

CIRCULAR



Subject: ANNUAL GENERAL MEETING & SEASON PREVIEW

Date: 15th February, 2024

Document ID: **08, Annual General Meeting – Agenda & 2024 Season Preview**

From: Andrew Dawe, Chief Executive Officer
Ph: 9381 5599 (Office Hours Mon to Fri, 8.30am to 5pm)
Email: andrew@perthfootball.com.au

Audience: Club Committees, Life Members, Board Members

Summary: Reminder – Annual General Meeting 6.00pm, Monday 26 th February 2024 Claremont Football Club, Davies Road, Claremont Audited Financials, updated AGM Pack attached. Agenda for 2024 Season Launch also attached	Action: This is a meeting of Member Clubs. As prescribed in Section 3, By-law 3.7, any club which is not represented at this meeting shall be fined \$100. PFL season preview where staff will be available to assist clubs and suppliers will exhibit their products.
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The WA Amateur Football League Inc. trading as Perth Football League will hold its Annual General Meeting at 6.00pm, Monday 26th February 2024 at Claremont Football Club (Claremont Oval, 3 Davies Road, Claremont).

If for any reason the Annual General Meeting cannot proceed on Monday 26th February, the meeting lapses and is adjourned to the same time on the same day at the same venue the following week.

At the conclusion of the AGM, a Season Preview will commence focusing on the key initiatives for Season 2024. The evening will be slightly different to previous years where the focus will be to tailor our services more specifically to each club. We know that each club's information needs and queries are going to be different and have structured the night accordingly by giving you direct access to the PFL team.

There will be four stalls set up – each with a separate focus being:

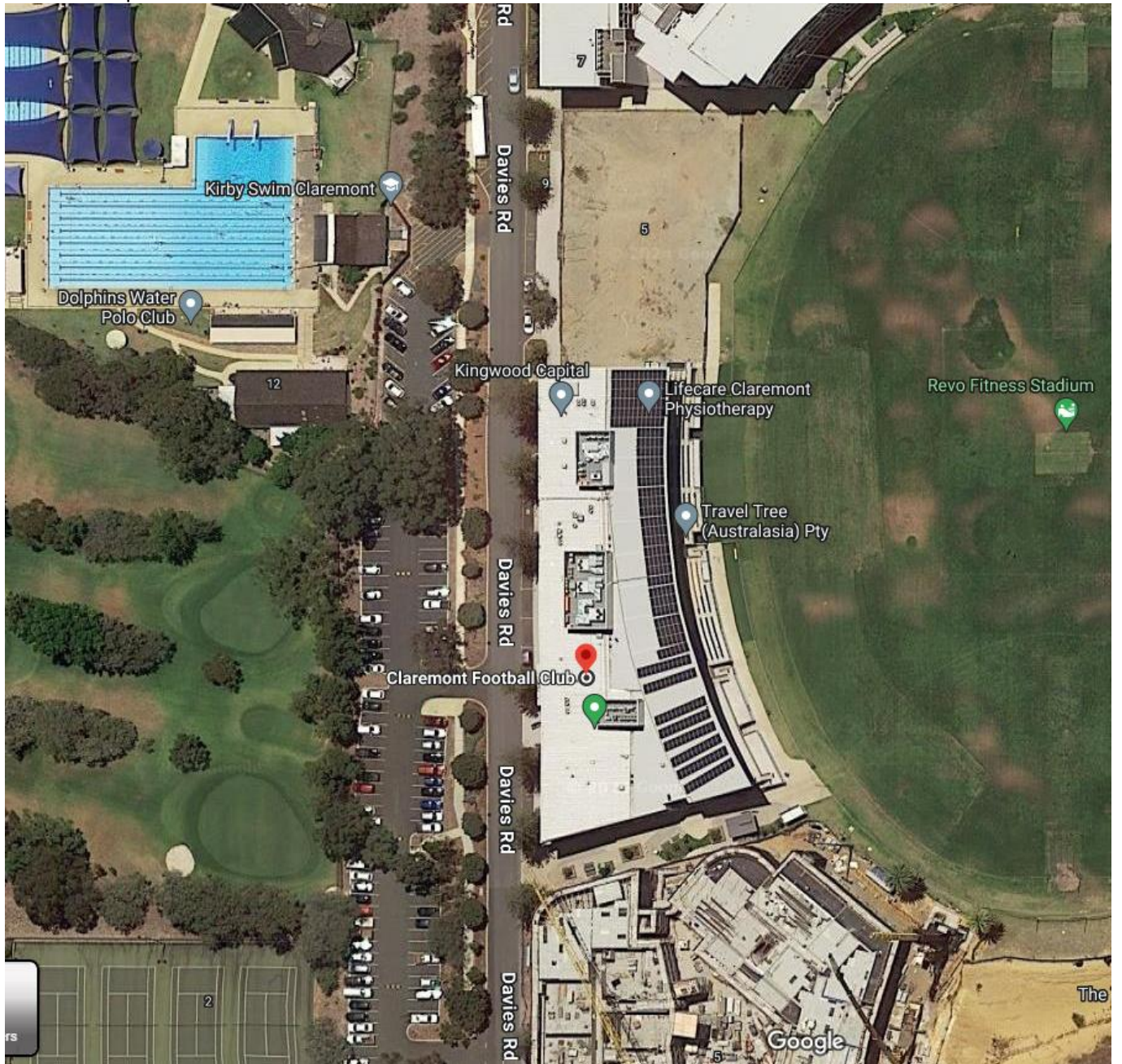
- Football Operations
 - Club Handbook to be collected by each club
 - Fixturing and Grading
- Club Development
 - Grants & Funding Opportunities
 - Volunteer Education & Training
- Umpiring
 - Seeking Club Umpire
 - Umpiring training & Education Opportunities
- Marketing & Comms
 - How can we work with you to promote your good news stories

