooper (1991)*

CONGRATULATIONS MARK

For the second year in a row, a Swansmen Committeeman has won the prestigious Best Club Person Award. Last year it was a very deserving Dave Cianciosi, who followed up with being appointed the League Team Manager in 2018.

Mark McNair was awarded the Best Club Person at the Swan Medal presentation evening at Mandoon Estate in October. Mark has been a member of both the Swansmen and the Past Players and Officials Association. But more than a member - he is a do-er.

Whether it be selling tickets at the gate, helping at catering events, assisting with the auction – Mark is always seen and available to help whenever asked. He was responsible for selling over 26,000 tickets on Thursday nights throughout the season in the Chase-The-Ace which raised \$13,000 for the Swansmen. Together with his father Ray, they are true Black & Whites - supporting all grades of football.

Mark received great acknowledgement and applause from all players and members when he was announced the winner on the night. Well done Mark, a very deserving accolade – from everyone at Swans.



Club President Peter Hodyl presents Mark McNair with the 2018 Best Clubman Award at the Swan Medal presentation evening.

November

Neil Hackett (Chair WestCycle)

Neil is a professionally qualified ASX Director and is Company Secretary of Steel Blue. Neil spoke on the very topical and divided opinion of cycling and sharing the roads as Chair of WestCycle.



March

Adam Pickering (SDFC League Coach)

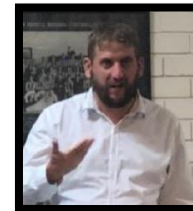
New League Coach Adam outlined his plans for the season continuing a focus on developing our young players and gave a rundown on the form of the squad over the summer. Supported the players and coaches available at each Swansmen dinner meeting.



April

Chris Egan (WA Sports Historian)

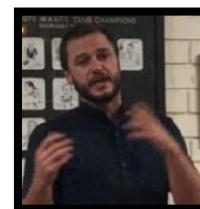
Chris Egan is a Director of Australian Sports Books. He also set up the WA Chapter of the Australian Society for Sports History with Les Everett in 2014. He spoke on the history of Bassendean Oval.



May

Josh Catalano (Celebrity Chef)

After appearing on channel 10's hit cooking show MasterChef as well as Just Add Water and Garden Gurus, Josh entertained us with his favorite dishes and his playing and family connection with Swans.



June

Glen Foreman (Author – The Legend from Bruce Rock)

Glen is an award-winning journalist, who wrote a biography on his father – Wally Foreman. Everyone in WA who knew a little bit about sport, felt they knew Wally Foreman, even if they had never met him. Signed two books as give-aways on the night.



July

Jonathan Beal (ABC News)

Began his journalism career in 1992 and since Jonathan has worked as a radio and television reporter, producer and most recently, as the ABC's morning radio news reader. Jonathan spoke of following Swans since 2001 and plugs the Club ion radio whenever he gets the opportunity



August

Michaela Carr (Journalist) – Ladies Night

Michaela Carr is a TV and radio producer at ABC Perth. She has also hosted many programs on Local Radio. Michaela gave a great talk on her involvement with the Motoneuron disease. Jen Benson presented the Swansmen Shield. Strong attendance of 70 for the night.



October

Shane Beros

Shane played 196 games for Swans in a decorated career including Club Captain from 2004-07 and winning the Sandover Medal in 2003 and Swan Medals in 2003, 2006 and 2006. Shane spoke passionately about Swans and his long-term role with V Swans





