

CIRCULAR



Subject: 2024 Small Grants Project

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Audience: Club Committees

Summary:

Clubs will be offered the opportunity to apply for partial funding assistance from the available pool for the purchasing of cameras for match recordings. The core purpose of this project is to increase competition integrity and provide a safe environment for everyone involved in PFL matches.

Clubs can apply under three funding categories, with a maximum of \$3000 available for equipment and subscription purchases. Once funds are exhausted from the pool, applications will be closed for this year.

Action:

Grant funding must be acquitted by Sunday 30th June, 2024.

Please click [HERE](#) to complete the application form. For further information please contact ben@perthfootball.com.au.

Applications must meet the relevant guidelines and eligibility criteria to be considered for grant funding.

1.0 – Funding Categories & Grant Amounts

1.1 – Category A: VEO 3 Camera System *or* Hudl Focus Camera System

- Up to \$2500 for Camera and Equipment.
- Information on both products and services can be found in the relevant information sheets.
- Disclosure: PFL is an ambassador of VEO products, making a small commission on each purchase. All commission will be circulated back into the available grant funding pool.

1.2 – Category B: Camera System of Choice

- Up to \$1000 towards match recording equipment (camera, tripod, etc.) of your choosing.

1.3 – Category C: Reimbursement of Past Purchases

- For purchases made since January 1st 2024, reimbursements will be provided, for camera and equipment costs only, in accordance with the relevant category (A or B).
- Receipts of goods purchased must be provided to PFL in order to acquit this.

An additional \$500 will be provided to clubs electing to stream via Streamer.

- To acquit this we must receive confirmation from the streaming platform as evidence.

2.0 – Guidelines & Eligibility Criteria

To be considered for funding, applicants must comply with the following conditions:

- ✓ Clubs eligible to apply must not be a probationary club within the League.
- ✓ Provide proof of purchase of appropriate equipment within the relevant funding category to the PFL.
- ✓ Grant funding must be acquitted by Sunday 30th of June, 2024. Failure to do so, will result in funding being returned to the PFL immediately. Clubs must match (at a minimum) the grant funding amount provided by the PFL.
- ✓ PFL Clubs live streaming games must use the Streamer platform.
- ✓ Clubs must record ALL home matches for a minimum period of 2 years from the date of acquittal.
- ✓ All match recordings and broadcasts must adhere to the relevant PFL By-Laws and branding guidelines.
- ✓ When requested, clubs must provide appropriate match footage to the PFL within the requested time frame and without question.

Note: Failure to comply with ALL relevant guidelines above, may result in the request for funds to be returned to PFL immediately.