



# Starkick All Abilities Toolkit | 2024

Welcome to the WA Football Commission Starkick All Abilities Marketing Toolkit.

This year's toolkit has been designed specifically for Starkick clubs like yours, including a series of customisable promotional materials to spark excitement within your community and access to online resources for Starkick program involvement. By using these assets, your club can connect with children who by circumstance or choice, who may be unable or unwilling to participate in a traditional sporting team environment, the support and resources they require to enable them to participate and most importantly - have fun!

Below you will see attached social media examples, flyer examples, caption ideas and call to action links.

Editable canva links are available for you to use.

Editable social media tiles |

[https://www.canva.com/design/DAF9TaCt19Q/cGafR8TNCa0NiZ-6CUvyLg/edit?utm\\_content=DAF9TaCt19Q&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAF9TaCt19Q/cGafR8TNCa0NiZ-6CUvyLg/edit?utm_content=DAF9TaCt19Q&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

Editable flyers |

[https://www.canva.com/design/DAF9Yti03Os/s3uQ4TPV5loncpZDiuiBg/edit?utm\\_content=DAF9Yti03Os&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAF9Yti03Os/s3uQ4TPV5loncpZDiuiBg/edit?utm_content=DAF9Yti03Os&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

We would love to see all your posts on social media, please don't forget to tag us on both Instagram and facebook @wafooty and @starkickallabilities

Facebook | <https://www.facebook.com/WAFootball/>

Facebook | <https://www.facebook.com/wafcstarkick/>



all abilities footballers



wafooty

Following ▾

Message



1,153 posts

5,079 followers

167 following

WA Football

Product/service

Stay across all things WA Football

[linktr.ee/wa\\_footy](https://linktr.ee/wa_footy)

Followed by northbeach\_fc, subiacofcwomens, westcoastfeverofficial + 35 more



starkickallabilities

Edit profile

View archive

Ad tools



170 posts

423 followers

95 following

Starkick All Abilities Football

If you want to play, we will find a way! WA Football's award winning program supporting children with disability in football.

[linktr.ee/starkickallabilities?utm\\_source=linktree\\_admin\\_share](https://linktr.ee/starkickallabilities?utm_source=linktree_admin_share)

1.5K accounts reached in the last 30 days. [View insights](#)

Any questions regarding this Starkick All Abilities toolkit, please reach out to Jennifer Truong from the WA Football Commission

Email – [jtruong@wafc.com.au](mailto:jtruong@wafc.com.au)



## **Starkick:**

### **Social Media**

#### **Short Caption Ideas**

- Starkick, where everyone is welcome. Join the fun!
- Reach for the stars, with Starkick!
- Don't miss out on the fun, get involved with Starkick today!
- Discover a home away from home at Starkick. Your journey to fun begins here.

#### **Longer Caption Ideas**

- At Starkick, we offer support and resources that empower individuals, whether by circumstance or choice, to engage and have fun. Learn More | <https://www.starkick.com.au/>
- Engage your child in games and activities that foster a sense of belonging and participation within a broader team and club environment. More information | <https://www.starkick.com.au/>
- Encourage your child to participate in games and activities that promote a feeling of belonging and teamwork within a larger team and club setting. Starkick, if you want to play we'll find a way. Get involved today | <https://www.starkick.com.au/>
- Starkick provides opportunities for safe, quality family time that results in family bonding. Join our Starkick family today | <https://www.starkick.com.au/>

#### **Flyers**

- Starkick flyer attached – this can be used for your come and try days or any upcoming events (Photos can be changed and text, as well as your logos, colours)

#### **Call to action links |**

<https://www.starkick.com.au/>



all abilities footballers

## Examples Socials



## Examples Flyers

**star kick**  
all abilities footballers

**Come and Try Day**

Event Details  
Date  
Time  
Location  
Who



Sign up here

**star kick**  
all abilities footballers

**Come and Try Day**

Event Details  
Date  
Time  
Location  
Who



Sign up here