Additionally, suppliers including Carlton & United Breweries, Belgravia Apparel and Victor School & Sport Supplies will also be exhibiting their products and will be available for any queries.

Finger food and drinks will be served following the AGM. A reminder to please RSVP through the below link by 11:00am on 19th February 2024. Dietary requirements received after this date may not be catered for. Please RSVP [CLICK HERE](#)

Claremont Football Club
Claremont Oval
3 Davies Road
Claremont

Location Map:





Annual General Meeting - AGENDA

WA Amateur Football League Inc, trading as Perth Football League
6.00pm, Monday 26th February 2024
Claremont Football Club

	NOTES/RECOMMENDATION
1. MEETING OPENING 1.1 Attendance 1.2 Apologies	
2. PREVIOUS MINUTES 2.1 Confirmation of Minutes of the previous AGM held 27 th February 2023. 2.2 Confirmation of Minutes of the previous SGM held 15 th November 2023.	<p><i>Recommendation: That the Minutes of the Annual General Meeting held 27th February 2023 be signed as an accurate and sufficient record of the meeting.</i></p> <p><i>Recommendation: That the Minutes of the Special General Meeting held 15th November 2023 be signed as an accurate and sufficient record of the meeting.</i></p>
3. REPORTS 3.1 Board Report 3.2 Financial Report – 2022/23 Audited Statements	<p><i>Audited Financial Statements are attached.</i></p> <p><i>Recommendation: That the 2022/23 Financial Report is accepted.</i></p>
4. ELECTION OF BOARD MEMBERS 4.1 Appointment of Returning Officer 4.2 Nominations <ul style="list-style-type: none">• Matt Grant• Jim Malone	<p><i>n/a – Rule 10.6 of the Constitution</i></p> <p><i>Detail of endorsed Nominations are attached.</i></p>
5. APPOINTMENT OF AUDITORS SW Accountants and Advisors	<p><i>Recommendation: SW Accountants and Advisors be appointed as auditors for 2023/24.</i></p>
6. CLOSE	

Season Preview to be conducted immediately after the Annual General Meeting.

Season Preview Agenda

1. Season 2024 Preview – New Initiatives Overview
2. Club Development Initiatives
3. PFL mini Expo – Clubs invited to engage with PFL team and Commercial Partners as per their needs.

