



ANNUAL REPORT 2010

**WACFL**  
planting dreams,  
growing great  
players





**all great players  
begin with a dream**

Nothing worth gaining  
was ever gained  
without effort



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Country Football is an integral part of rural and regional communities that impacts on families in a positive social way and encourages the total health and wellbeing of a community through the pursuit of a healthy recreational activity.

**The West Australian Country Football League acknowledges the support of our sponsors**



### Business

To receive and consider the 2010 West Australian Country Football League Annual Report and Financial Statement, Election of Office Bearers and Auditor



# EFFORT

great results require  
great ambition



## PRESIDENT'S REPORT

2010 has proven to be a challenging year for the operational staff with the absence of three key staff members, Robyn Payne, Kellie McBean and Dale Ballantyne throughout the year. Our Executive would like to express its thanks to our General Manager Cameron Knapton for coordinating the year in the absence of these staff members, but special mention must be given to Tim Priest and Kym Buck. Tim filled in for Dale and what a smooth transition we had with Tim performing exceptionally well. Kym stood in and worked full time as the administration assistant for the WACFL and the Executive is extremely grateful to Kym for her efforts.

Looking back it is extremely pleasing to see that we were able to maintain the professionalism of the organisation whilst we had those disruptions.

2010 was a National Carnival year with our State team, under the guidance of Rod Williams, heading to Canberra to contest the Landmark Australian Country Football Championships. Rod has proven to be an excellent coach over the two carnivals and we would like to thank him for his commitment to the program.

The carnival in Canberra was an outstanding event and well managed by AFL Canberra with the support of the Australian Country Football Council. Unfortunately, WA did not have the best result after starting very slowly on day one. However, our performance beyond day one showed that we were well within reach of performing at this elite level.

The dedicated support staff around the State team including selectors, coaches, trainers, team managers and property men sets WA apart from the other States, although we were not all that successful on the ground. Our performance as a team and the way that we represented WA was of the highest calibre and something of which all our affiliate leagues can be very proud.

Our annual Landmark Carnival was again a huge success and it was fantastic to see the new affiliate, Peel FL, re-enter the competition with full playing status. The grand final in A Section was one of the best we have had for a number of years with Upper Great Southern FL again proving to be a powerful league winning a tightly fought final against Peel by five points.

To all the other leagues that continue to participate at Landmark, we understand that with rising costs it becomes more and more difficult to balance the books, but I remind all that having representative football is extremely important when it comes to the player talent pathway. This has again been reinforced this year by the number of country players elevated to WAFL clubs and ultimately to the AFL.

Our Executive is currently reviewing how we work in partnership with our RFDCs to ensure that all of the development outcomes are achieved in regional Western Australia. Our band of staff members placed throughout the State is now at ten full time, along with some trainees and support staff. Remarkably we have seen 9.5% growth in 2010 for playing numbers which is an outstanding achievement and led the way in the State. Special mention must be given to Shane Atherton in the South West who achieved 25.5% growth within the district which is a phenomenal achievement.

I would like to thank all of those staff who work regionally along with our key volunteers and our RFDC Chairs. We strongly believe that country footy is in the best hands that it has been for a number of years and will be able to continually improve and to ensure that our development level programs are of the highest calibre.

Once again we distributed a significant amount of funds to our leagues through our corporate partners, grants and other funding forms. It is great to see that our competitions are investing this money wisely and the delivery and standard of country football across all sectors from administration to umpiring and playing aspect of the game is on the improve.

Our corporate partners continue to provide fantastic support to the WACFL for which we are very grateful and a special thank you goes out to each and every one of them for their dedication and commitment to football in regional WA.

I would also like to thank the WAFC, Wayne Bradshaw, Grant Dorrington and the football department for their continued support and we look forward to working closely with the new WAFC Chairman Frank Cooper and Commissioners going into the next few years.

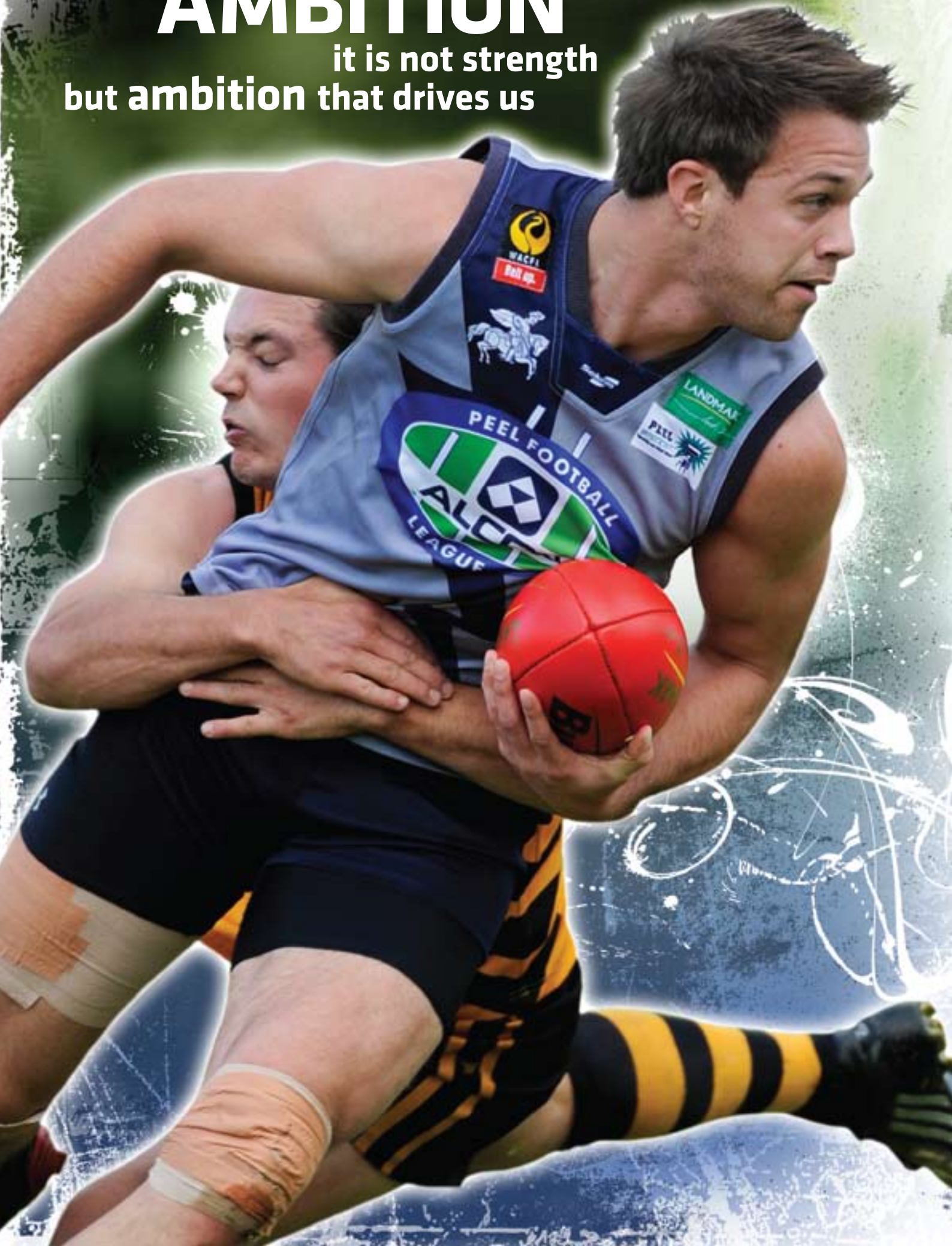
Lastly, I would like to take the opportunity to thank Cameron for his leadership. He has held the role for ten years and continues to drive the staff to be innovative and to seek new opportunities for country footy. Cameron has developed a fantastic team over the years and it is great that they have all returned and we head into 2011 with a really positive outlook. I am certain the football season will prove to be another successful one for country football.

Happy new year to everybody and we wish you all a very successful 2011 season and thank you once again for your continued support of the WACFL.

**Terry House**  
**PRESIDENT**

# AMBITION

it is not strength  
but ambition that drives us



# THE EXECUTIVE



**TERRY HOUSE**  
President



**GRAEME YOUNG**  
Senior Vice President



**CATHERINE VANDERWEIDE**  
Junior Vice President



**MICHAEL KAIN**  
Executive



**PETER SHERIDAN**  
Executive



**ALAN BISHOP**  
Executive



**NOEL MIGUEL**  
Executive



**BARRY BUTTERWORTH**  
Executive



**JOHN SHADBOLT**  
Executive



**MILTON MILLOY**  
Executive



**CAMERON KNAPTON**  
General Manager



**DALE BALLANTYNE**  
Country Development  
Manager



**KYM BUCK**  
Administration  
Assistant



**KELLIE MCBEAN**  
Administration  
Assistant Part-time



**ANDREA BOOTS**  
Sponsorship  
Coordinator



**TIM PRIEST**  
WACFL Umpire  
Development Manager

# DRIVE

victory comes to those  
with the drive to win







## CAM'S CALL

I can't believe this is the tenth report I have written in my role as General Manager of the West Australian Country Football League, how quickly time flies.

