



SWANSMEN INCORPORATED

A COTERIE GROUP OF
SWAN DISTRICTS FOOTBALL CLUB

2017 ANNUAL REPORT



Ray McNair congratulations Tallan Ames on a great career.

Swansmen ...helping to make a great Club - greater



**A COTERIE GROUP OF
SWAN DISTRICTS FOOTBALL CLUB (“THE CLUB”)**

FOUNDED 1984
(FORMALLY THE SWAN BUSINESSMEN’S ASSOCIATION)

OBJECTS OF THE ASSOCIATION

- (1) The objects of the Association are:
 - (a) To promote the game of Australian Rules Football generally in the area of the Club and in particular to preserve and advance the interests, welfare and stature of the Club;
 - (b) To raise funds by whatever means members think fit for the general purposes of the Club;
 - (c) To assist the Board of Directors or other committees of the Club;
 - (d) To assist in providing employment and business opportunities for players and members of the Club;
 - (e) To assist in providing an amenable social and business atmosphere for players and Club members.

- (2) The property and income of the Association shall be applied solely towards the promotion of the objects of the Association and no part of that property or income may be paid or otherwise distributed, directly or indirectly, to members, except in good faith in the promotion of those objects.

SWANSMEN INCORPORATED – HONOUR BOARD 1984 – 2016 (* deceased)

| Year | President | Secretary | Treasurer | Life Member |
|-------------|---------------------|-------------------|---------------------------|--------------------|
| 1984 | Percy Bright * | Alec Abbott * | Stan Bartosak | |
| 1985 | John Cooper | Alec Abbott * | Stan Bartosak | |
| 1986 | John Cooper | John Hollands | K. Hatcher | |
| 1987 | Ron Reid | John Hollands | Neville Bassett | |
| 1988 | Ron Reid | Robert Hutchinson | Neville Bassett | |
| 1989 | Robin McVee | Neil Joyce | Neville Bassett | |
| 1990 | Bob Harcourt * | Neil Joyce | Neville Bassett | |
| 1991 | Bob Harcourt * | Les Bowen * | Graeme Higgins | John Cooper |
| 1992 | Malcolm Sibley | John Guyton | Graeme Higgins | Ron Reid |
| 1993 | Ron Reid | M. Cain | Frank Calleja | Robin McVee |
| 1994 | Ron Reid | John Guyton | Neil Joyce | Neville Bassett |
| 1995 | Neville Bassett | J. Hamment | Ron Reid | |
| 1996 | Neville Bassett | J. Hamment | Ron Reid | |
| 1997 | Bob Harcourt * | J. Hamment | Ron Reid | |
| 1998 | Bob Harcourt * | J. Hamment | Ron Reid | |
| 1999 | Robin McVee | Neville Bassett | Robert Hutchinson | |
| 2000 | Brian Uren | David Abbott | Robert Hutchinson | |
| 2001 | Brian Uren | David Abbott | Robert Hutchinson | |
| 2002 | Rod Greene | David Abbott | Robert Hutchinson | |
| 2003 | Rod Greene | David Abbott | Robert Hutchinson | Bob Harcourt * |
| 2004 | Rod Greene | David Abbott | Robert Hutchinson | |
| 2005 | Rod Greene | David Abbott | Robert Hutchinson | |
| 2006 | Rod Greene | David Abbott | Robert Hutchinson | Robert Hutchinson |
| 2007 | Rod Greene | David Abbott | Robert Hutchinson | Les Bowen * |
| 2008 | Rod Greene | Jason Abbott | Robert Hutchinson | |
| 2009 | David Abbott | Jason Abbott | Robert Hutchinson | Rod Greene |
| 2010 | Peter Snow | Jason Abbott | Robert Hutchinson | David Abbott |
| 2011 | Peter Snow | Stephen Bakes | Graeme Higgins | |
| 2012 | Peter Snow | Trevor Winnett | Stephen Bakes | |
| 2013 | George Copley (Jnr) | Jim Benson | Stephen Bakes | |
| 2014 | Des Hardiman | Jim Benson | Stephen Bakes | |
| 2015 | Des Hardiman | Jim Benson | Peter Snow | |
| 2016 | Des Hardiman | Jim Benson | George Copley/ Peter Snow | Roy Jewell |
| 2017 | Des Hardiman | Jim Benson | Graeme Higgins | |

COMMUNICATION

Email: swansmen@gmail.com **Telephone:** 9279 8700 or 0448 792 832
Office: Swan Districts Football Club Inc., Steel Blue Oval, Old Perth Road, Bassendean WA 6054
Correspondence: PO Box 61, Bassendean WA 6054

PRESIDENTS REPORT

Together with the return to football finals action in 2017, the Swansmen had a very successful year and provided many opportunities for our members to enjoy good fellowship and help raise some very valuable money for the Club at the same time.

