

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: CONSTRUCTION TRAINING FUND / COLTS COMPETITION

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Audience: Club Committees, Board Members

Summary: Construction Training Fund (CTF) have transferred their partnership of the PFL, from Women's Competition to Colts.	Action: COLTS JUMPER RECALL: PFL Clubs with a colts teams nominated for 2023 that are not purchasing new jumpers in 2023, are asked to drop their colts jumpers to the PFL (at the AGM or during the week) or during the week prior to 11 March to have a CTF logo applied. Clubs south of the river can drop to PFL or Belgravia office, 1 Discovery Drive, Bibra Lake
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With the West Coast Eagles upgrading their partnership with the PFL to include support of all of our competitions, Construction Training Fund (CTF) have jumped at the opportunity to get involved with the PFL Colts.

Clearly the Colts is a great platform for CTF to advertise to attract young men to trades as a career. Previously, CTF has been naming rights partner of the Women's competition from 2021.

The CTF Partnership will include naming rights to Colts, logos on Colts jumpers and some opportunities to try and engage our colts players throughout the season.

To help facilitate the CTF logo being added to the Colts Jumpers (under the West Coast Eagles logo) we have asked Belgravia to apply this brand to new colts jumpers. As many clubs will not purchase new colts jumpers this year, we would kindly ask those clubs to provide the PFL with all current jumpers prior to 11 March. This will give us the opportunity to get them branded and returned to you 3 weeks prior to the start of the season.

Collection points include:

1. At the PFL AGM this Monday
2. If you have an off site interaction with a PFL staff member
3. At the PFL Office – Drop at reception – see office hours above
4. At the Belgravia HQ – 1 Discovery Drive, Bibra Lake

If you need to speak to someone about this, please contact me on 0407 849 984.

Joe Georgiades