Each and every year of the ten has thrown up different challenges, but over this period of time we have been able to have a significant impact on the way football is delivered regionally in Western Australia.

This started off with the assistance of John Fuhrmann back in 2001 and the development of a strategic plan "Consolidating the Future". Out of that plan we have developed significant initiatives, one being the appointment of the Country Football Development Manager's position, taking over the management of all the regional staff which has now increased to ten full time staff members throughout WA along with some part time roles and traineeships.

The Future Directions document was released in 2007 and since then we have seen a number of our regional districts also deliver fantastic plans forming the blue print for the future of country footy.

One of the things that has astounded me over the ten years is that we have been able to continue to grow the game regionally and in 2010 we have seen our largest ever participation numbers with another 10.95% increase – 41,475 overall.

Culminating all of this it has been an absolute pleasure and privilege to be involved in the story of country football, the book titled "A Way of Life". Being able to work with such luminaries of country football as Bud Byfield, John Lussick, Ken Baxter and Jock Beattie has been an absolute pleasure and also to work with the professionals such as Bill Reynolds (historian), Alan East (editor) and Yvette Ricciardello (production and design) has capped off a wonderful 2010. I am sure you will all agree that the finished product is of the highest quality and I am very pleased to announce that sales have been going extremely well. The WACFL Executive is extremely proud of the book and we would like to send a special thank you and congratulations to the book committee for their fine contribution.

The Office of Road Safety partnership is one of the largest for regional sport in Australia and delivers a great community benefit, demonstrated this year by a behavioural change where we saw a coach who had been preaching the Belt Up message starting to wear his seat belt on the farm which saved his life in an on farm accident.

To be employed in sport, and in particular football, provides some wonderful opportunities and every day the next phone call you take creates your very next challenge.

Looking into the future we have some challenges ahead of us, particularly with the dry season that we have seen in 2010 and what challenges that will throw us, and what effect it could have on our competitions.

We are only scratching the surface of the social implications on our game and how we can use football to be of benefit within communities. Sport can have a massive impact within the social fabric of rural and regional communities and over the next few years we must look and work hard to develop ways that football can add value to our game and our communities.

We continue to discuss how football can assist in this area through difficult times. Football has a fantastic network of people and it is a great place to come together to cry, laugh, cheer, support and to mix with those people within our communities. Football will not be the cure for some of these social problems, but it can act as a great way to ease some of the pressure and if we can work closely with the right agencies I am certain we will be able to have an impact.

2010 has been tough administratively having Robyn Payne on leave for the year, Kellie McBean on maternity leave and Dale Ballantyne taking three month extended leave in the middle of the season. I would like to express a huge thank you to Tim Priest who acted in Dale's role throughout this period and smoothly transitioned into the position to make sure we didn't loose any traction whilst Dale was away. Also, special thanks to Kym Buck who stepped in for the girls and worked full time in our team throughout 2010. Kym accepted the challenge and proved to be a valuable member of the team especially in and around the Landmark carnival.

Our regional staff once again performed at a high level and achieved some great outcomes.

Life is back to normal, we have our full team back on board and we are currently looking at how we can become a better team to assist the continued growth of country football going forward.

To the WACFL Executive, thank you very much for your continued support. Terry House as President and the remainder of the board, as always, will continue to challenge the staff to deliver some great outcomes.

**Cameron Knapton**  
**GENERAL MANAGER**

# NO LIMITS

committed players  
reach for the sky





## COUNTRY FOOTBALL – A WAY OF LIFE

The outstanding history of the country football book, “A Way of Life, the Story of Country Football in Western Australia” published in 2010 clearly articulates the wonderful history of our great game in regional WA. This book is a must read for everyone involved in the past or today with country life. It tells a great story of how country football has grown to be well organised and lead by a high quality country board and local Regional and Development Councils.

This book also highlights the wonderful leadership of many former country leaders who have shaped where country football is today. The chairman of the book’s planning committee is country football great Bud Byfield. Along with committee members John Lussick, Jock Beattie, Ken Baxter and Bill Reynolds and country General Manager Cameron Knapton, they are to be congratulated on their hard work and commitment to making this book come together. This book provides country football with a wonderful record of where it has come from. This history should never be forgotten.

WACFL President Terry House, his board and General Manager Cameron Knapton are to be congratulated on their leadership of country football. They are wonderful servants of country football and have placed that segment of the West Australian football family in a very positive position in terms of its ongoing growth.

The eight Regional Development Councils lead by their Chairmen, Tony Power, Peter Watson, Alan Bishop, Damon Leeson, Jerry Dawson, Arron Minchin, Paul Omodei and Michael Kain, also play an integral role in growing our game in regional WA. These councils are the WAFC’s peak football bodies and therefore require the growing support of all senior country football leagues to ensure every district has a grow the game plan that is for every football stakeholder. The old saying “as you sow so you reap” applies to how all senior clubs invest in their local schools, youth and junior clubs.

Country football is the social gel that holds towns together and therefore the financial support of the State Government through the WAFL Country Sport Enrichment Scheme games in 2010 held at Wongan Hills, Wagin and Dampier is crucial. Minister for Sport and Recreation Tuck Waldron has been, and still is, a wonderful supporter of sport overall and football in particular.

The Insurance Commission of WA through the Road Safety Council funds the Belt Up message which has seen outstanding support from all country football clubs – saving country lives is crucial.

Special mention must also be made of the contribution all WAFL clubs make to their country regions. Through these partnerships country football continues to grow.

The outstanding management/leadership of Regional Managers/ Officers Shane Atherton, Brent Sheridan, Simon Dawson, Glen Collins, Darren Resuggan, Michael Farmer, Aaron Dunster, Richard Coates and Paul Pirrotina is crucial to growing the game. Their dedicated efforts in schools and community are where country football’s future growth lies.

There are still many challenges facing country football in all regions, therefore it is essential that every country football leader takes time to plan for tomorrow today.

Thank you to everyone involved.

**Grant Dorrington BEM**  
**DIRECTOR OF FOOTBALL WAFC**



# FOCUS

only he who can see  
the invisible  
can do the impossible



# COUNTRY DEVELOPMENT



2010 was again a positive year developing football in regional WA. Growth was prevalent in most regions with school football numbers increasing immensely, mainly due to a pilot program initiated in the South West. The Midwest region saw a spike in Auskick numbers due to a new program that was introduced and the Kimberley programs continue to grow. Following the introduction of full time development staff in 2003 we have seen participation numbers increase by over 10,000 in regional WA.

Regional decision making and strategic, planned targeting of areas which can grow or need assistance in developing has been enhanced by the group of staff and RFDC Chairs that we have put together. Continual questioning of the strategic role these people play in framing our future football competitions and delivery methods can only be a positive for the game. Further investigation of how the WACFL and RFDCs can work together to gain maximum traction in regional football will be a challenge that will take us into 2011.

There were some changes to Development staff during the year. We welcomed Jamie Douse to the South West, taking over the role of Talent and Coaching Manager within the region and the work he has done with the South West Academy of Sport has been fantastic. Michael Farmer has joined us in the West Kimberley, taking over from Brett Claudius. Brett gave great service to the WAFC in developing the Kimberley region and his footprint is deep. His new role with Garnduwa and the Claremont Football Club sees Brett continue to work in developing talent in the Kimberley. Brent Sheridan took over the regions in the Great Southern, as Danny Franc returned to Victoria in the education system.

Our staffing levels are now at ten full time with six Regional Managers and four Development Officers, we also have three part time employees and an AFL trainee. Whilst it will prove difficult to increase this level of service to regional WA in 2011 due to the economic climate, we will continue to strive to do so.

Our major achievements in 2010 were a 10.95% increase in overall participation across the regions. Widespread engagement with the E-point in junior and youth competitions throughout regional WA, with the early signs showing a decrease in cards and tribunal

hearings. These statistics prove that this program is extremely positive and one that will continue to be promoted. A positive environment at all levels helps our game in every way. The introduction of the Quality Club Program will further enhance the capacity of our clubs at all levels to be sustainable and the premier place for winter sports to be played. Our coaching accreditation percentages across regional WA at all levels of the game continue to be high with 76.22% of our coaches accredited.