AGENDA ITEM:	BOARD REPORT	AGENDA NO:	3.1
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Last year saw another period of growth and consolidation for Perth Football League and our member clubs.

On-field, a record 321 teams competed in 32 grades for a total of 2,915 fixtured matches across the season. The ongoing growth of club-based participation throughout the League continues to be underpinned by Women's Football, which has now been embedded into fifty-four member clubs that collectively fielded 69 teams in 2023.

As we continue to grow the game on-field, to ensure the sustainability of our clubs and the League as a whole it is important that we also work to grow the game off-field and provide the necessary resources to support our member clubs – helping Perth Football League clubs and the thousands of volunteers who power them to take advantage of opportunities and manage the challenges that they face from week-to-week and season-to-season.

Two significant initiatives from last year that deserve to be highlighted in this regard were the appointment of a new Club Development Manager role, as well as the creation of a dedicated PFL Umpiring resource. Each of these appointments were made possible through our ongoing partnership with WA Football Commission and are testament to the strong relationships we have built through years of advocacy and the deep sense of alignment and purpose between the WA Football Commission and Perth Football League – in line with our four key pillars:

1. Growing The Game and Growing The Pie;
2. Adding Value and Building Capacity;
3. Selling the Benefits; and
4. Running a Tight Ship.

Financially, the League has returned to a responsible operating surplus, underpinned by significant growth in our commercial partnerships and sponsorship income which has enabled the League to recover from the financial challenges we faced together during the COVID-interrupted season. The League's strong financial foundations enable us to invest further in strategic programs and initiatives going forward – 'giving back' and adding value to Member Clubs through targeted initiatives such as the Small Grants Program and the re-introduction of State Football, and building capacity through further investment in club development, resources and support to make the lives of club volunteers more rewarding and enjoyable.

Further investments in resources and strategic priorities into 2024 will be guided by insights gathered from club leaders and other industry stakeholders in a review which was completed over the course of 2023. This review of PFL operations was supported through our new partnership with New Balance and Belgravia Apparel, and saw wide-ranging collaboration with clubs, officials and players, highlighted by a series of round-table workshops which were facilitated with clubs drawn from across the entire metropolitan area, from all grades and of all sizes.

Personally, I would have to say that the highlight for 2023 was to receive such positive feedback from those Club Presidents who took part in these workshops. An excerpt of one such piece of feedback is provided below:

Just wanted to flick and email to say, well done...

It was so refreshing to not be talked to, but instead be asked what is important to my club, and be heard.

It was also great to interact and work collaboratively with other clubs, and listen to what they have to say.

I would like this conclude by thanking our experienced operations team for all their hard work in delivering another outstanding season in 2023, and supporting the thousands of club volunteers who ultimately make it all possible for players of all ages, experience and abilities to enjoy the benefits of participation in senior community football club environments.

As a member-based League, we are stronger together. On behalf of the Board and Staff, we look forward to building on all that good work and the spirit of collaboration from 2023 in the 2024 season and beyond.

Sam Birmingham
President

AGENDA ITEM:	FINANCIAL REPORT	AGENDA NO:	3.2
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Review of the Financial Statements of the League for FY2022/23 has now been finalised by the League's auditors, SW Accountants & Advisors.

A copy of the independent Audit Report provided by SW Accountants & Advisors and accompanying Financial Statements are attached.

The Chair of the League's Governance, Finance and Risk Committee, Matt Grant, will provide a further presentation and address questions from members at the Annual General Meeting.

Recommendation: That the 2022/23 Financial Report is accepted

Two vacant Board positions to be filled under Rule 10 of the Constitution.

Nominations have been received and considered in accordance with the Constitution. The following candidates have been endorsed and are eligible for election to membership of the Board:

- Matt Grant
- Jim Malone

As per rule 10.6 of the Constitution:

*If the number of persons nominated in accordance with sub-rule **Error! Reference source not found.** for election to membership of the Board does not exceed the number of vacancies to be filled, the candidates at the annual general meeting shall provide a resume of themselves and their appointment must be approved by at least 50% of the members present and eligible to vote.*

A copy of the endorsed candidates' nominations and supporting documentation (ie. resumes) are attached.

