

Position Description

SECTION 1

POSITION TITLE: Game Development Officer

TYPE of EMPLOYMENT: Casual (season February – September)

KEY FOCUS OF THE ORGANISATION (WAFC Vision):

Connecting and enhancing WA communities through our great game

CORE VALUES

At the West Australian Football Commission, we value

- **Our People**
We care for, support and develop our people
We are one united team committed to delivering our agreed objectives
Together we celebrate our successes and achievements
- **Our Relationships**
We deeply value the players, volunteers, stakeholders and fans of our game
We are committed to building relationships that are enduring
We earn trust through our behaviours and communications
- **Being Our Very Best**
We strive to give our best every day
We are recognised as an organisation that gets things done
We bring passion, perseverance and a positive attitude to everything we do
- **Leading Our Industry**
We respect our history as we shape our future
We work in partnership to ensure football's success
We aim to set the standards for our industry

KEY FOCUS OF THIS POSITION (Why this job exists):

The Game Development Officer position presents an excellent opportunity for those looking to enter and engage with the Sport and Recreation industry. At a broad level, the Game Development Officer is responsible in facilitating the delivery of the Auskick program, implementing strategies to enhance club volunteerism, and implementing strategies and initiatives to foster player retention and transition.

High performing employees may also be provided with opportunities to deliver various activations including NAB AFL Half Time, School Umpiring, KickStart Academy support, Competition Event support, auxiliary football competitions such as AFL 9s and AFLX, and implement strategies to support and develop the transition pathway from primary and secondary schooling to organised football.

| REPORTING RELATIONSHIPS | | |
|------------------------------------|-----------------------------------|-----------------|
| POSITION REPORTS TO: | DEPARTMENT / BUSINESS UNIT: | DIRECT REPORTS: |
| WAFC Community Development Manager | Engagement and Community Football | N/A |

| SECTION 2 | |
|--|---|
| Key Responsibilities/Duties In This Position | |
| KEY RESPONSIBILITIES | DUTIES |
| Foster and support the NAB AFL Auskick program. | <ul style="list-style-type: none"> Develop and maintain strong relationships with a core group of Auskick Centre Coordinators and Activity Helpers. Demonstrate and champion the Auskick program and best practices for implementation. Report on centre performance in-situ using quantitative and qualitative data collection methods. Implement strategies and initiatives to enhance club volunteerism and recruitment of volunteers. |
| Auxiliary Football and Participation Support | <p>High performing employees may be given to opportunity to further their development in the role through:</p> <ul style="list-style-type: none"> Delivery and support of primary and secondary school programming and promotions AFL 9s/AFLX Program Coordination Delivery of AFL and AFLW Half Time Activation Delivery of other football events including KickStart Academy Support, Competition Event Support and WAFL Little League (where required) |

SECTION 3

Competencies Required For This Position:

| | |
|---|---|
| 1. Technical Knowledge General knowledge of the football industry and the various stakeholders. | 6. Initiative Taking independent action to positively influence events without receiving direct instructions whilst remaining in the limits of defined accountabilities. |
| 2. ICT Integration in Sport Advanced knowledge of Microsoft Outlook, Google Docs, and Microsoft Teams (D). | 7. Planning and Organising Ability to organise and prioritise a course of action for self and to accomplish goals. |
| 3. Effective Communication Clearly and concisely deliver information through a number of media to managers, colleagues and stakeholders. | 8. Analytical Power Ability to identify priorities, issues and potential problems by integrating information from different sources and drawing logical inferences and valid interpretations from the data. |
| 4. Client/Stakeholder Focus Ensuring stakeholders and clients are always properly and promptly addressed. | 9. Judgement Ability to make carefully weighted decisions and take actions based on the information available, taking situational constraints into account. |
| 5. Teamwork Willingness to contribute to the team and to work effectively and cooperatively with other team members, in order to achieve team and organisational goals. | 10. Problem Solving Ability to recognise a problem, identify possible causes, generate alternative solutions and select the most appropriate course of action giving full consideration to all factors. |

POSITION REQUISITES: (Essential or Desirable)

- Highly developed interpersonal, teamwork and relationship building skills
- Demonstrated knowledge and interest in Community Football
- Willing to work outside business hours - weeknights and weekends
- Experience and/or qualifications in coaching school aged children
- Experience with volunteer environments (D)
- Current Working with Children Check, or the willingness to obtain
- Valid Driver's License and reliable personal vehicle