Key focus areas in 2011 will continue to be growth in numbers and retention of players at all levels, stability of staff and continued strategic planning and thinking by all involved at a regional level and the ever increasingly popular area of female football. Working closely with drought affected regions will be a priority and the effects of the 2010 growing season may not be fully felt for another year or two. Quality coaching is continually recognized as the most important role in junior/youth football and plays a major factor in the game environment that will help us to retain players.

Once again the support shown to myself, the regional staff and the regional volunteers from the WAFC has been outstanding at all levels. The WACFL continues to show the way, by means of support and also embracing the development concept, and for this I thank President Terry House and his Executive. The RFDC Chairs and committees work as hard as anyone in football and their contribution is highly valued and appreciated.

Thank you to the regional development staff. They have continued to reach new heights in terms of professionalism, strategic thinking and their standing in their respective football communities. It is a pleasure to work with you all and enjoy the spoils of your hard work with you.

Finally to Cam, Tim, Robyn, Kellie, Andrea and Kym, thanks for your support and for making our work environment the most pleasant and enjoyable I have experienced.

**Dale Ballantyne**  
**COUNTRY DEVELOPMENT MANAGER**

## Regional Football Development Councils and Smarter than Smoking Regional Managers/Development Officers

Goldfields RFDC Chair: Tony Power  
Great Southern RFDC Chair: Peter Watson MLA  
Kimberley RFDC Chair: Alan Bishop

Midlands RFDC Chair: Damien Leeson  
Mid West RFDC Chair: Jerry Dawson  
Pilbara RFDC Chair: Arron Minchin  
South West RFDC Chair: Paul Omodei

Wheatbelt RFDC Chair: Michael Kain

RM: Darren Resuggan  
RM: Danny Franc/Brent Sheridan  
RM: Brett Claudius  
RDOs: Michael Farmer and Aaron Dunster  
RM: Glen Collins  
RDO: Paul Pirrottina  
RDO: Richard Coates  
RM: Shane Atherton  
Coaching & Talent Coordinator: Mark Skeehan/Jamie Douse  
RM: Simon Dawson

# WACFL UMPIRING



The WACFL Board, RFDC, WAFC Regional Development Managers and Officers led by Cameron Knapton and Dale Ballantyne, and the broader regional stakeholder leaders, have continued to support a partnered approach to regional umpiring with the WAFC umpiring team and UDCs (Umpire Development Coaches) in 2010. This collaborative approach assisted Leagues and their appointed umpire coaches in the challenging part of our game – that of recruiting, training and retaining local regional umpires.

Tim Priest was appointed Acting Country Development Manager whilst Dale Ballantyne took extended leave from June 2010. As a result, Geoff Palmer undertook the role of Acting WACFL Umpire Manager for the best part of the 2010 football season, assuming the role in June until mid September. Geoff undertook the role with diligence and quickly gained the respect and confidence of all concerned.

WAFC Umpiring funded Umpire Development Coaches continued to play a critical role in assisting full time Regional Managers/Officers. These honorary positions made available to each League were recruited and appointment by the respective WAFC Regional Manager/Officer. There was an increase in appointments of UDCs from 14 in 2009 to 20 in 2010 and full credit to regional staff for their efforts in this regard.

The UDCs worked in partnership with each respective League appointed competition umpire coach/coordinator. The UDC ensured newly recruited 'green shirt umpires' received appropriate support including mentoring, basic course instruction, match day coaching feedback and access to learning resources.

Each League was again responsible for the appointment of their competition umpire coordinators/coaches. Their roles varied from League to League with some umpire groups meeting for training twice a week, through to others never meeting as a collective group due to geographic isolation. For two seasons now more autonomy has been provided to regional umpire groups to update accreditation status and details on the AFL SportingPulse national accreditation database.

The WACFL Executive monthly meetings were attended by the WACFL Umpire Manager (or Acting Manager). In addition to verbal dialogue, monthly written umpire development reports were tabled at each board meeting. All WACFL board members were kept directly informed on umpire development strategy and achievements and, therefore, were better able to represent regional stakeholders on umpiring matters.

The WACFL Umpire Manager additionally participated in RFDC teleconferences and face to face meetings with RFDC chairs, again to maintain a dialogue regarding umpiring at the regional community level.

The WAFL regional matches and the support of the Country Sport Enrichment Scheme provided a terrific opportunity for regional umpires. WAFL Umpire personnel availed themselves to regional

stakeholders in Wongan Hills (round 12), Wagin (round 15) and Dampier (round 15).

The 2010 Landmark Country Football Championships was another successful event with in excess of 70 regional field, boundary and goal umpires from all parts of WA freely giving their time. All umpires were afforded the opportunity of expert umpire coaching on match day plus professional development sessions each evening. Coaching was led by the WAFC Umpiring team, Regional Umpire Coaches, plus WAFL Umpires and Umpire Coaches. Anthony Raudino from the SWFL was assessed as the best field umpire of the carnival and accordingly received the JJ Lussick Award. Peel FL's Nathan Williamson received the Peter Troode Encouragement Award.

This year WA provided four umpires for the National Carnival. Field Umpire Anthony Raudino (SWFL), Field Umpire Jak Wulff (CWFL), Boundary Umpire Mitchell Woods (GSFL) and Goal Umpire Tim Fitzpatrick (GNFL) are congratulated on their efforts and the way they presented themselves throughout the National Carnival. Tim was nationally ranked third for goal umpires and Mitchell, who is only 15 years of age, was ranked fourth, therefore just missing out on the main Grand Final. All umpires learnt a tremendous amount from the experience and appreciated the opportunity provided by the WACFL and National Committee.

Two West Australian AFL Umpire Road Shows were held in 2010: Narrogin and Northam, and Karratha and Port Hedland.

Both road shows were funded through the AFL and complimented with resources from the WAFC Umpiring team and WAFC Regional Managers. Such events continue to be arguably the most effective strategy in promoting the importance of umpiring towards maintaining a quality game. A special thank you to the following Perth based AFL Umpires: Dean Margetts, Richard Hepinstall, Jeff Dalgleish and Brett Rogers. These gentlemen conducted themselves with complete professionalism and enthusiasm in all school visits, presentation workshops, print media and local radio interviews.

The Great Southern Colts carnival continues to be an important event on the regional football calendar and one that regional umpires look forward to. EDFL field umpire Warren Crook and Stuart Tholstrup from Esperance, along with goal umpires Trevor Cosgrove of the EDFL and John Stuart of GSFL, officiated in the Grand Final. Warren Crook was judged as best umpire of the carnival. Thank you to Dean Hubbard for leading the coordination of umpires and match day coaching the umpires with Geoff Palmer.

Whilst the number of female umpires in regional WA is in its developmental infancy, some very positive progress was achieved in 2010.

Several female boundary umpires performed well in the Landmark Country Football Championships. Cecilia Gault of the East Kimberley, an accomplished field umpire, continued on as an Umpire Development Coach for the Kimberley region.

Jodi Maisey, who is based in Bunbury and umpiring in the South West Football League, was awarded All Australian Umpire at the 2009 Women's National Carnival. Following on from that Jodi officiated as a Field Umpire in an All Australian Women's open age curtain raiser match at the MCG prior to the 2010 round 2 Collingwood v Melbourne draw. Jodi received match day coaching from former AFL Grand Final Umpire Martin Ellis, which she said proved invaluable to her ongoing umpire development.



*Bunbury based Field Umpire JODI MAISEY (sitting second from left with her 2010 national counterparts). Jodi umpired at the MCG Saturday 3<sup>rd</sup> April 2010 Curtain Raiser – the All Australian Women's Open Age match*

WACFL Umpire Manager (or Acting) conducted development sessions and other PD sessions in 2010 including the following:

- Bunbury – coaching workshop with the SW Academy Umpires
- Busselton – coaching workshop for green shirt and experienced umpires servicing South West junior competitions
- National AFL Umpire Coach Conference in Adelaide – four regional coaches flew to Adelaide at their own expense – well done to Hayden Rice, Ray Pulford, Darren Dyball and John McLaren
- Kulin – match day coached umpires in the Great Southern Colts Carnival
- Manjimup – stakeholders umpire forum
- Pemberton – 15 new and existing umpires from the LSWJFA and surrounding areas received a coaching session
- Carnamah – session with approximately 20 new and existing umpires – presented 8 level 1 accreditation certificates
- Fitzroy Crossing – from Monday 27<sup>th</sup> September to Monday 4<sup>th</sup> October WAFL Umpire Coach Andrew Ball match day coached for the Gandawa Football Carnival. Andrew assisted 42 field umpires over the course of the week. He conducted level one match assessments for around 25 umpires as well as post match workshops. Twelve umpires were practically competent to level one accreditation standard.
- Wongan Hills – match day coached umpires in a 2<sup>nd</sup> Semi Final
- WA State Accreditation seminar in South Perth – seven regional coaches participated
- Attended Grand Finals in Wongan Hills, Bunbury, Kelleberrin and East Kimberley

A special acknowledgement is given to State Umpire Coach Darryl Sinclair who travelled with and assisted the WACFL Umpire Manager (or Acting) on several of the abovementioned sessions and led the WA State Accreditation of Umpire Coaches session in November 2010.

