COUNTRY FOOTBALL

COMMUNITY DEVELOPMENT UPDATE

AUGUST DELIVERY RECAP

AUGUST 1 - SEDA Business TYF Session AUGUST 12 - Umpiring WA TYF Session AUGUST 12 - Wild Butterfly Screening, Mandurah AUGUST 15 - WAFC & Healthway TYF Session AUGUST 19 - Wyndham Crocs Thriving Clubs AUGUST 20 - Wyndham Crocs Thriving Clubs AUGUST 28 - Exmouth Thriving Clubs

TACKLE YOUR FEELINGS STAFF & HEALTHWAY WORKSHOP

On the 15th of August, the WAFC hosted a hybrid Tackle Your Feelings workshop for WAFC Tuart College based staff and Healthway staff. This session was attended by over 30 staff members and tailored for groups with an existing level of Mental Health literacy but also provides a good understanding of what the program looks like manner. In the August workshop the for community clubs. A key focus for the session was on staff wellbeing and burnout. The session provided participants with an overview of the following strategies to avoid or respond to burnout;

- · Maintain work self care
- Maintain general self care
- · Work 'on' and 'off' routines
- Digital discipline
- Reflection
- · Be realistic with your time
- Social connections
- · Set and communicate boundaries

THRIVING CLUBS EXMOUTH MILESTONE

AUGUST

2024

In October 2023 the Shire of Exmouth partnered with Country Football WA to run a series of workshops aimed at creating a cultural charter for the sporting clubs in Exmouth. Over the period, the clubs that were engaged began to realise the benefit of having an overarching body to assist the community in bringing sports together with a shared vision and charter for operating in a cultural manner. In the August workshop the

Exmouth club leaders have developed the first draft of their cultural charter, which aims to bring together all sports and local clubs to make every club **connected** and **thriving** over the next 10 years. Once finalised. The draft Cultural charter and key strategic pillars for this new association can be found on page 3.



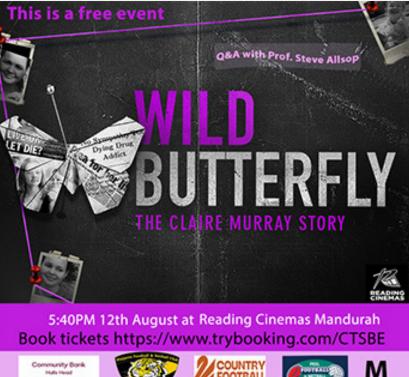




COMMUNITY DEVELOPMENT UPDATE

PINJARRA ADDRESS STIGMA AND DISCRIMINATION

The Pinjarra Football and Netball Club led a screening of the Wild Butterfly movie in August for the local players and broader Peel Football and Netball Club community. The club sought local sponsorship from Bendigo Bank Halls Head to ensure this event could be attended for free. President, Bronwyn May urged local players, leaders and community members to attend the screening after initially watching the film through Country Football WA's community champions forum in July 2023. The Wild Butterfly is an internationally acclaimed dramatised Australian documentary that reveals the true story behind the headlines. Its production charts a labyrinthine 9-year journey uncovering an horrific unsolved crime of child sexual violence, Catholic institutional cover-up, medical negligence, missing police records, manipulation by chequebook journalism and trial by mainstream and social media. Alcohol and Drug Expert, Professor Steve Allsop hosted a Q&A post the film and mentioned 'when we are on the oval we look after our teammates. Strong football clubs look after their mates off the oval as well. Sometimes we forget it's important to simply be there, to not judge and, when needed, listen. Don't be guick to judge or to assume if things appear to be difficult for a mate. You don't need to be an expert – but you do need to check in with how your teammates are going to be supportive and caring; and to know where you and your mates can get help if it's needed'. This was a powerful event that left attendees more open to seeking to understand before judging others for certain behaviours. Bronwyn May said 'We had great feedback on screening and there is a lot of interest to host



another screening next year. The South Mandurah Football Club president messaged and said the girls keep bringing up the statistics and discussing the key mesaages in the film. The movie has us all thinking differently now and how we approach people within our club'. Since Country Football's initial screening, this was the second screening led by community champions as they have seen great benefit in sharing to the wider community. For more information on the movie you can visit the website or watch the film trailer: http://www.wildbutterflymovie.com/ https://www.facebook.com/fanforcefilms/videos /571987183360894/



AUGUST 2024

COMMUNITY DEVELOPMENT UPDATE

EXMOUTH - DRAFT CULTURAL CHARTER

This is an exciting step forward for the Thriving Communities Project. The next workshop for Exmouth will take place in October will involve working with leaders from Exmouth to finalise this document and plan out next steps to action some of the key target areas.



Creating the culture that serves the Exmouth Community. Focussing on developing the best Experience and Environments.

Background

In October 2023 the Shire of Exmouth partnered with Country Football WA to run a series of workshops aimed at creating a cultural charter for the sporting clubs in Exmouth. Over the period, the clubs that were engaged began to realise the benefit of having an overarching body to assist the community in bringing sports together with a shared vision and charter for operating in a cultural manner. The following is a draft of the Cultural charter and key strategic pillars for this new association to be guided by.

Values

Purpose

The Exmouth Sporting Association (name to be confirmed) exists to connect, support and grow community and sporting clubs in Exmouth

Vision

To make every club connected and thriving.

Belonging Creating a space for people to connect to.

Enjoyment Creating safe environments to have fun.

Respect Treating everyone with dignity, kindness and empathy.

STRATEGIC PILLARS

UNITING SPORT AND COMMUNITY CLUBS

- NETWORKING

ACTIONS

- CULTURAL CHARTERS FOR INDIVIDUAL CLUBS
- STORYTELLING
- MEMORANDUM OF UNDERSTANDING (MOU)

COMMUNITY DEVELOPMENT

- CAPACITY BUILDING
- GRANTS FACILITIES RESOLIRCES
- COMMUNICATIONS/ BRANDING

VOLUNTEER SUPPORT

- BUILD CAPACITY RECOGNITION PLAN
- ACKNOWLEDGE VOLUNTEER IMPACT MEMBERSHIP
- NEW VOLUNTEERS, PARTICIPATION, ENGAGEMENT



- FUNDRAISING SOCIAL