

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: Burley Sponsorship Obligations and Allocation

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Audience: Club Committees

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| Summary: Burley is the official and exclusive training and match football in the Perth Football League. Football allocation will be delivered directly to clubs. Additional footballs are available to purchase. | Action: CLICK HERE to nominate your delivery address by no later than 6 March 2024. |
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Burley is the official and exclusive training and match football in the Perth Football League.

Social Media Branding:

Clubs must not use images of Sherrin or any competitors footballs in social media posts. Burley images have been attached to this email for use by Clubs.

Match Day Footballs:

The home team for each fixtured match shall supply a new Perth Football League approved Burley football for all mens league matches from A to C2. A good condition football will suffice for all other grades.

All footballs used in matches in the 2024 season must be branded with Sullivan Logistics.



Football Allocation:

The Perth Football League allocates footballs based on the number of teams nominated – see the table below. 2024 match footballs in addition to the allocation are available for purchase from the PFL for \$121 ea. A limited number of womens training balls are available for \$100 ea.

Burley will be delivering the allocation direct to clubs during business hours. Footballs will be delivered as they are manufactured so we are unable to provide a specific time and we recommend providing a business address. [CLICK HERE](#) to nominate your delivery address by no later than Wednesday 6 March 2024.

Please reach out if you anticipate any issues with the delivery and we will make alternative arrangements.

It is important that Clubs open their boxes straight away to check they receive the correct quantity/sized footballs.

| No. of teams nominated | Men's footballs | Women's footballs | Integrated footballs | No. of teams nominated | Men's footballs |
|------------------------|-----------------|-------------------|----------------------|------------------------|-----------------|
| 1 | 10 | 4 | 4 | 5 | 18 |
| 2 | 12 | 6 | | 6 | 20 |
| 3 | 14 | | | 7 | 22 |
| 4 | 16 | | | 8 | 24 |