The WACFL and WAFC Umpiring acknowledge the long standing sponsorship support of RICK HART. With their resigning for season 2011 and beyond it ensures regional umpire development has continued capacity to develop in respect to this important funding source.

Affiliated WACFL Leagues and Umpire Groups also have the benefit of an additional non conflicting sponsor being permitted on the front of the umpire shirts, subject to WAFC Umpiring and WACFL approval. This flexibility will allow an additional source of funding through local sponsorship.

Through 2010 there has been much achieved by many on the regional umpire development front. Matters including locally generated recruitment and retention of umpires, umpire talent pathway development, building capacity through the establishment of local umpire learning centre opportunities, wider use of a three field umpire system and a quality game environment remain key issues.

With player participation rates growing strongly in season 2010, the need for even more quality regional umpires is perhaps greater than ever. As the recommendations of Future Direction Reports are further acted upon, particularly through increased responsibility for umpiring by all at the local level, from coaches and players through to club presidents, leagues and the umpires themselves, there will be further improvement in umpiring standards to the benefit of all regional community footballers.

**Tim Priest**  
**WACFL UMPIRE DEVELOPMENT MANAGER**



# CHALLENGE

we will either find a way  
or make one





## WACFL 2010 HIGHLIGHTS

### LANDMARK COUNTRY FOOTBALL CHAMPIONSHIPS

- Number of teams (23)
  - 15 Seniors
  - 8 Colts
  - 5 Divisions
- 70 Umpires
- Upper Great Southern FL win back to back A Section titles
- Peel FL play in A Section final
- GNFL win promotion to A Section
- South West FL win A Colts
- Peel FL win B Colts

### DEVELOPMENT

- Continued growth of 10.95% across the board
- Top 40,000 participants for the first time
- South West highest participation of any District – 12,380

### WAFL

- 38 country players made their WAFL debut in 2010 season
- 12 country players in State 18s and 7 in State 16s
- 7 players WAFL State team
- Aaron Elari won the WAFL Country Best First Year Player
- Clint Garlett won the WAFL Rookie of the Year
- Jess Laurie and Harley Bennell tie for the West Australian Newspaper Rising Star Award
- Country player Andrew Krakouer wins Sandover Medal – 44 votes

### AFL

- 63 AFL listed players
- 4 country players selected in All Australian Team (Sandilands, Lecras, Franklin, Taylor)
- 4 Nab Rising Stars (Fyfe, Morabito, Stratton, Garlett)

### WACFL

- Record funding distribution to Leagues and Clubs
- 36<sup>th</sup> year of Landmark sponsorship - \$1.9M total
- Second year of partnership with Office of Road Safety – over \$350,000 directly funded to country football clubs
- Three successful CSES games: Dampier, Wongan Hills and Wagin
- AFL Community Camps in Peel and South West regions

## HONORARY LIFE MEMBERS

1990	A S (Bud) Byfield OAM
1990	J S (Jock) Coleman (deceased)
1993	K J Duffy
1993	N J (Jock) Beattie
1994	J J Lussick OAM AM
1996	K E Baxter OAM JP CITWA
1997	C Bray
2000	J Milloy
2003	D Seymour
	K Lynn
2005	T Waldron
2007	A McLellan
2008	R Daw

## JOINT PATRONS

N J (Jock) Beattie  
A S (Bud) Byfield OAM  
J J Lussick OAM AM



**EXCEL**

**dare to dream  
and achieve**



## WEST AUSTRALIAN COUNTRY FOOTBALL LEAGUE EXECUTIVE

1973	A S Byfield	J J Lussick	J Beattie	R Black	R Smith						
1974	A S Byfield	J J Lussick	J Beattie	R Black	R Smith						
1975	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll				
1976	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll				
1977	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll				
1978	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach				
1979	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach				
1980	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach				
1981	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray			
1982	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray			
1983	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray			
1984	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach				
1985	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach	D Pearce			
1986	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce			
1987	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce			
1988	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce			
1989	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce			
1990	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	J Milloy			
1991	J Milloy	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	A Marshall			
1992	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	D Seymour			
1993	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	M McLennan			
1994	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan			
1995	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn	
1996	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn	
1997	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn	
1998	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	A McLellan	M McLennan	D Seymour	R Ditchburn	
1999	J Milloy	J J Lussick	K Jones/B Watson	C Bray	R Underwood	K Baxter	A McLellan	T House	D Seymour	R Ditchburn	
2000	J Milloy	J J Lussick	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	R Ditchburn	
2001	J Milloy	A Taylor	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2002	J Milloy	A Taylor	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2003	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2004	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2005	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2006	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan	
2007	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	M Kain	T House	D Seymour	P Sheridan	
2008	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy	P Sheridan	
2009	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy	P Sheridan	
2010	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy	P Sheridan	

## WEST AUSTRALIAN COUNTRY FOOTBALL LEAGUE OFFICE BEARERS

YEAR	PRESIDENT	SENIOR VICE PRESIDENT	JUNIOR VICE PRESIDENT	GENERAL MANAGER	SECRETARY/ TREASURER
1973	A S (Bud) Byfield	R Black	N J Beattie		B Giles
1974	A S (Bud) Byfield	R Black	N J Beattie		N R Judge
1975	A S (Bud) Byfield	R Black	N J Beattie		N R Judge
1976	A S (Bud) Byfield	R Black	N J Beattie		N R Judge
1977	A S (Bud) Byfield	R Black	N J Beattie		N R Judge
1978	A S (Bud) Byfield	R Black	N J Beattie		N R Judge
1979	A S (Bud) Byfield	R Black	R Smith		N R Judge
1980	A S (Bud) Byfield	R Black	R Smith		N R Judge
1981	A S (Bud) Byfield	R Black	R Smith		N R Judge
1982	A S (Bud) Byfield	R Black	R Smith		N R Judge
1983	A S (Bud) Byfield	R Black	R Smith		N R Judge
1984	A S (Bud) Byfield	R Black	R Smith		N R Judge
1985	A S (Bud) Byfield	N J Beattie	R Smith		N R Judge
1986	A S (Bud) Byfield	N J Beattie	R Smith		P Evans
1987	A S (Bud) Byfield	N J Beattie	D Pearce		P Evans
1988	A S (Bud) Byfield	J J Lussick	D Pearce		J McKibbin
1989	A S (Bud) Byfield	J J Lussick	D Pearce		J McKibbin
1990	A S (Bud) Byfield	J J Lussick	K E Baxter		K J Duffy
1991	J J Lussick	K E Baxter	J Milloy		K J Duffy
1992	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1993	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1994	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1995	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1996	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1997	J J Lussick	K E Baxter	J Milloy	T K Waldron	K J Duffy
1998	J J Lussick	K E Baxter	J Milloy	T K Waldron	K Jones
1999	J J Lussick	K E Baxter	J Milloy	T K Waldron	D Molony (Treasurer)
2000	J J Lussick	K E Baxter	J Milloy	T K Waldron	D Molony (Treasurer)
2001	K E Baxter	I Taylor	A McLellan	C S Knapton	D Molony (Treasurer)
<b>ADMINISTRATION ASST.</b>					
2002	K E Baxter	I Taylor	A McLellan	C S Knapton	J Green
2003	K E Baxter	A McLellan	T House	C S Knapton	J Green/K Read
2004	K E Baxter	A McLellan	T House	C S Knapton	J Green/K Read
2005	K E Baxter	A McLellan	T House	C S Knapton	J Green
2006	K E Baxter	A McLellan	T House	C S Knapton	R Payne
2007	K E Baxter	T House	G Young	C S Knapton	R Payne/K McBean
2008	T House	G Young	C VanderWeide	C S Knapton	R Payne/K McBean
2009	T House	G Young	C VanderWeide	C S Knapton	R Payne/K McBean
2010	T House	G Young	C VanderWeide	C S Knapton	K Buck/K McBean



# ACHIEVEMENT

strive to be the best

## **AVON**

Fairest and Best: Byfield/Stacey Medal - Tim Richter (Quairading)  
Premiers: Beverley  
Score: Beverley 12.3 (75) d Quairading 6.11 (47)  
Best on Ground: Baxter Medal - Rhys Rowland (Beverley)