BOARD NOMINATION: SEASONS 2024 - 2026

TO: Andrew Dawe
Chief Executive Officer
Perth Football League
andrew@perthfootball.com.au

The University Football Club nominates Jim Malone

for the position of **BOARD MEMBER**.

of the Western Australian Amateur Football League (Inc) trading as the Perth Football League.

CLUB ENDORSEMENT

President/Secretary: Jake Colvin
Print Name


Signed

Date: 25/1/2024

NOMINEE'S ACCEPTANCE FOR NOMINATION

I, JIM MALONE accept the above nomination, and if elected, undertake to perform the duties in accordance with the Constitution and By-laws of the League.

Nominee: JIM MALONE
Print Name


Signed

Date: 24. 1. 24

Nominations close with the CEO at 4pm, Thursday 25th January 2024.

Elected Board Members will be required to attend a Board induction in the week beginning Monday 4th March 2024.

Please attach a resume or relevant information about the nominee's knowledge and experience. This information will be distributed to Member Clubs for review prior to the Annual General Meeting.

Jim Malone - Football CV

Played- 220 games junior football for Marist Football Club and Newman College from 1973-1982

Played Colts -West Perth Football Club 1983-1984- 20 games

Played University Football Club 1985-1990, 1992-1994, 2000- 2002- 170 games

Coached University Football Club 2001-2002- A Grade

2013-2017- A Colts- 4 Premierships

2018-2020- A Reserves

Coached 195 games; total involvement University FC 365 games as player or coach across A Grade, A Reserves and A Colts

Life Member- University Football Club

Committee UFC – 2 years

West Coast Eagles FC – Marketing Executive 1992-1994

Richmond FC- CEO 1994-2000

PFL Board 2021-2023

WAAFA- Chair 2021-2023

BOARD NOMINATION: SEASONS 2024 - 2026

TO: Andrew Dawe
Chief Executive Officer
Perth Football League
andrew@perthfootball.com.au

The Hammersley Carine Amateur FC Football Club nominates Matthew Grant

for the position of **BOARD MEMBER**.

of the Western Australian Amateur Football League (Inc) trading as the Perth Football League.

CLUB ENDORSEMENT

President/Secretary: John Keeley
Print Name

Jan 17, 2024

Date: _____


null John (Jan 17, 2024 19:40 GMT+8)
Signed

NOMINEE'S ACCEPTANCE FOR NOMINATION

I, Matthew Grant accept the above nomination, and if elected, undertake to perform the duties in accordance with the Constitution and By-laws of the League.

Nominee: Matthew Grant
Print Name

Date: Jan 17, 2024


Signed

Nominations close with the CEO at 4pm, Thursday 25th January 2024.

Elected Board Members will be required to attend a Board induction in the week beginning Monday 4th March 2024.

Please attach a resume or relevant information about the nominee's knowledge and experience. This information will be distributed to Member Clubs for review prior to the Annual General Meeting.

Matthew Grant

Telephone 0413 249 643
Email matt@voyagefinancial.com.au
Current Role Partner at Voyage Financial, Board Member at Perth Football League

Profile

I started Voyage Financial about 10 years ago with the goal of building a business that could help others. What has transpired over those last decade years has blown my mind.

The best part of my role at Voyage Financial is hearing the stories and experiences from new clients every day. Becoming emerged in a client's story is never boring. No day is ever the same.

More recently I joined the Perth Football League and have been on the board for 6 years, chairing the Governance, Finance & Risk Committee for the last 4 years.

Seeing clients living their lives, meeting new people, traveling and starting a family, is what I love most.

Outside of work, I was a fairly average footballer and weekend golfer. I love getting down south with family and friends, going for a dive at Mettam's Pool or trying my hand at cooking.

I'm really excited to hear your story and look forward to working with you for many years to come.