SWANSMEN INCORPORATED

A Coterie Group of the Swan Districts Football Club

ABN: 11 031 724 836

FINANCIAL REPORT FOR THE YEAR ENDED 31 OCTOBER 2018

Statement of Financial Position as at 31 October 2018

	Note	Current Year 2018	Last Year 2017
ASSETS			
Current Assets			
Cash at Bank (Westpac)		14,197.53	11,258.39
SDFC Off-set (2-7170)		0	0
Sundry Debtors		0	0
Total Assets		14,197.53	11,258.39
LIABILITIES			
Current Liabilities			
Chase The Ace Jackpot	2	1,560.00	0
Total Liabilities		1,560.00	0
NET ASSETS		12,637.53	11,258.39
Represented by:			
MEMBERS FUNDS			
Opening Balance		11,258.39	12,913.53
Current Year Profit/ (Loss)		1,379.14	-1,655.14
TOTAL MEMBERS FUNDS		12,637.53	11,258.39
CONTINGENT LIABILITIES	3	4,925.00	4,925.00

SWANSMEN INCORPORATED
Detailed Profit & Loss Statement
For the Year ended 31 October 2018

INCOME	2018	2017
Auction	46,275	11,611
Auction - Prior Year	500	0
AFL Raffle	20,000	15,000
Bank Interest	35	25
Chase the Ace	25,731	3,918
Club 20 Fundraising	5,831	9,162
Dinner Meetings Door	8,950	5,130
Dinner Meetings Fines	1,014	769
Lounge Bar & Raffle	4,522	6,733
Stubby Raffle (2016)	0	200
Margin Ticket Sales	2,844	3,299
Meat Wheel (Members Night)	9,703	1,655
Player Auction Proceeds	1,674	474
Swansmen Shirts	0	150
Subscriptions - Members	2,320	1,880
Subscriptions - Judda Bees	1,600	2,320
Xmas Function	1,665	1,680
Total Income	132,664	64,007
EXPENSES		
Auction	15,284	3,856
Auction - Prior Year	0	1,930
AFL Raffle	8,488	8,013
Badges	148	144
Bank Fees	0	0
Chase the Ace	13,181	0
Club 20 Expenses	1,900	0
Dinner Meeting Meals	8,715	4,860
Dinner Meeting Raffle Prizes	185	150
Lounge Bar Purchases	1,914	2,298
Margin Ticket Printing	0	71
Memorabilia Project	0	325
Player Auction Purchase	2,000	2,000
Printing, Postage & Stationery	132	32
Repairs & Improvements	282	0
Seminar Expenses	48	209
Speaker Shields	331	199
Sponsorship - Judda Bee	0	495
Sponsorship - Development Squad	0	0
Sponsorship - Count-Me-In	700	550
SDFC Cash Donation	74,518	35,000
SDFC Equipment Purchase	1,175	3,000
Swansmen Shirts	0	310
Xmas Function	2,193	2,099
Sundry Expenses	91.85	122
Total Expenses	131,284	65,662
NET PROFIT/ (LOSS)	1,379	-1,655

SUMMARY OF KEY ACTIVITIES 2018

Activity	Net Result 2018		2017
Swansmen Auction			
<i>Income:</i>			
Ticket Sales	7375		
Door Raffle	775		
Wine Wall	3750		
Auction Proceeds	<u>34,375</u>	46,275	
<i>Expenses:</i>			
Galabid	3,300		
Catering	3,240		
Sundry	432		
Cost of Items	6,142		
Entertainment	<u>2,170</u>	15,284	30,991
			7,756
AFL Grand Final Raffle			
<i>Income:</i>		20,000	
<i>Expenses:</i>			
Prizes	8,198		
Printing & Fees	<u>290</u>	8,488	11,512
			6,987
Thursday Members Night			
<i>Income:</i>			
Chase The Ace (net)		12,550	
Wheel Raffles		<u>9,703</u>	22,253
			5,573
Club 20 Investments			
<i>Income</i>		5,831	
<i>Expenses</i>		<u>1,900</u>	3,931
			9,162
Dinner Meetings			
<i>Income:</i>			
Door	8,950		
Fines	<u>1,014</u>	9,964	
<i>Expenses:</i>			
Catering	8,715		
Raffle Prizes	185		
Speaker Shields	<u>331</u>	9,231	733
			690
Lounge Bar			
<i>Income</i>		4522	
<i>Expenses:</i>		<u>1914</u>	2608
			4435