## **CENTRAL KIMBERLEY**

Fairest and Best: Davies Medal - Paul Cox Jnr (Yiyili Tigers)  
Premiers: Walmatjarri Bombers  
Score: Djugerari Bombers 12.11 (83) d Bayulu Bulldogs 12.7 (79)  
Best on Ground: Manadado Medal - Jordan Brooking (Djugerari Bombers)

## **CENTRAL MIDLANDS COASTAL**

Fairest and Best: JJ Lussick Medal - Matt Helms (Dandaragan)  
Premiers: Cervantes  
Score: Cervantes 17.13 (115) d Dandaragan 12.16 (88)  
Best on Ground: Roger Tonkin Medal - Kyle McLaughlin (Cervantes)

## **CENTRAL WHEATBELT**

Fairest and Best: Jefferies Medal - Curtis Guglielmana (Beacon)  
Premiers: Koorda  
Score: Koorda 9.13 (67) d Beacon 9.12 (66)  
Best on Ground: Ted MacTaggart Medal - Phil Walshaw (Beacon)

## **EASTERN DISTRICTS**

Fairest and Best: Miller Medal - Simon Duckworth (Kulin-Kondinin)  
Premiers: Kulin-Kondinin  
Score: Kulin-Kondinin 11.13 (79) d Narembeen 6.8 (44)  
Best on Ground: Cosgrove Medal - T Bradford (Kulin-Kondinin)

## **EAST KIMBERLEY**

Fairest and Best: Vagg Medal - Timothy Mosquito (Warmun)  
Premiers: Waringarri Crows  
Score: Waringarri Crows 20.17 (137) d Warmun Eagles 13.10 (88)  
Best on Ground: John Sosbey Mug - Paul Cox (Waringarri Crows)

### **ESPERANCE DISTRICTS**

Fairest and Best: Hepburn Medal - Damian Wood (Esperance)  
Premiers: Ports  
Score: Ports 19.15 (129) d Gibson 11.7 (73)  
Best on Ground: Simon Ham (Ports)

### **FORTESCUE NATIONAL**

Fairest and Best: Bielski Medal - Wayne Landry (Panthers)  
Premiers: Towns  
Score: Towns 14.16 (100) d Saints 10.10 (70)  
Best on Ground: Mathew Hutchinson (Towns)

### **GASCOYNE**

Fairest and Best: Umpires Fairest and Best - Jayson Smith (Gascoyne)  
Premiers: Ramblers  
Score: Ramblers 15.5 (95) d Exmouth 14.8 (92)  
Best on Ground: Ryan Atherton (Ramblers)

### **GOLDFIELDS**

Fairest and Best: Mitchell Medal - Julian Jacobs (Boulder)  
Premiers: Mines-Rovers  
Score: Mines-Rovers 13.14 (92) d Railways 9.13 (67)  
Best on Ground: Fyson Medal - Trent Moon (Mines-Rovers)

### **GREAT NORTHERN**

Fairest and Best: JJ Clune Medal - Nathan Tubby (Railways) Shaun Tunbridge (Towns) Emmanuel Ihanimo (Towns) Shane Bonney (Brigades)  
Premiers: Railways  
Score: Railways 21.14 (140) d Towns 12.15 (87)  
Best on Ground: Geraldton Guardian Medal - Jaeger O'Meara (Railways)

### **GREAT SOUTHERN**

Fairest and Best: Kleeman Medal - Craig Bolton (Royals) Chris Denney (Royals) Kris Ericsson (North Albany)  
Premiers: Denmark-Walpole  
Score: Denmark-Walpole 15.5 (95) d Royals 7.11 (53)  
Best on Ground: Alan Barnett Medal - Brodie Hickey (Denmark-Walpole)

### **HILLS**

Fairest and Best: Benjamin Seabrook Medal - Joe Cowton (Mundaring)  
Premiers: Gidgegannup  
Score: Gidgegannup 10.13 (73) d Mundaring 6.9 (45)  
Best on Ground: Bob Gardiner Medal - Ryan Gray (Gidgegannup)

### **LOWER SOUTH WEST**

Fairest and Best: Tyre-Power Medal - Brett Fraser (Tigers)  
Premiers: Tigers  
Score: Tigers 21.12 (138) d Deanmill 13.9 (87)  
Best on Ground: Harvey Giblett Medal - Robert Carr (Tigers)

### **MORTLOCK**

Fairest and Best: Boekeman Medal - Brad McNeill (Dalwallinu)  
Premiers: Dowerin  
Score: Dowerin 12.9 (81) d Gingin 12.6 (78)  
Best on Ground: Phil Mincherton Medal - Jacob Terry (Dowerin)

### **NEWMAN NATIONAL**

Fairest and Best: McLennan Medal - Rob Ryan (Tigers)  
Premiers: Centrals  
Score: Centrals 10.14 (74) d Tigers 10.9 (69)  
Best on Ground: Dryden Medal - Troy Fish (Centrals)

### **NORTH MIDLANDS**

Fairest and Best: Hal Hunt Medal - Matt Burley (Coorow-Latham)  
Premiers: Mingenew  
Score: Mingenew 12.9 (81) d Dongara 10.11 (71)  
Best on Ground: Len Angel Medal - James Dempster (Migenew)

### **NORTH PILBARA**

Fairest and Best: DeGrey Medal - Ryan Atkinson (Karratha Kats)  
Premiers: Karratha Falcons  
Score: Karratha Falcons 12.10 (82) d Port Hedland Rovers 6.14 (50)  
Best on Ground: Pratt Medal - Dan Fuller (Karratha Falcons)

### **ONGERUP**

Fairest and Best: Ganzer Medal - Brent Bailey (Jerramungup)  
Premiers: Jerramungup  
Score: Jerramungup 23.16 (154) d Ongerup 14.4 (88)  
Best on Ground: Josh Bellve (Jerramungup)

### **PEEL**

Fairest and Best: Ross Elliot Medal - Rowan Arnott (Rockingham)  
Premiers: Waroona  
Score: Waroona 20.18 (138) d Mandurah 7.2 (44)  
Best on Ground: Ben Matthews-Herald (Waroona)

### **RAVENSTHORPE & DISTRICTS**

Fairest and Best: Rod Daw Medal - Richard Fitzgerald (Lakes)  
Premiers: Lakes  
Score: Lakes 11.12 (78) d Tigers 8.4 (52)  
Best on Ground: D. Gray Cup - Rohan Mead (Lakes)

### **SOUTH WEST**

Fairest and Best: Hayward Medal - Jessie Gribble (Bunbury)  
Premiers: Harvey Brunswick Leschenault  
Score: HBL 9.11 (65) d South Bunbury 6.11 (47)  
Best on Ground: Pike Medal - Daniel Hoghton (HBL)

### **UPPER GREAT SOUTHERN**

Fairest and Best: Leo Graham Medal - Jon Price (Williams)  
Premiers: Williams  
Score: Williams 8.15 (63) d Katanning Wanderers 7.6 (48)  
Best on Ground: George Warren Medal - Travis Justins (Katanning Wanderers)

### **WEST KIMBERLEY**

Fairest and Best: Kevin Bullen Medal - Lyle Buck (Looma)  
Premiers: Saints  
Score: Saints 11.8 (74) d Peninsula Bombers 9.9 (63)  
Best on Ground: Father McMahon Medal - Scott McPhee (Saints)

