

# CIRCULAR



PERTH FOOTBALL  
L E A G U E

**Subject:** PFL Exclusive Streaming Platform

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**Audience:** Club Committees, Board

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| <b>Summary:</b><br>The PFL have appointed Streamer as our exclusive platform for live streaming & broadcasting matches. Clubs wishing to digitally broadcast any matches themselves or through a third-party media production company must go through the Streamer platform. | <b>Action:</b><br>Clubs to complete the following form if they wish to stream any matches this season through Streamer:<br><a href="https://wafootball.forms-db.com/view.php?id=636483">https://wafootball.forms-db.com/view.php?id=636483</a> |
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Perth Football League (**PFL**) have officially appointed Streamer as our exclusive platform for live streaming and broadcasting PFL matches.

All clubs wishing to digitally broadcast any matches themselves or through a third-party media production company must go through the Streamer platform in accordance to obligations under the PFL By-Laws in respect of recordings and broadcasts of PFL matches.

## CLUB OBLIGATIONS

1. To ensure Digitally Broadcasted matches available for public viewing do not depict or show behaviour such as swearing, abuse or other inappropriate behaviour. Matches must be filmed at an appropriate location at grounds to prevent this and spectators/players must be made aware that filming is taking place.
2. To ensure Digital Broadcasts go through the PFL's nominated Platform (Streamer).

## PFL CLUB STREAMING

All PFL clubs will have access to stream their own games on the Streamer platform and will work with the team at Streamer and PFL to showcase their games.

Streamer is Australia's premier community sport streaming platform – the place to stream, share, and support local games and the iconic moments from your club.

Clubs can register on Streamer here: <https://streamer.com.au/about>

Please contact Streamer's Head of Client Relations Jake Colvin on 0423 855 219 or [jake.colvin@wanews.com.au](mailto:jake.colvin@wanews.com.au) if you need assistance or have any questions.

Additionally, clubs can complete the following form if they wish to stream any matches this season through Streamer: <https://wafootball.forms-db.com/view.php?id=636483>

## 2023 PFL BROADCASTS

One weekly **Match of the Round** in the Toyota A Grade Competition will be streamed live and free with commentary on the Streamer platform. The remaining four Toyota A Grade games will be filmed and uploaded to Streamer for viewing every Saturday.

A weekly feature game across all grades will also be streamed on the platform called **Perth Footy Live**. These broadcasts are set to showcase clubs holding special rounds. If you have not yet requested a fixture for this broadcast, you can fill out the following form: <https://wafootball.forms-db.com/view.php?id=636857>

You can stay up to date with our weekly broadcasts on the Perth Football League socials or at [streamer.com.au](http://streamer.com.au).