

## CLUB CIRCULAR - 22, 2018/8/21

**Subject:** 2019 Registration 'Soft Launch'

**Date:** 21<sup>st</sup> August 2018

**From:** Tim Marley  
Competitions Coordinator  
**West Australian Football Commission**

**Audience:** Club & Competition Officials

<p><b>Summary:</b> Registrations for the 2019 season will open on <b>Friday 7<sup>th</sup> September 2018</b>.</p> <p>Clubs can choose if they would like to actively promote their registrations opening early and will receive support from the WAFC by doing so.</p> <p>Every player who registers and pays in September will receive a free football.</p>	<p><b>Club Action:</b></p> <ul style="list-style-type: none"><li>• Contact Tim Marley at <a href="mailto:tmarley@wafc.com.au">tmarley@wafc.com.au</a> or WAFC District staff by Sunday 2<sup>nd</sup> September if you wish to actively promote early registrations.</li><li>• Clubs who wish to promote will receive further information and support from the WAFC.</li><li>• Communicate to all club members and encourage them to re-register before the end of the season.</li><li>• No action is required from any Club who does not wish to actively promote</li></ul>
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In order to continue to grow Club Football participation, the WAFC is always looking to provide further opportunities for the community to engage with our clubs.

The AFL will be opening registrations for the 2019 season on Friday 7<sup>th</sup> September 2018 to ensure registrations are 'Always Open' and allow clubs to promote our existing players to register for 2019 whilst they are still engaged in the season. This will also assist clubs in promoting participation in our game over the AFL finals period whilst interest is at its peak.

The WAFC encourages Clubs to actively promote early registration but understands that some Clubs may wish to wait until a later date that suits them and their volunteers.

### Activation of Early Registration

By actively promoting early registrations, Clubs can get a head start on 2019 by re-registering their current members. The WAFC encourages Clubs to offer discounted rates or joining fees to capture registrations prior to winding up for the season. Clubs will receive promotional and Footyweb support from the WAFC.

**All players who register and pay in the month of September will receive a free football for Christmas.**

The WAFC will work with clubs who wish to actively promote early registration to provide promotional material & support.

**NOTE:** The national transfer window will not open early so players transferring clubs will not be able to register during this time.

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### **Clubs Not Wishing to Promote**

For those clubs who do not wish to actively promote early registration, it will be business as usual and they can choose to set up and promote their registrations at a time that suits them.

It is important to note however that as registrations will open across the board, there is a potential for some early registrations to still come through. The WAFC will be active in making contact with these members to inform them that their registration has been received and a club official will be in touch post November 1, as we understand that this could occur during a down period for Club volunteers.

### **Support**

We understand that September – November is a key downtime period for volunteers and therefore the WAFC will provide registration support throughout this period. This includes sending an email to all 2019 registrations offering contact and support for the period until the club registrar returns.

For further information please contact your local Clubs & Competitions Team Leader, Competition Administrator or WAFC Competitions Coordinator, Tim Marley on [tmalley@wafc.com.au](mailto:tmalley@wafc.com.au).

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