## LANDMARK COUNTRY FOOTBALL CHAMPIONSHIP RECORDS

YEAR	VENUE	WINNER
1965	Subiaco Oval	Eastern Districts Football League
1966	Subiaco Oval	Eastern Districts Football League
1967	Subiaco Oval	Eastern Districts Football League
1968	Subiaco Oval	Upper Great Southern Football League
1969	Subiaco Oval	Great Northern Football League
1970	Subiaco Oval	South West Football League
1971	Subiaco Oval	South West Football League
1972	Subiaco Oval	South West Football League
1973	Subiaco Oval	South West Football League
1974	Subiaco Oval	Upper Great Southern Football League
1975	Subiaco Oval	Great Northern Football League
1976	Lathlain Park	Avon Football Association
1977	Lathlain Park	Avon Football Association
1978	Subiaco Oval	South West Football League
1979	Subiaco Oval	South West Football League
1980	Subiaco Oval	South West Football League
1981	Subiaco Oval	South West Football League
1982	Subiaco Oval	South West Football League
1983	Subiaco Oval	South West Football League
1984	Bassendean Oval	South West Football League
1985	East Fremantle Oval	South West Football League
1986	Perth Oval	South West Football League
1987	Leederville Oval	Great Northern Football League
1988	Claremont Oval	North Pilbara Football League
1989	Fremantle Oval	Great Northern Football League
1990	Lathlain Park	South West Football League
1991	Bassendean Oval	Upper Great Southern Football League
1992	Subiaco Oval	Goldfields Football League
1993	Subiaco Oval	Great Northern Football League
1994	East Fremantle Oval	South West Football League
1995	Subiaco Oval	Upper Great Southern Football League
1996	Lathlain Park	Great Northern Football League
1997	Subiaco Oval	Great Northern Football League
1998	East Fremantle Oval	Avon Football Association
1999	Claremont Oval	Upper Great Southern Football League
2000	Arena Joondalup	Great Northern Football League
2001	East Fremantle Oval	Upper Great Southern Football League
2002	Fremantle Oval	Avon Football Association
2003	Fremantle Oval	South West Football League
2004	Leederville Oval	Upper Great Southern Football League
2005	Leederville Oval	Upper Great Southern Football League
2006	Medibank Stadium	Upper Great Southern Football League
2007	Medibank Stadium	Upper Great Southern Football League
2008	Medibank Stadium	South West Football League
2009	Medibank Stadium	Upper Great Southern Football League
2010	Medibank Stadium	Upper Great Southern Football League

## AFL PLAYERS LIST 2010

<p><b>ADELAIDE</b> Scott Stevens Jarryn Jacky</p> <p><b>BRISBANE</b> Ashley McGrath</p> <p><b>CARLTON</b> Eddie Betts Jeffrey Garlett</p> <p><b>COLLINGWOOD</b> Leon Davis Tarkyn Lockyer Alan Toovey Brad Dick Sharrod Wellingham</p> <p><b>ESSENDON</b> Leroy Jetta Kyle Reimers Paddy Ryder Tayte Pears Mark Williams Scott Gumbleton Kyle Hardingham Ben Howlett</p> <p><b>FREMANTLE</b> Aaron Sandilands Paul Duffield Roger Hayden Paul Hasleby Hayden Ballantyne Nathan Fyfe Anthony Morabito Brock O'Brien Casey Sibasado (Rookie) Hamish Shepheard (Rookie)</p> <p><b>GEELONG</b> Harry Taylor</p> <p><b>HAWTHORN</b> Chance Bateman Lance Franklin Max Bailey Jarryd Morton Carl Peterson Ben Stratton</p>	<p><b>MELBOURNE</b> Cale Morton Jamie Bennell Neville Jetta</p> <p><b>NORTH MELBOURNE</b> Cruise Garlett Warren Benjamin Liam Anthony Daniel Wells</p> <p><b>PORT ADELAIDE</b> Nathan Krakouer Josh Carr</p> <p><b>RICHMOND</b> Graham Polak Mitch Morton Alroy Gilligan (Rookie)</p> <p><b>ST KILDA</b> Michael Gardiner Alistair Smith Farren Ray</p> <p><b>SYDNEY SWANS</b> Lewis Jetta Kristrin Thornton Mark Seaby</p> <p><b>WEST COAST</b> Mark Lecras Dean Cox Quinten Lynch Josh Kennedy Beau Wilkes Darren Glass Gerrick Weedon Ashton Hams Lewis Broome (Rookie)</p> <p><b>WESTERN BULLDOGS</b> Josh Hill Brennan Stack</p>
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## 2010 LANDMARK COUNTRY ALL STARS

<b>AVON</b> Tim Richter, Quairading	<b>ONGERUP</b> Phil Rumble, Gnowangerup
<b>CENTRAL MIDLANDS COASTAL</b> Tyson Lord, Cervantes Kris Hill, Lancelin	<b>PEEL</b> Greg Sanders, Mandurah Tim Springett, South Mandurah Joel Catalano, Waroona
<b>EASTERN DISTRICTS</b> Josh De Buelle, Bruce Rock	<b>SOUTH WEST</b> Viv Blurton, Carey Park Jeff Smith, Donnybrook
<b>GOLDFIELDS</b> Clinton Rudd, Boulder Julian Jacobs, Boulder	<b>NORTH MIDLANDS</b> Brett Broad, Mingenew
<b>GREAT NORTHERN</b> Liam Carlyon, Towns Calib Mourish, Towns	<b>UPPER GREAT SOUTHERN</b> Bryan Hardie, Boddington Michael Taylor, Wickopin Troy Ditchburn, Kukerin Dumbleyung Matthew Power, Boddington
<b>GREAT SOUTHERN</b> Chris Denney, Royals	<b>COACH</b> Troy Leo, Upper Great Southern
<b>LOWER SOUTH WEST FOOTBALL LEAGUE</b> Clint Zabaznow, Imperials	
<b>MORTLOCK</b> Dean Trewella, Dowerin Aubrey Jacobs, Wyalkatchem	

## 2010 CBH COLTS ALL STARS

<b>AVON</b> Shane Coaby, Quairading Cameron Doncon, Keller/ Tammin	<b>REGIONAL DISTRICTS</b> Haideen Schloithe, Katanning Michael Trevenen, Lake Grace/ Pingerup Michael Kaye, Esperance
<b>GREAT SOUTHERN</b> Darryl Burke, Denmark/Walpole David Parker, Royals Alec Haskins, Denmark/Walpole Taylor Powell, Royals	<b>SOUTH WEST</b> Shaun Crane, Eaton Mitchell Howlett, Busselton Mitchell Ashworth, Harvey Bulls Michael Battaglia, Eaton Levi Rohan, Bunbury
<b>KIMBERLEY</b> Tim Mosquito, Warmun Eagles John Purdie, Wyndham Crocs James Rivers, Halls Creek Hawks Waylon Manson, Billiluna Roos	<b>WHEATBELT FALCONS</b> Harley Fry, Naremben Damian Waight, Bruce Rock
<b>MORTLOCK</b> Chad Hagboom, Dowerin	<b>COACH</b> Sal Miletto, South West Football League
<b>PEEL</b> Nathan Robinson, Baldivis Sam McKay, Rockingham Josh Peterson, Halls Head Sam Farrier, South Mandurah	

## 2010 LANDMARK COUNTRY FOOTBALL CHAMPIONS

### SENIORS A SECTION

Upper Great Southern FL 8.10 (58) defeated Peel FL 7.11 (53)

### SENIORS B SECTION

Great Northern FL 14.14 (98) defeated Mortlock FL 5.8 (38)

### SENIORS C SECTION

Central Midlands Coastal FL 11.14 (80) defeated North Midlands FL 3.4 (22)

### COLTS A SECTION

South West FL 12.11 (83) defeated Regional Districts 5.6 (36)

### COLTS B SECTION

Peel FL 15.11 (101) defeated Avon FA 7.8 (50)



the ultimate  
**GOAL**  
should be doing  
your best





# 2010 AWARDS

## **DICK SMITH MEMORIAL AWARD**

Coach of the Carnival  
Troy Leo, Upper Great Southern Football League

## **JJ LUSSICK AWARD**

Umpire of the Carnival  
Anthony Raudino, South West Football League

## **RISING STAR**

Best young talent  
Dale Wallam, Great Northern Football League

## **LANDMARK MEDAL**

Fairest and Best in A Section Grand Final  
Troy Ditchburn, Upper Great Southern Football League

## **LANDMARK MEDAL**

Fairest and Best in B Section Grand Final  
Sheldon Nelly, Great Northern Football League

## **LANDMARK MEDAL**

Fairest and Best in C Section Grand Final  
James Kelly, Central Midlands Coastal Football League

## **CBH AWARD**

Fairest and Best in Colts A Section Grand Final  
Shaun Crane, South West Football League

## **CBH AWARD**

Fairest and Best in Colts B Section Grand Final  
Greg Nelson, Peel Football League

## **OVERALL FAIREST AND BEST AWARDS**

### **A SECTION (Jock Coleman Trophy)**

Jeff Smith, South West Football League

### **B SECTION (Bud Byfield Trophy)**

Bryce Sinclair, Ongerup Football Association

### **C SECTION (Jock Beattie Trophy)**

Kye Blakeney, Central Midlands Coastal Football League

### **COLTS A SECTION (Ken Baxter Medal)**

Shaun Crane, South West Football League

### **COLTS B SECTION (Clem Bray Medal)**

Damian Waight, Wheatbelt Falcons

## **WACFL MEDIA AWARD WINNERS**

<b>1997</b>	Alan East
<b>1998</b>	Tracey Searle
<b>1999</b>	Vin Dawes
<b>2000</b>	Glen Barndon
<b>2001</b>	Steve Butler
<b>2002</b>	Scott Coghlan
<b>2003</b>	Tracey Lewis
<b>2004</b>	Simon White
<b>2005</b>	The Western Front (Network Ten)
<b>2006</b>	Brad Elborough
<b>2007</b>	Diana Darmody and Natasha Harradine
<b>2008</b>	Steven Tuohey
<b>2009</b>	ABC TV
<b>2010</b>	KEA Media and Marketing



