

# COMMUNITY DEVELOPMENT UPDATE

## Community Development Coordinator Appointment

### Kelsie Clark



A key aspect of CFWA's partnership with Tackle Your Feelings was to appoint a casual community development coordinator to manage the TYF agreement and program delivery. Kelsie Clark was appointed in June and will play a key role in executing partnership deliverables. Kelsie is currently the Peel Thunder 'Wellbeing Coordinator' for their WAFLW program and has just finished her Graduate Diploma of Psychology. Kelsie will be delivering TYF Metro sessions across July and August as well as assisting with admin associated with PFL & WAFL sessions. We will look to introduce Kelsie to the team across Country Champs.

## JUNE DELIVERY RECAP

- JUNE 10** - Claremont FC TYF Session
- JUNE 11 - 13** - CFWA TMH Round & Talk to a Mate BBQ's
- June 14 - 16** -CFWA TMH Round & Talk to a Mate BBQ's
- June 20 - 21** - AFL Ahead of the Game Facilitator Training
- June 26** - Denmark Walpole Thriving Clubs Session #4



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## JULY - WHAT'S COMING UP?

Across the State, July will see 12 TYF sessions delivered across CFWA, PFL & WAFL Competitions. Denmark Walpole & Albany Sharks will engage in Thriving Clubs and the Goldfields TYF Roadshow will be delivered across the 23rd - 25th July.

## MAGPIES START TO SOAR OFF FIELD (see page 3)



## CFWA CLUBS EMBRACE TALK TO A MATE BBQ'S



Over the past 24 months we have transitioned from making Talk to a Mate BBQ's mandatory to encouraged. A key highlight is seeing CFWA Clubs being proud to host this event at their club. Here is a message from a Club President the following day - 'Hey mate we had a great Think Mental Health BBQ with 30 blokes turning up and having a good chat & great night even got a few drops of rain which made everyone happy, I gave a informal speech about how important it is to keeping on communicating with all ur mates. Cheers'

## **COMMUNITY DEVELOPMENT UPDATE**

### **MAGPIES START TO SOAR OFF FIELD**

Despite only winning one game for the season, the Denmark Walpole FC leaders have led a significant shift in the club's culture over the past 7 months. From their first 'Thriving Clubs' session in November 2023 to their fourth session on June 26, they have reported the following changes in comparison to this time last year;

- They have appointed new people to the committee and feel the right people are in the right roles and building on each other's strengths.
- They are consistently getting 40 people at training, compared to 6 people.
- The club is now an enjoyable place to be around and they have had huge attendance at Ladies day, the presidents lunch and past players day.
- Greater sense of connection to the club and broader community compared to this time last year.
- Junior coaches are coaching for culture and character, with a focus on instilling good values in the young players, whilst making it fun & enjoyable.
- The relationship between the women's, juniors and senior club has improved significantly.
- The club is becoming more inclusive and are seeing partners and families coming down.
- The financial position of the club has improved significantly.
- General wellbeing of volunteers has improved since this time last year.