



Position Description

POSITION TITLE: East Perth Colts Coach

POSITION HOLDER'S NAME:

DATE ASSUMED POSITION:

KEY FOCUS OF THE ORGANISATION (Mission)

To assist in the overall development of young footballer's within the East Perth Football Club metropolitan and country districts to achieve their maximum potential.

KEY FOCUS OF THIS POSITION (Why this job exists)

- To create an environment that is conducive to both learning and enjoyment
- Contribute to the development of skills, physical attributes, football knowledge, personal growth and self esteem of all players
- Establish, implement and coordinate an appropriate football program that maximises the development of all players
- Lead and influence all support staff involved in the program positively.

REPORTING RELATIONSHIPS

THIS POSITION REPORTS TO THE FOLLOWING POSITION:

East Perth Player Development Manager

THIS POSITION REPORTS TO THE FOLLOWING BUSINESS UNIT:

East Perth Football Operations Manager

THIS POSITION HAS THE FOLLOWING DIRECT REPORTS:

Players/staff/parents/EPFC

AUTHORITY LEVELS (Decisions and Recommendations expected)



KEY RESULT AREAS (KRA) (What is performed and Why)	PERFORMANCE INDICATORS (How will you know you achieved your KRA)
PLANNING & IMPLEMENTING TRAINING	<ul style="list-style-type: none"> ▪ Ensure the program reflects an appropriate balance between skill, strategy & personal development ▪ Preparation, communication & implementation of a training document ▪ Evidence the program caters for individual differences, rehab, and varying player workloads ▪ All training sessions reflect the game strategies and team rules ▪ Endeavour to create a positive and fun learning environment at training
MATCH DAY OPERATIONS/FUNCTIONS	<ul style="list-style-type: none"> ▪ Team strategies/rules prepared, communicated & implemented ▪ Documented reviews with players of team strategies ▪ Communicate effectively & educationally on match day to maximise development ▪ Ensure appropriate roles/structures in place to coach effectively ▪ Be flexible with the roles players are asked to play on match days
HUMAN RESOURCE MANAGEMENT	<ul style="list-style-type: none"> ▪ Assist in the recruitment of professional staff that will contribute positively to the program ▪ Clearly demonstrate preferred staff structures ▪ Encouragement of staff integration & development ▪ Demonstrate leadership/feedback to all coaches relevant to their roles
COMMUNICATION	<ul style="list-style-type: none"> ▪ Provision of accurate & timely feedback (verbal, written, visual) to all players ▪ Appropriate instructions to players at training, pre, during and post matches ▪ Provide post game player reports including ratings, strengths, weaknesses and general comments ▪ Be approachable to all players and staff members in the program
TALENT IDENTIFICATION/SELECTION	<ul style="list-style-type: none"> ▪ Liaise regularly with the other coaches on all matters of team selection and talent identification ▪ Liaise regularly with all EPFC 16's Coaches & EPFC PDM on matters of



	<p>selection & talent ID</p> <ul style="list-style-type: none"> ▪ Liase with country colts coaches and in consultation with EPFC PDM create a pathway for talented country players to play colts football. ▪ Attend EPFC 16's development squad games where possible. ▪ Attend EPJCC youth games on weekends where possible.
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<p>PUBLIC RELATIONS</p>	<ul style="list-style-type: none"> ▪ Provide information to parents/players on an on-going basis on their performance, development and future directions ▪ Actively assist in the area of Coach Education for youth football in the EP district ▪ Communicate with AFL Recruitment and WAFC Talent Manager when required
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<p>COMPETENCIES (SKILLS, KNOWLEDGE AND EXPERIENCE) REQUIRED FOR THIS POSITION:</p>	
<p>People Management:</p> <ul style="list-style-type: none"> ➤ Capacity to effectively manage talented athletes and staff. ➤ Posses strong conflict resolution skills. 	<p>Information Management:</p> <ul style="list-style-type: none"> ➤ Operational knowledge of Microsoft Office and performance analysis software.
<p>Football Knowledge:</p> <ul style="list-style-type: none"> ➤ Strong understanding of talented footballer ID, development theories and practice. ➤ Strong knowledge of coaching techniques/strategies ➤ Sound knowledge of WAFL Talent Pathway/programs 	<p>Planning & Organisation:</p> <ul style="list-style-type: none"> ➤ Ability to plan the sequential development of elite players and teams ➤ Ability to develop innovative approaches to enhance talented youth development ➤ Analytical & problem solving ability
<p>Effective Communication:</p> <ul style="list-style-type: none"> ➤ Highly developed and proven communication (written, verbal, visual), interpersonal skills 	<p>Team Leadership:</p> <ul style="list-style-type: none"> ➤ Ability to influence all stakeholders to work together to achieve the programs objectives



EXPERIENCE REQUIRED TO UNDERTAKE THE POSITION: (Required or Desirable)

REQUIRED:

- Level II coach accreditation (highly desirable)
- Exposure to talent player programs eg. as a player in the AFL or WAFL, as a coach at AFL/WAFL level, or community inter league programs.
- Demonstrated leadership skills.
- Highly developed verbal and written communication skills.
- Demonstrated ability to formulate and communicate sequential training and game plans.
- Demonstrated ability to identify and nurture youth talent
- Experience in the delivery of football development programs

DESIRABLE

- Demonstrated working knowledge of video editing programs.
- Previous successful coaching experience.
- Demonstrated knowledge of talent development programs and the WA football pathway
- Knowledge of the EPFC junior and country districts.

SIGNATURES

EMPLOYEE _____ DATE _____

REPORTING MANAGER _____ DATE _____

DIRECTOR FOOTBALL _____ DATE _____

