

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: Round Five Pre-Game Activations

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Audience: Club Committees, Board Members

Summary: Stop the Coward Punch Round & Community Umpiring Week celebrations to be held across the Perth Football League during Round 5, Saturday 13 May.	Action: Clubs to participate in themed rounds this weekend. Information below.
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On Saturday 13 May, the Perth Football League will hold a dedicated **Stop the Coward Punch Round** as well as celebrate **Community Umpiring Week**.

We strongly encourage clubs to participate this weekend by following the below guidelines.

Stop the Coward Punch Round

As part of the round, branded footballs with the messaging “Stop the Coward Punch Round” will be used across the League. These footballs have been allocated to the highest graded mens, womens and colts home teams for Round 5 with the winning team to retain the football.

All clubs are encouraged to promote the message of the campaign by **taking a photo with the two club captains holding the branded football prior to bouncedown** and using the hashtag **#StopTheCowardPunchRound** on social media.

More information about the Stop the Coward Punch Round can be found [here](#)

Community Umpiring Week

We are encouraging all clubs celebrate the important role umpires play within our game by completing the following pre-game activation:

- 1. Pre-game line up:** players from both teams will line up besides the umpires.
- 2. Statement:** The Coach/Captain of the home team to read the following statement:
“This weekend the AFL and Perth Football League celebrates Community Umpiring Week. Community Umpiring Week acknowledges the important role umpires play in our great game. On behalf of the ‘Home’ & ‘Away’ football clubs, we thank our umpires for their contribution to football. Please put your hands together for the umpires as they shake hands with the players.
- 3. Handshake:** At the conclusion of the announcement the home team followed by the away team, will shake hands with the umpires.