We congratulate the whole football department, men's and women's teams on their success and continuing to develop players for the future. We look forward with optimism to the 2018 season. The Swansmen appreciate the support received from Greg Harding and Phil Smart and to the players for making themselves available to speak at our dinner meetings.

The year commenced with the Annual Planning Seminar in February followed by the Club Busy Bee. Following on from the success of the Stubby Raffle in 2016, a new initiative approved at the Seminar was the Club 20 Investment Club. About 14 members and associates took up the offer of doing their own fundraising/ investments on behalf of the Swansmen and we are happy to advise in excess of \$9,000 was raised. The support of the new Thursday night Members draws, Chase the Ace and meat raffle also raised over \$10,000 with the Jackpot of \$4,000 being paid out on the last night.

The monthly dinner meetings were successful with approximately 30 in attendance each month and a healthy injection of new members. We heard from coaches, players and the President on the current state of the Club as well a diverse range of entertaining guest speakers. A report on our guest speakers is on Page 5.



(left) Winners of our AFL Raffle – Dani Gartrell and her daughter Ashlee at the MCG. “ ... we had an amazing time.”



(right and front cover) Tallan Ames received a special engraved shield outlining his great career in gratitude for his support of the Swansmen at the September meeting. Tallan pictured with Ray McNair.

We continue to work with and welcome our Judda Bee members and look forward to strengthening the networking opportunities and mutual benefits that may arise. We ask all members to support and consider our sponsors when in the market for appropriate goods and services.

In addition to the Club 20, the AFL Raffle sold out completely, netting \$7,000 and a changed format on-line auction netted about \$8,000. Thanks to Peter Snow for organising both events this year. Thanks also to George vander Meulen and helpers for selling the Margin tickets and to Dave Cianciosi and particularly Peter Bacon who ensured the Lounge sales were up 100% on last year and Rod Greene for his fining capacity.



(left) Peter Snow presents the Swansmen shield to guest Sam Kronja at the Woodbridge Hotel.



(right) Peter Hodyl hands over \$1,100 to Phil Spencer as the inaugural Thursday Members Draw winner in March. Phil then joined the Swansmen.

Our contributions to the Club included the annual sponsorship of the Count-Me-In table; a payment towards the memorabilia software training; a payment of \$3,000 to the new brick paving; and Player Auction and Judda Bee sponsorship; the Leading Goalkicking Award and an end of season donation to the Club of \$35,000.

I would like to sincerely thank your Committee for their support and strong contribution this year and to all the Club staff for their assistance and catering. I acknowledge the interaction and cooperation we have with the Past Players & Officials Association.

As I stand down as President after 4 years, I thank you all for the support I have received. I will not be far away and look forward to continued involvement and interactions into the future.

Des Hardiman
President



L to R Back: Stephen Bakes, Neville Basset, Peter Snow, David Cianciosi
Middle Row: Maurice Embley, Des Hardiman, Jim Benson, Mark McNair
Front Row: Graeme Higgins, Eric Benson, Trevor Hoy.
Absent: Garry Ames

CONGRATULATIONS DAVE

Swansmen Dave Cianciosi was rewarded for his outstanding contribution to Swans by being awarded the 2017 Best Clubman Award at the Swan Medal in October. David is a tireless worker and can be seen at the Club at any time helping out not only the Swansmen on match days, but with the Past Players & Officials, selling tickets, cooking BBQ's for the Club, officiating in junior carnivals and this year running the successful Swansmen Chace the Ace on Thursday nights – which raised in excess of \$4,000. Congrats Dave – well deserved.



Club President Peter Hodyl presents David Cianciosi with the 2017 Best Clubman Award

DINNER GUEST SPEAKERS

November

Brian Close

Brian played 97 games for Swans including kicking 10 goals in a match. He was Swans General Manager between 1985 and 1995. He has since spent 20 years in golf administration and gave an interesting comparison between both sports.



