

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: EOI – PFL Apparel Licencing 2023-25

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Audience: Club Committees, Board

Summary:	Action:
<p>Blackchrome Sportswear is contracted to exclusively produce PFL club jumpers and shorts (onfield) until October 31 2022.</p> <p>The Perth Football League is calling for expressions of interest (EOI) from companies interested in becoming a licenced onfield supplier of the PFL for the 2023-2025 seasons.</p> <p>The number of companies that will be contracted is currently undetermined.</p> <p>EOI close August 5 2022.</p> <p>It is envisioned that arrangements will be in place at the start of the new PFL financial year (1 Nov 2022)</p>	<p>Note: Current arrangements remain unchanged until further notice.</p> <p>Clubs are welcome to communicate the EOI process externally as they wish.</p> <p>Interested parties should be directed to the Perth Football League website where they can download further information.</p> <p>www.perthfootball.com.au/perth-football-hq/sponsors/2023-2025-apparel-eoi</p>

The Perth Football League is calling for apparel manufacturers interested in becoming licenced suppliers of onfield (jumpers and shorts) apparel to the Perth Football League network for the 2023-2025 seasons to express their interest prior to August 5 2022.

The Perth Football League has grown to a 71 Club and 300+ team competition with 13,000 registered players, so we see great value for a supplier in partnering with the PFL.

Following the publicised closing date, the Perth Football League will work through arrangements for the 2023 season and following. It is envisaged that the 2023-2025 apparel model will be in place for the commencement of the 2022/2023 PFL financial year which starts on 1 November 2022. The intention will be to communicate future arrangements to clubs prior to then so you can order 2023 merchandise without delay.

Contracts with Blackchrome Sportswear are current until 31 October 2022 and they should be contacted for all onfield apparel requirements for the remainder of the 2022 football season.

Clubs are welcome to pass this information on to apparel manufacturers of choice as they see fit.

Enquiries can be directed to Perth Football League Partnership Manager, Joe Georgiades.