Key Skills

- Strategic Financial Planning
- Strategic Board Planning
- Risk Management
- Chairing Board & Committee Meetings
- Integrity and enthusiasm
- Planning, organising and executing events
- Small Business Planning
- Cashflow Management
- Self Managed Super Fund Management and Investment Advice
- Public Speaking
- Financial Markets
- Extensive experience in dealing with professional and difficult entities as well as daily communication with staff and management.
- Relationship Management
- International Markets
- Producing Financial Statements
- Producing Budgets & Forecasts Events and Projects
- Financial Planning
- Sponsorship Acquisition and Management
- Corporate Law
- Relationship Development
- Risk Assessment
- Credit Risk
- Extensive accounting knowledge.

Education

I am currently studying the Company Directors Course with the Australian Institute of Company Directors and a Graduate Diploma in Financial Services with Kaplan.

Curtin University of Technology, Bentley, WA 2006 - 2009 Bachelor of Commerce Majoring in Accounting and Business Law.

Kaplan International, 2011-12 Financial Planning Diploma

Kaplan International, 2016 Self Managed Super Funds

Mazenod College, 2001 - 2005 Successful completion of secondary education. with a Tertiary Entrance Rank (TER) of 90.35

Career History

Feb 2018 - Present

Perth Football League Board Member

This role comprises of board and governance duties associated with running WA's largest amateur football competition. During this time I have also been the Chair of the Governance, Finance and Risk Committee.

I have helped oversee the PFL Staffing project, successful introduction of the Player Points System and the Diverse Revenue Stream Project which has recently included the CUB, West Coast Eagles and numerous other commercial deals being signed with the PFL.

May 2015 – Present

Voyage Financial Planning Pty Ltd Director & Financial Advisor

Together with Alex Brownbill, I started Voyage Financial Planning in 2015.

We are ahead of the curve of providing integrated financial services to individuals and small businesses. Whereas most accountants, financial planners and mortgage brokers currently work as individuals, we believe that bringing these services together under one roof provides the best environment for integrated and meaningful advice for our clients. We envision becoming one of Perth's most trusted financial advice firms.

June 2019 – June 2022

WA All Abilities Football Association Board Member

The WA All Abilities Football Association was established by the Perth Football League in 2019 to ensure everybody gets to play Australia's game.

July 2014 – June 2021

It's Raining Yen Pty Ltd Director

Private investment company started by past Curtin University Graduates.

- October 2013 – April 2015 **Wealth Today
Adviser Coach & Financial Planning**
- Continuing my Financial Planning role with Wealth Today.
- Progressed into a training and development role of other Wealth Today Dealer Group advisers, including the induction to financial services, development of their sales skills, technical knowledge and implementation of best business practice.
- Conduct inductions on the Wealth Today Financial Planning Process, and present to advisers on a National stage at regular Business Development Days.
- I take a hands on approach to managing the relationships Wealth Today has with its current Financial Planners.
- Jan 2012 – Oct 2013 **Wealth Today
Paraplanner and Implementation coordinator**
- Dec 2010 – Dec 2011 **Godfrey Pembroke Ltd West Perth
Junior Paraplanner & Client Services Officer**
- Dec 08 - Nov 09 **Curtin University Student Guild - Activities Vice President**
- The Activities Vice-President is part of the executive committee of the Student Guild at Curtin University.
- During my time at the guild, I sat on numerous University committees, boards and panels. I always tried to have an active role in these and strived to ensure that students had their say in matters involving the university.
- The work conducted under this position included office work such as maintaining an office, reading agenda's, attending meetings, reviewing minutes of meetings.
- The job was directly related to student advocacy, ensuring that students at Curtin were given the best opportunity, financially, socially and academically, to succeed.
- Other roles I undertook was the organising of events for students around the campus; such as Quiz nights, Orientation programs, tavern events such as end of semester shows, and regular weekly student nights.
- The position is elected by students and ran for a period of 12 months.
- October 2007 – October 2008 **Curtin Commerce Club - Treasurer**

References Available upon request.

AGENDA ITEM:	APPOINTMENT OF AUDITORS	AGENDA NO:	5
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It is a requirement under Rule 26.4 of the Constitution and the *Association Incorporation Act 2015* that the League's financial report be audited for the year.

Recommendation: *SW Accountants and Advisors be appointed as auditors for 2023/24.*