March

Greg Harding & Jeff Dennis

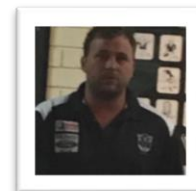
League Coach Greg outlined his plans for the season continuing a focus on developing our young players, whilst optimistic of what new (returning) players could bring. Jeff Dennis, our newly appointed CEO, gave an insight into his administration experience and Swans focus.



April

Steven Armstrong

Steven joined Swans this year as an assistant coach with great experience. From a famous WA sporting family, he played 79 AFL games with Melbourne and West Coast. He spoke not only of his football career, but he was injured in the Bali Bombings of Oct 2002.



May

Josh Roberts

Josh played 175 games for Swans and included 3 State games. He won the Swan Medal in 2008 and 2009 and of course, the 2010 Premiership as Captain was the highlight of his career. He now heads up a very successful real estate business with 29 staff.



June

Wes Kestel.

Wes played 126 league games over a 10-year period from 1996. He kicked 57 goals and played under six coaches. Took the WAFL mark of the year in 2000. He was awarded a Life Membership of Swans in 2007 and is now a manager of a roofing company.



July

Paul Bradbury

Paul and his wife Sally are self-taught in the crafting of cricket bats and sell over 700 bats world-wide each year to leading cricketers. They import special English willow and use mostly antique tools such as the block plane, draw knife, spokeshave and polish with a horse shin bone



August

In The Dark

The August meeting had to be abandoned after the Club lost power. We still managed to draw the AFL Raffle winner under candlelight with Kevin Gartrell drawing out – Slater Gartrell Sports winning ticket.



September

Jan Cooper

Jan is known as the force behind football's gender revolution. Jan has driven the inaugural eight-team National Women's AFL competition. The daughter of our own John and Beryl, Jan was named 2015 AFL Women of the Year and inducted into the WA Hall of Fame in 2017.



October

Sam Kronja

Sam has carved out a very successful career in both football and his working life. Sam told many interesting stories of his time in charge on the field from his 170 WAFL matches and 9 AFL matches. He umpired 4 WAFL Grand Finals from 1993 – 1996. At the Woodbridge Hotel.





SWANSMEN INCORPORATED

A Coterie Group of the Swan Districts Football Club

ABN: 11 031 724 836

FINANCIAL REPORT FOR THE YEAR ENDED 31 OCTOBER 2017

Statement of Financial Position as at 31 October 2017

| | Note | Current Year | Last Year |
|-------------------------------|----------|-------------------------|------------------|
| ASSETS | | | |
| Current Assets | | | |
| Cash at Bank (Westpac) | | <u>11,258.39</u> | 43,860.58 |
| SDFC Off-set (2-7170) | | <u>0</u> | 6,517.95 |
| Sundry Debtors | | <u>0</u> | 2,535.00 |
| Total Assets | | <u>11,258.39</u> | <u>52,913.53</u> |
| LIABILITIES | | | |
| Current Liabilities | | | |
| SDFC Final Distribution * | | <u>0.00</u> | 0.00 |
| Total Liabilities | | <u>0.00</u> | <u>40,000.00</u> |
| NET ASSETS | | <u>11,258.39</u> | <u>12,913.53</u> |
| Represented by: | | | |
| MEMBERS FUNDS | | | |
| Opening Balance | | <u>12,913.53</u> | 15,886.18 |
| Current Year Profit/ (Loss) | | <u>-1,655.14</u> | -2,972.65 |
| | | <u>11,258.39</u> | <u>12,913.53</u> |
| CONTINGENT LIABILITIES | 2 | 4,925.00 | 5,250.00 |

SWANSMEN INCORPORATED
Detailed Profit & Loss Statement
For the Year ended 31 October 2017

