

# Optus Stadium currently recovers 80% of all the waste produced onsite.

## The aim is to have a recovery rate of 95% by 2024.

We are reducing how much waste we produce and increasing how much waste we recover. Giveaways proposed for Optus Stadium will need to be recoverable at the end of life or deemed to be a take home item. The Western Australian government has also implemented a nation-leading plan for plastics and has phased out multiple single-use plastic items with additional bans coming into effect in March 2024.

Below are some guidelines to assist with selecting event giveaways with environmental sustainability in mind. It is important to ensure you are engaging with your Stadium representative prior to items being produced for distribution to ensure they meet the Optus Stadium standards.


## Let us define what is recyclable and non-recyclable material.

The following list below provides examples and definitions of recoverable and non-recoverable (going to landfill) materials as part of the waste strategy at Optus Stadium. This is based on the materials that Optus Stadium can sort and process for recovery.

Optus Stadium waste is processed through Commercial Materials Recovery Facilities (MRF's). These are designed to process 'food & beverage packing with the specified plastic codes'. This does not include all matter of industrial plastics or items specifically manufactured for marketing purposes, as their equipment and machinery sorting processes are not designed for them therefore they cannot guarantee acceptance or recovery.

Giveaways that have fixed recoverable and non-recoverable components that cannot be separated at the disposal point are considered non-recoverable and will not be approved. In order to be approved, the fixed components must be made from the same recoverable material.

## Recoverable Materials

 Clear and tough plastic (i.e. soft drink / juice bottles)

 Common white plastic (i.e. milk bottles)


## Non-Recoverable Materials

 Hard and rigid plastic

 Thunder sticks, LDPE, plastic packaging

 Hard, flexible plastic

 Polystyrene

 Other soft plastics i.e. plastic bags, ponchos, plastic banners, products that are mixed recyclables

## Other Prohibited Items

- Objects that could be used as a weapon (i.e. glow sticks, sharp objects)
- Food items (not including packaging) or deemed a take home item
- Organic items (plants, etc.), stickers, glue, bluetak
- Items that conflict with existing Optus Stadium commercial agreements
- Items that contain a battery of any form
- Single-use plastic promotional film, including decals and other event signage used for less than 48 hours
- Printed promotional materials being distributed, such as marketing flyers

## GIVEAWAY APPROVAL PROCESS

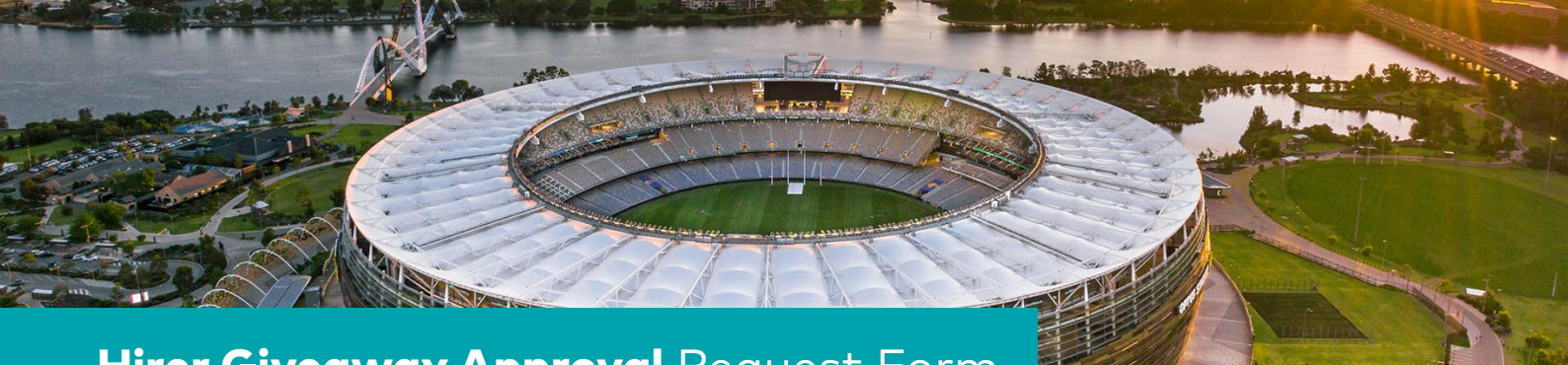
To assist with the review & approval process for products to be distributed at Optus Stadium, the Hirer should provide to sponsors & promotional companies the following information:

1. Provide details of all giveaways to Optus Stadium for approval at least 14 days before the scheduled activity. Optus Stadium will review details of giveaways, particularly regarding:
  - i. restrictions where they conflict with commercial agreements of existing venue suppliers;
  - ii. cleaning and waste recovery issues associated with giveaways; and
  - iii. estimates of additional cleaning and waste management costs required.
2. Upon review, Optus will provide approval for giveaways. Companies should not proceed with the production of bulk quantities of promotional materials for giveaway until approval has been granted by Optus Stadium.
3. Upon completion of the event, Optus Stadium will send an invoice to the organisation regarding charges for additional cleaning and waste management.

## SUPPLIERS, SPONSORS AND PRODUCTS

To avoid any issues with your product being approved for activation at Optus Stadium make it clear to your suppliers and sponsors what sort of products can be handed out at Optus Stadium. Ask for them to supply products that:

1. Have the recycling logo with the number stating the material type in it. This will speed up the approval process.
2. Advise them to not deliver any products in soft plastic packaging, you do not want any products delivered in soft plastic packing to avoid creating a non-recyclable waste.
3. Advise sponsors and suppliers that Optus Stadium is focused on the environment and when thinking of promotions consider what impact the product will have on the environment.



# Hirer Giveaway Approval Request Form

This form is used by Venue Operations to consider requests made by Hirers for giveaways that may impact the Stadiums Waste management plan and its ability to recover waste. Optus Stadium can recover giveaways made from Aluminium, glass, Plastic 1 and 2 and items made from Compostable material (not bio-degradable).

Giveaways that have fixed recoverable and non-recoverable components, which cannot be separated at the disposal point, are considered non-recoverable and will not be approved. In order to be approved, the fixed components must be made from the same recoverable material.

It is essential to refer to the Optus Stadium Waste Giveaway Guidelines in conjunction to the completion of this form.

**Please ensure that giveaways are not procured prior to receiving Venue approval for distribution of the giveaway.**

## Event Details

Event name:	Date:
<hr/>	
Hirer activation name:	
<hr/>	
Location of activation:	
<hr/>	
Hirer contact name:	Hirer contact number:
<hr/>	

## Item Details

Giveaway item description:	<hr/>		
Distribution method:	Distribution location:		
<hr/>			
Item specifications ( <i>material, size, weight, GSM</i> ):	<hr/>		
<hr/>			
Packaging material:			Quantity:
<hr/>			
Is an adhesive or glue used?	Yes	No	If yes, please specify:
<hr/>			
Bump in date:	Bump out date:		
<hr/>			
Additional bins required?	Yes	No	
<hr/>			

## Optus Stadium Use Only

Request approval:	Yes	No
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Approval conditions:	<hr/>	
<hr/>		
Additional costs ( <i>if applicable</i> ):	<hr/>	
<hr/>		
Name:	Signature:	
<hr/>		