TOTAL CONTRIBUTION TO FOOTBALL CLUB 2018

	2018	2017
Direct Contributions		
Corporate Sponsorship	700	1,045
SDFC Equipment	1,175	3,325
SDFC Player Auction	2,000	2,000
Winning Margins	2,844	3,299
SDFC Cash Donation	70,000	31,701
sub-total	<u>76,719</u>	<u>41,370</u>
Function Contributions		
Dinner Meeting Meals	5,192	4,860
Lounge Bar Purchases	1,914	2,298
sub-total	<u>7,106</u>	<u>7,158</u>
TOTAL CONTRIBUTION	<u>83,825</u>	<u>48,528</u>

NOTES TO THE FINANCIAL STATEMENTS

Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements under the Associations Incorporation Act 2015 (WA). To comply with the new Act, a revised Constitution will be presented to members prior to 30 June 2019. The Committee has determined that the Association is not a reporting entity because there are no user's dependent on general purpose financial statements.

The financial report has been prepared on a cash basis and is based on fair value costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets. The Committee believes the Association is exempt from income tax. The accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

Note 2: Current Liability

The Swansmen are committed to pay out the Chase the Ace Jackpot at some time in the future.

Note 3: Contingent Liabilities

The Committee previously agreed to meet the costs of memorabilia displays on a progressive basis at the rate of \$2,000 per annum for three years. Contributions made in 2016, 2017 & 2018. The present exposure to that commitment is \$4,925.

STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the financial report as set out on pages 6 to 8:

1. Presents a true and fair view of the financial position of Swansmen Incorporated as at 31 October 2018 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Swansmen Incorporated will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

Dated this 15th day of November 2018



President: Trevor Hoy



Treasurer: Graeme Higgins FIPA

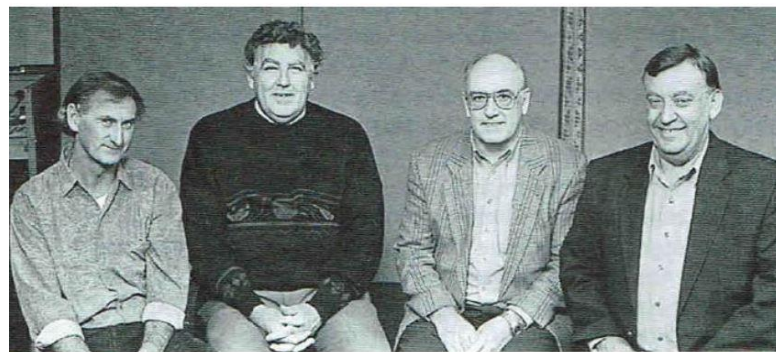
The new steps – thanks to Vale Steel, our President Trevor and fearless installers



Vale – David Etheridge

In our May edition of *On The Ball*, we mourned the loss of long-time member Dave Etheridge who passed away on 19 April. Dave was a big part of Swans for many years. He joined the Swan Businessmen’s Association in the 1970’s which then became the Swansmen in 1984. He was an active member of the Swansmen Committee for many years, being instrumental in running the Auction and the mafia nights. He was awarded the SDFC Certificate of Merit in 2000. RIP Dave.

...Back in 1997...