| | This Year \$ | Last Year \$ |
|---|------------------|-------------------|
| INCOME | | |
| Auction | 11,611.00 | 45,716.85 |
| AFL Raffle | 15,000.00 | 15,000.00 |
| Bank interest | 25.12 | 25.02 |
| Chase the Ace (Thursday Club Night) | 3,918.42 | 0.00 |
| Club 20 Project | 9,162.11 | 0.00 |
| Dinner Meetings (including Raffle) | 5,130.00 | 6,870.00 |
| Dinner Meeting Fines | 768.85 | 673.05 |
| Lounge Bar & Raffle | 6,732.80 | 3,739.25 |
| Stubby Raffle (2016) | 200.00 | 18,921.00 |
| Margin Ticket Sales | 3,299.40 | 1,711.60 |
| Meat Raffle (Thursday Club Night) | 1,655.00 | 0.00 |
| Player Auction Proceeds | 474.29 | 0.00 |
| Swansmen Shirts | 150.00 | 0.00 |
| Subscriptions | 1,880.00 | 1,800.00 |
| Judda Bee Subscriptions | 2,320.00 | 2,080.00 |
| Xmas Function | 1,680.00 | 1,750.00 |
| Other Income | 0.00 | 0.00 |
| | <u>64,006.99</u> | <u>98,285.77</u> |
| EXPENSES | | |
| Auction | 3,855.65 | 26,891.20 |
| Auction – Prior Year | 1,930.00 | 0.00 |
| AFL Raffle | 8,013.25 | 8,376.00 |
| Badges | 144.00 | 147.95 |
| Bank Fees | 0.00 | 0.00 |
| Dinner Meeting Meals | 4,860.00 | 6,143.50 |
| Dinner Meeting Raffle Prizes | 150.00 | 0.00 |
| Donations SDFC (2017 Brickpaving; 2016 GPS) | 3,000.00 | 4,250.00 |
| Lounge Bar | 2,297.58 | 1,398.78 |
| Margin Ticket Printing | 71.00 | 420.00 |
| Memorabilia Project | 325.00 | 0 |
| Player Auction | 2,000.00 | 1,500.00 |
| Printing, Postage & Stationery | 32.00 | 437.75 |
| Repairs & Improvements | 0.00 | 1,000.00 |
| Seminar Expenses | 209.00 | 0.00 |
| Speaker Shields | 199.00 | 294.50 |
| Sponsorship – Judda Bee | 495.00 | 495.00 |
| Sponsorship - Ugle Auction | 0.00 | 500.00 |
| Sponsorship - Development Squad | 0.00 | 0.00 |
| Sponsorship - Count Me In | 550.00 | 0.00 |
| Stubby Raffle | 0.00 | 7208.09 |
| SDFC Donation * | 35,000.00 | 40,000.00 |
| Swansmen Shirts | 310.20 | 0.00 |
| Website Expenses | 0.00 | 93.25 |
| Xmas Function | 2,098.60 | 2,102.40 |
| Sundry Expenses to SDFC | 121.85 | 0.00 |
| | <u>65,662.13</u> | <u>101,258.42</u> |
| Net Profit/ (Loss) | <u>-1,655.14</u> | <u>-2,972.65</u> |

SUMMARY OF KEY ACTIVITIES 2017

| | 2017 | 2016 |
|-----------------------------------|--------------|---------------|
| | \$ | \$ |
| Swansmen Auction | | |
| Income | 11,611 | 45,717 |
| Less Expenses | 3,855 | 26,891 |
| NET RESULT | 7,756 | 18,826 |
| AFL Grand Final Raffle | | |
| Ticket Sales | 15,000 | 15,000 |
| Less Expenses | 8,013 | 8,376 |
| NET RESULT | 6,987 | 6,624 |
| Stubby Raffle | | |
| Ticket Sales & Sponsorship | 0 | 18,920 |
| Less Expenses | 0 | 6,308 |
| NET RESULT | 0 | 12,612 |
| Dinner Meetings | | |
| Dinner Meeting Fees (incl Raffle) | 5,130 | 6,870 |
| Dinner Meeting Fines | 769 | 673 |
| | 5,899 | 7,543 |
| Less Expenses | | |
| Dinner Meeting Meals | 4,860 | 6,144 |
| Dinner Meeting Raffle Prizes | 150 | 0 |
| Speaker Shields | 199 | 295 |
| NET RESULT | 690 | 1,105 |
| Lounge Bar & Raffle | | |
| Sales & Raffles | 6,733 | 3,739 |
| Less Expenses | 2,298 | 1,399 |
| NET RESULT | 4,435 | 2,340 |
| Thursday | | |
| Chase the Ace | 3,918 | |
| Meat Raffle | 1,655 | |
| NET RESULT | 5,573 | |

TOTAL CONTRIBUTION TO FOOTBALL CLUB

| | | |
|--|---------------|---------------|
| Direct Contributions | | |
| Corporate Sponsorship (Judda Bee/ Count Me In) | 1,045 | 495 |
| SDFC Contribution Brickpaving | 3,000 | 3,500 |
| SDFC Contribution Mosaic Admin Software | 325 | 750 |
| SDFC Player Auction | 2,000 | 1,500 |
| Transfers to SDFC (Judda BeeM/ships) | 0 | 2,080 |
| Transfers to SDFC (Net Club Clearing) | 122 | 4,438 |
| Transfers to SDFC (Cash Donation) | 35,000 | 33,482 |
| | 41,492 | 46,245 |
| Functions Contributions | | |
| Dinner Meeting Meals | 4,860 | 6,144 |
| Lounge Bar Purchases | 2,298 | 1,399 |
| Auction | 0 | 5,000 |
| | 7,158 | 12,542 |
| Total Contribution | 48,650 | 58,787 |

NOTES TO THE FINANCIAL STATEMENTS

Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 2015 (WA).