# 2010 MERIT AWARDS FOR SERVICE

## PREVIOUS MERIT AWARD RECIPIENTS

YEAR	RECIPIENT	LEAGUE/CLUB	YEAR	RECIPIENT	LEAGUE/CLUB	
1995	Syd Armstrong	South Bunbury	2002	Dianne Stockden	Federals FC	
	Jim Milloy	North Midlands FL		Geoff Davis	Central Kimberley FL	
	Ben Seabrook	Hills FA		Ian Ball	Williams FC	
	Allen Bott	Brookton		John Foss	Eastern Districts FL	
	Sid Coleman	Cunderdin		2003	Ron Larkman	Cervantes FC
	Ken Montgomery	Northam Railways			Shaun O'Callaghan	Carey Park FC
	(Posthumous)				Noel Hulm	Royals FC (Albany)
	Derek Farrell	Chapman Valley		Bubs Marsden	Railway FC Ladies Committee (Geraldton)	
	Alan Hamilton	Albany Royals		Dawn Giltrow		
	Jo Pearce	Kukerin		Imelda O'Malley		
Richard Earl	Collie	Olive Patten	2004	Michael McLennan	Borden FC	
Alan Rogers	Ongerup FA	Ian Clark		Goldfields FA		
John Martinson	Carey Park	Gordon Davidson		Upper Great Southern FL		
1996	Arthur Buswell	South Bunbury	Kelvin Fisher	South West FL		
	Bevan Bell	Leeman	2005	John Morton	Great Southern Football Council	
	Dennis Lane	Nukarni		Dale Simmons	Cervantes FC	
	James Watson	Toodyay	John Ciabbari	Southern Cross FC		
	Ray Williams	Bruce Rock	2006	Margaret Larsen	Lower South West FL	
Geoff Mackin	Carnamah	Ben Ralph		WA State Team & WACFL Volunteer		
1997	Brian Harwood	Mount Barker	Margaret Bird	Mortlock FL		
	Robert Duff	Williams	David Boyle	Avon FA		
	Pat Ferguson	Quairading	2007	Rod Daw	Ravensthorpe & Districts FA	
Ken Guest	Esperance	Ian Stanley		Central Wheatbelt FL		
1998	Ivan Jones	Dowerin	Harry Carroll	WACFL State Team Manager		
	Roger Tonkin	Central Midlands Coastal FL	Kim Parsons	Ongerup FA		
1999	Brian Barnett	Burracoppin	2008	Gary Mitchell	Kojonup FC	
	George Warren	Upper Great Southern FL		Craig Cahill	South Bunbury FC	
	Greg Astbury	Upper Great Southern FL		David Jasper	Cunderdin FC	
2000	Ray Browne	Williams	2009	Brian Barnett	Wheatbelt/Burracoppin	
	Greg Haines	Newman FL		Cobber Rogers	Goldfields	
	Calvin Wilson	Goldfields FL		Brenndon Deering	Great Southern/Ongerup	
2001	Don Easton	Wyalkatchem FC	2010	Joseph Burton	Denmark Walpole FC	
	Graeme Young	Eastern Distritcs FL		Ken Pense	Cervantes FC	
	Kevin Smith	Kellerberrin-Tammin FC		Phil Salmeri	Boddington FC	
	Charlie Comeagain	Great Northern FL				



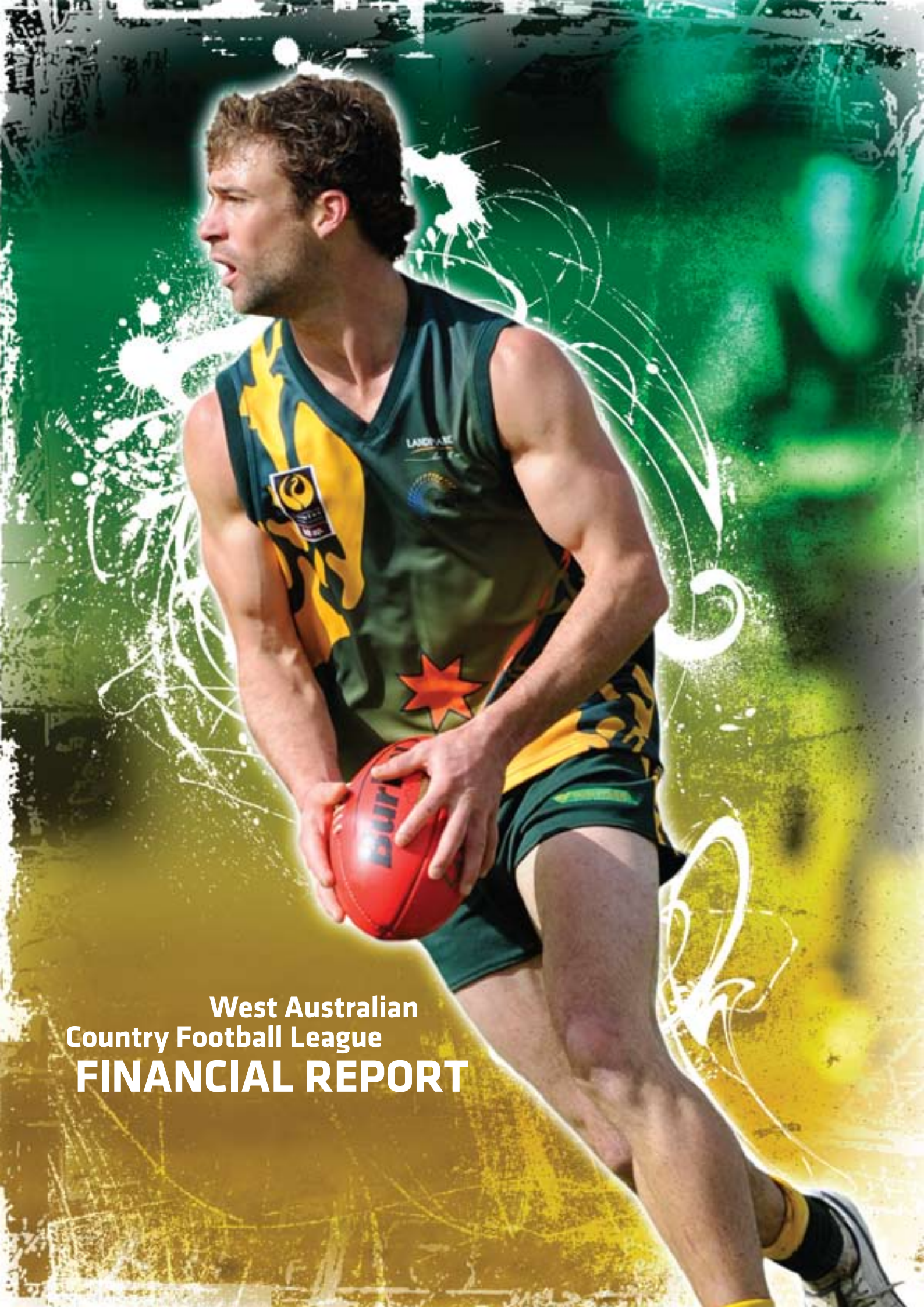
Ken Pense, Cervantes FC



Phil Salmeri, Boddington FC



Joseph Burton, Denmark Walpole FC



West Australian  
Country Football League  
**FINANCIAL REPORT**

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**TEAMWORK**  
individuals play the game  
but teams win championships



# STATEMENT BY MEMBERS OF THE EXECUTIVE

The Executive Members have determined that this is a special purpose financial report in the opinion of the Executive:

Presents fairly the financial position of the West Australian Country Football League as at 31 October 2010 and its performance for the year ended on that date.

At the date of this statement, there are reasonable grounds to believe that the West Australian Country Football League will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Executive Members and is signed for and on behalf of the Executive Members by:



Terry House  
President



C.S. Knapton  
General Manager

Dated this 22nd day of January 2011

# QUALIFIED INDEPENDENT AUDIT REPORT

## TO THE EXECUTIVE BOARD OF WEST AUSTRALIAN COUNTRY FOOTBALL LEAGUE

### SCOPE

We have audited the attached financial report, being a special purpose financial report, of West Australian Country Football League (WACFL) for the year ended 31 October 2010 comprising of the Balance Sheet, Income Statement, Cash Flow Statement, Statement of Changes in Equity, Notes to and forming part of the accounts and Statement by Members of the Executive Board. The Executive Board is responsible for the financial report and has determined that the accounting policies used are consistent with the financial reporting requirements of WACFL's constitution and are appropriate to meet the needs of the Executive Board. We have conducted an independent audit of the financial report in order to express an opinion on its preparation and presentation to the Executive Board. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the Executive Board.

