

CIRCULAR



Subject: Burley Sponsorship Obligations & Football Allocation

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Audience: Club Committees, Board Members

Summary: Burley is the official and exclusive training and match football in the Perth Football League.	Action: Clubs to collect allocated footballs from Tuart College between 3.30pm and 5.30pm on Wednesday 7 April 2021.
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Burley is the official and exclusive training and match football in the Perth Football League.

Social Media Branding:

Clubs must not use images of Sherrin or any competitors footballs in social media posts. Burley images have been attached to this email for use by Clubs.

Match Day Footballs:

The home team for each fixtured match shall supply a new Perth Football League approved Burley football for all league matches (A to C4). A good condition football will suffice for all other grades. We suggest a new ball is used for the first home game for the season in all grades.

Match footballs for use in the 2021 season must be branded with:

Men's 100 Year logo
Women's 100 Year logo /Construction Training Fund (CTF)
Integrated 100 Year logo /Life Without Barriers

Football Allocation:

The Perth Football League allocates footballs through affiliation fees based on the number of teams nominated – see the table on page 2.

Footballs will be available for collection from the Tuart College carpark (entry from Grenville street, see map on page 2) between 3.30pm and 5.30pm on Wednesday 7 April 2021. Goal cards and pre-ordered apparel can also be collected on the day.

Please note this distribution is for Men's and Integrated teams only. Women's footballs are still in production and will be distributed prior to commencement of the Women's season.

Last years footballs are available for purchase as training balls for \$90 each.

No. of Teams	Men	Women	Integrated
1	9	4	4
2	11	2	
3	13		
4	15		
5	17		
6	19		
7	21		
8	23		