The Committee has determined that the Association is not a reporting entity.

The financial report has been prepared on an accrual basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets. The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report

a. Income Tax

The Committee believes that the Association is exempt from income tax

Note 2: Contingent Liabilities

The Committee previously agreed to meet the costs of Memorabilia displays on a progressive basis at the rate of \$2,000 per annum for three years. Part paid in 2016 & 2017. The present exposure to that commitment is \$4,925.

STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the financial report as set out on pages 1 to 3:

1. Presents a true and fair view of the financial position of Swansmen Incorporated as at 31 October 2017 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Swansmen Incorporated will be able to pay its debts as and when they fall due.
3. * Donation to the Swan Districts Football Club comprised a direct payment of \$35,000 and was paid in the financial year.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

President: Des M Hardiman

Treasurer: Graeme Higgins

Dated this 20th day of November 2017

The Swansmen most sincerely thank the many businesses and individuals below who contributed goods and services to the Swansmen during 2017:

- ★ Accurate Removals & Storage
- ★ Adultshop.com
- ★ A & N Car Factory
- ★ Alexander Heights Shopping Centre
- ★ Angel Flowers
- ★ Ashworth Office Furniture
- ★ Australian Institute of Fitness
- ★ Bassendean Optical
- ★ Bayswater Hotel
- ★ Bayswater Waves
- ★ Benson Family
- ★ Bio-John Pty Ltd
- ★ Black Swan Winery Restaurant
- ★ Burdett and Goodson
- ★ Budget Car & Truck Rental
- ★ Carriage Restaurant
- ★ Catalano Seafoods
- ★ City Stay Apartment Hotel
- ★ Coco's Riverside Bar/Restaurant
- ★ Crosby Tiles
- ★ Daisy & Rowe
- ★ Dave Kelly, MLA
- ★ Deering Autronics
- ★ Di Blasio Hair Salon
- ★ Fremantle Football Club
- ★ Dulux
- ★ DVG Morley
- ★ Eastern Reporter (Community News)
- ★ Eden Fabrication
- ★ Peter & Faye Ellson
- ★ Fiore Coffee
- ★ Friends Restaurant
- ★ Garbin Estate Winery
- ★ Gibson Raison Settlements
- ★ Global Seafoods
- ★ Guardian Print & Graphics
- ★ Hainault Winery & Café
- ★ Hardiman Family
- ★ Hawthorn Football Club
- ★ Hot Tamale Surfboards
- ★ Instant Windscreens
- ★ John & Angies Fine Art
- ★ KC Sports Distributors
- ★ Kappy's Italian Restaurant
- ★ Lamont Winery
- ★ Liquor Traders Aust
- ★ Lotterywest
- ★ M & A Embley
- ★ Marshall Batteries
- ★ Media Tonic Pty Ltd
- ★ Morgan Marks
- ★ Nash Pearls
- ★ NJ Bassett
- ★ Paintball Skirmish Perth Pty Ltd
- ★ Paul Conti Wines
- ★ Peak Livestock Services
- ★ Peter Bacon
- ★ Rigby's Bar
- ★ Slater Gartrell Sports
- ★ Snow Family
- ★ Springs Shopping Centre
- ★ Sportrophy
- ★ Steel Blue
- ★ Surf Gear Belmont
- ★ Swan Districts Football Club
- ★ Swan Districts Sports Clinic
- ★ Talijancich Wines
- ★ TJ Hoy's Drafting
- ★ Trevors Painting Services
- ★ Topline Foods
- ★ WA Football Commission
- ★ WA Ink Fremantle
- ★ Wanneroo Botanical Golf
- ★ WASO
- ★ Westar Capital Ltd
- ★ West Coast Eagles
- ★ Wheels & More
- ★ Woodbridge Hotel



Swansmen hard at work at the Busy Bee in February