*Left to right:
Ted Martin, Bob Harcourt, John Hamment, Dave Etheridge*

Ladies Night – a great success with special guests Michaela Carr and ladies



The Swansmen most sincerely thank the many businesses and individuals below who contributed goods and services to the Swansmen during 2018:

- | | | |
|-------------------------------------|--|---------------------------------------|
| ★ Accurate Removals & Storage | ★ Garbin Estate Winery | ★ NJ Bassett |
| ★ Adultshop.com | ★ Gibson Raison Settlements | ★ Paintball Skirmish Perth Pty Ltd |
| ★ A & N Car Factory | ★ Global Seafoods | ★ Pro Care Mechanical Services |
| ★ Alexander Heights Shopping Centre | ★ Graham Farrell | ★ Peake Livestock Services |
| ★ Angel Flowers | ★ Grange Insurance Solutions | ★ Peter Bacon |
| ★ Arlewood Winery | ★ Greene's Tyre Plus | ★ Programmed Property Services |
| ★ Ashworth Office Furniture | ★ Guardian Print & Graphics | ★ Ron Reed |
| ★ Australian Institute of Fitness | ★ Guildford Cycles | ★ Rigby's Bar & Forrest Centre Tavern |
| ★ Bassendean Optical | ★ Guildford Garden Machinery | ★ Scott Howard Painting Services |
| ★ Beach Road Tyres & Brakes | ★ Guildford Town Garden Centre | ★ Sean Cowan – WAFL Collectables |
| ★ Beau Rivage Restaurant GP | ★ Hainault Winery & Café | ★ Slater Gartrell Sports |
| ★ Brewmart | ★ Hardiman Family | ★ Snow Family |
| ★ Bio-John Pty Ltd | ★ Helloworld Bassendean | ★ Springs Shopping Centre |
| ★ Black Swan Winery Restaurant | ★ Herne Hill Village Lottery Post Office | ★ Sportrophy |
| ★ Budget Car & Truck Rental | ★ Hodyl Peter & Ness | ★ Steel Blue |
| ★ Catalano Seafoods | ★ Holy Raye's Cafe | ★ Surf Gear Belmont |
| ★ Comm News Eastern Reporter | ★ Jason Donald | ★ Swan Districts Football Club |
| ★ Coco's Riverside Bar/Restaurant | ★ John Kosovich Wines | ★ Swan Districts Sports Clinic |
| ★ Crosby Tiles | ★ Instant Windscreens | ★ Talijancich Wines |
| ★ Daisy & Rowe | ★ KC Sports Distributors | ★ TJ Hoy's Drafting |
| ★ Dave Kelly, MLA | ★ Kappy's Italian Restaurant | ★ Topline Foods |
| ★ Deering Autronics | ★ Lavender Bistro & Boutique | ★ Trevors Painting Services |
| ★ Di Blasio Hair Salon | ★ Livefit Australia | ★ Vale Steel Construction |
| ★ Dave Cianciosi | ★ Lulu and Eve Cake Art | ★ WA Football Commission |
| ★ DVG Morley | ★ Liquor Traders Aust | ★ WA Ink Fremantle |
| ★ Engel World & Gun Mart Midland | ★ Lotterywest | ★ Wanneroo Botanical Golf |
| ★ Eastern Reporter (Community News) | ★ Mandoon Estate | ★ WASO |
| ★ Eden Fabrication | ★ McNair Ray & Mark | ★ Wayne Peake |
| ★ Embley M & A | ★ Media Tonic Pty Ltd | ★ Westar Capital Ltd |
| ★ F45 Training Midvale | ★ O ² Cafe | ★ West Coast Eagles |
| ★ Fioro Coffee | ★ Oakover Wines | ★ Woodbridge Hotel |
| ★ Friends Restaurant | ★ Nash Pearls | |



February Busy Bee: Back Row: Jim, Graeme, Eric, Neville, Peter, Dave. Front: Trevor, Robin, Des, Steve, Ted.

COMMITTEE 2018



L to R Back; Stephen Bakes, Neville Basset, Peter Snow, David Cianciosi
Middle Row: Maurice Embley, Des Hardiman, Jim Benson, Mark McNair
Front Row: Graeme Higgins, Eric Benson, Trevor Hoy.
Absent: Garry Ames

AROUND THE GROUNDS REPORT



Fred Pantin lining up at the Games Night



Winners of the Swansmen AFL Raffle – Troy Sumpton and Jason Donald start to warm-up.