The financial report has been prepared for distribution to the Executive Board for the purpose of fulfilling WACFL's financial reporting requirements under WACFL's constitution. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the Executive Board, or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures included examination, on a test basis, of evidence supporting amounts and other disclosures in the financial statements, and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with the accounting policies described in Note 1 to the financial report. These policies do not require the application of all Statements of Accounting Standards and other professional reporting requirements (Urgent Issues Group Consensus Views).

The audit opinion expressed in this report has been formed on the above basis.

### INDEPENDENCE

In conducting our audit, we followed applicable independence requirements of the Australian professional ethical pronouncements and the Corporations Act 2001.

### QUALIFICATION

As is common for organisations of this type, it is not practicable for WACFL to maintain an effective system of internal control over the donations and fundraising activities until their initial entry in the accounting records. Accordingly, our testing in relation to donations and fundraising activities was limited to amounts recorded.

### QUALIFIED AUDIT OPINION

In our opinion, except for the effects of such adjustments, if any, as might have been determined to be necessary had the limitation discussed in the qualification paragraph not existed, the financial report presents fairly in accordance with the accounting policies described in Note 1 to the financial report of West Australian Country Football League as at 31 October 2010 and the results of its operations and its cash flows for the year then ended.

Dated this 22nd day of January 2011.

### AMW (AUDIT) PTY LTD

*Anderson Munro & Wyllie*

**ANDERSON MUNRO & WYLLIE**  
Chartered Accountants

*Christopher McLaughlin*

**CHRISTOPHER McLAUGHLIN**  
Director

# BALANCE SHEET

AS AT 31 OCTOBER 2010

	Note	2010 \$	2009 \$
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash	2	26,378	318,605
Receivables	3	224,519	165,820
<b>Total Current Assets</b>		<b>250,897</b>	<b>484,425</b>
<b>TOTAL ASSETS</b>		<b>250,897</b>	<b>484,425</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Accounts payable	4	2,174	153,479
<b>TOTAL LIABILITIES</b>		<b>2,174</b>	<b>153,479</b>
<b>NET ASSETS</b>		<b>248,723</b>	<b>330,946</b>
<b>EQUITY</b>			
Balance at beginning of the year		330,946	322,254
Operating (deficit)/surplus for the year		(82,223)	8,692
<b>TOTAL EQUITY</b>		<b>248,723</b>	<b>330,946</b>

The above Balance Sheet should be read in conjunction with the accompanying notes.

# INCOME STATEMENT

FOR THE YEAR ENDED 31 OCTOBER 2010

	2010 \$	2009 \$
<b>INCOME</b>		
Affiliation fees	25,800	29,893
Grants	244,800	210,000
History Book	59,572	-
Insurance - premiums	285,144	242,813
Sponsorship	572,720	567,446
Interest received	9,936	10,831
Royalties received	4,859	25,160
Landmark income	59,950	60,275
Sundry income	11,039	10,693
Donations and nominations	5,264	6,029
Gate receipts	7,567	10,640
GWN coverage	13,000	9,984
WAFL grand final function	3,418	7,064
New Holland/AMCAP	10,000	12,000
<b>TOTAL INCOME</b>	<b>1,313,069</b>	<b>1,202,828</b>
<b>EXPENSES</b>		
ACFC	4,356	2,593
Accommodation	27,527	6,912
Administration expenses	1,221	29,926
Advertising	25,881	29,096
AFL tickets	4,201	3,469
AGM costs	3,923	2,031
Bank charges	453	365
Equipment/Resourses	10,113	1,378
Food & beverage	9,884	5,917
Functions	27,758	24,040
Grow the game initiatives	14,167	43,321
History Book expenses	48,972	-
Insurance	293,029	246,767
Landmark Carnival	74,863	59,354
Printing & stationery	4,369	3,628
Royalties	6,815	4,706
RUM program	10,500	10,500
Sponsorship servicing costs	2,940	4,273
Sundry costs	4,607	4,304
Telephone/fax	5,504	7,197
Travel	56,267	26,579
WAFC grant & sponsorship disbursements	741,239	649,720
Grant disbursement - ARG	16,703	28,060
<b>TOTAL EXPENSES</b>	<b>1,395,292</b>	<b>1,194,136</b>
<b>Operating (deficit)/surplus for the year</b>	<b>(82,223)</b>	<b>8,692</b>



# CASH FLOW STATEMENT

FOR THE YEAR ENDED 31 OCTOBER 2010

	Note	2010 \$	2009 \$
<b>Cash flows from operating activities</b>			
Receipts		1,254,370	1,590,969
Payments		(1,546,597)	(1,353,903)
<b>Net cash flows used in operating activities</b>		<b>(292,227)</b>	<b>237,066</b>
Net decrease in cash and cash equivalents		(292,227)	237,066
Cash and cash equivalents at beginning of the year		318,605	81,539
<b>Cash and cash equivalents at end of the year</b>	<b>2</b>	<b>26,378</b>	<b>318,605</b>
The above Cash Flow Statement should be read in conjunction with the accompanying notes.			

# STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 OCTOBER 2010

	RETAINED EARNINGS \$	TOTAL EQUITY \$
<b>Balance at 1 November 2008</b>	<b>322,254</b>	<b>322,254</b>
Operating deficit for the year	8,692	8,692
<b>Balance at 31 October 2009</b>	<b>330,946</b>	<b>330,946</b>
<b>Balance at 1 November 2009</b>	<b>330,946</b>	<b>330,946</b>
Operating deficit for the year	(82,223)	(82,223)
<b>Balance at 31 October 2010</b>	<b>248,723</b>	<b>248,723</b>
The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.		

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 OCTOBER 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the West

Australian Country Football League (WACFL) constitutional requirements to prepare financial statements.

The accounting policies used in the preparation of this financial report, are in the opinion of the members of the Executive, appropriate to meet the requirements of the WACFL.

The requirements of Australian Accounting Standards do not have mandatory applicability to the WACFL because it is not a reporting entity. The members of the Executive have determined that relating to recognition, classification and measurement of assets, liabilities, revenues and expenses have been complied with. This includes the disclosure requirements of AASB 101 Presentation of Financial Statements and AASB 107 Cash Flow Statements.

The financial report is prepared on an accruals basis and is based on the historical costs.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

### Statement of Compliance

The financial report complies with the recognition, measurement and classification requirements of Australian Accounting Standards, which included Australian equivalents to International Financial Reporting Standards (AIFRS) and the disclosure requirements of accounting standards AASB 101 Presentation of Financial Statements and AASB 107 Cash Flow Statements.

### Going Concern

This financial report has been prepared on the going concern basis. The going concern basis has been implemented, as the Executive Members believe that the cash flow projections are sustainable and the WACFL has a large surplus of cash on hand.

### Revenue Recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised to the extent that it is probable that the economic benefits will flow to the WACFL and the revenue can be reliably measured.

### Trade and Other Payables

Trade payables and other payables are carried at cost and represent liabilities for goods and services provided during the financial year that are unpaid at year end and future payments in respect of the purchase of these goods and services is required.

### Income Tax

As both a not-for-profit and statutory body, there is no obligations to pay income tax.

### Goods and Services Tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax, Except:

- (i) Where the amount of GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which the case the amount of GST is recognised as part of the cost of the acquisition of the asset or as part of the expense items as applicable; and
- (ii) Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

### Cash and Cash Equivalents

Cash is defined as cash on hand and cash equivalents, including highly liquid assets, which have a maturity of less than three months from Balance Date.

### Trade and Other Receivables

Trade and other receivables are recognised and carried at cost. An estimate for doubtful debts is made when collection of the full amount is no longer probable.

# NOTES TO THE FINANCIAL STATEMENTS (CONT'D)

FOR THE YEAR ENDED 31 OCTOBER 2010

	2010 \$	2009 \$
<b>2. CASH</b>		
Petty cash	350	350
Cash at bank	(120,988)	51,941
Investment account	-	126,433
Term deposit	147,016	139,881
	26,378	318,605
<b>3. RECEIVABLES</b>		
Trade debtors	171,240	110,601
GST refundable	53,279	10,219
Sundry debtors	-	45,000
	224,519	165,820
<b>4. ACCOUNTS PAYABLE</b>		
Trade creditors	2,174	106,199
Sundry creditors	-	47,280
	2,174	153,479

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