

# CIRCULAR



**Subject:** On Field Apparel Update

**Date:** 1<sup>st</sup> November 2022

**Document ID:** 01, 2022-23

**From:** Joseph Georgiades, Partnership Manager  
Ph: 0407 849 984 (Office Hours Mon to Fri, 8.30am to 5pm)  
Email: [joe@perthfootball.com.au](mailto:joe@perthfootball.com.au)

**Audience:** Club Committies, Board Members

<p><b>Summary:</b> As of 1 November, 2022, The Perth Football League will no longer be using Blackchrome to manufacture and supply <b>on field</b> uniforms (playing jumpers and shorts).  The PFL is currently finalising its position with a new supplier and will notify clubs as soon as practicable.</p>	<p><b>Action:</b> Clubs should no longer contact Blackchrome Sportswear to produce Playing Jumpers and Playing Shorts.  Clubs are encouraged to commence internal discussions around their uniform requirements for the 2023 season.</p>
---	--

Blackchrome Sportswear has been providing the Perth Football League with onfield uniforms (Playing Jumpers and Shorts) exclusively since the 2016 football season.

Since this time, the Perth Football League has experienced exceptional growth in both club and team numbers and uniform offerings.

Blackchrome's licence with the Perth Football League expired on 31 October, 2022 (yesterday).

In July, 2022, the Perth Football League commenced an Apparel Expression of Interest (EOI) project to allow the market to determine the value of the PFL 'onfield' apparel asset and received significant interest from over a dozen manufacturers. A thorough process has ensued to try and ensure the best outcome for the PFL was achieved.

The Perth Football League is currently finalising negotiations with a manufacturer and is excited to announce this new partnership to the PFL community once finalised. We will provide an update on this by 15 November, 2022.

Blackchrome Sportswear will therefore not be providing onfield jumpers and shorts to the Perth Football League as of 1 November, 2022. They can still be used to produce "off field garments" for Clubs if desired.

The PFL thanks Blackchrome Sportswear for their partnership and contribution to the PFL since 2016 and wishes them all the best for their future endeavours.

Whilst we finalise the contract and prepare to launch with a new partner, we encourage clubs to begin discussions around what their on and off field apparel requirements will be for the 2023 football season.

For any queries regarding uniforms in the meantime, clubs are welcome to contact myself to discuss.