




**WAFootball**

**COUNTRY  
FOOTBALL**  **WA**

**WA Football Volunteer of the Year**

**Toolkit**

**19 May – 7 July 2025**





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## BACKGROUND

The WA Football Volunteer of the Year Awards is launched in National Volunteer Week commencing on Monday 19 May 2025. In its 19<sup>th</sup> year, the Awards continue to grow in popularity with more and more community volunteers recognised for their contributions each year. The Awards are a significant initiative undertaken by WA Football and supported by The Sunday Times, to recognise the invaluable contribution of volunteers to the development and ongoing success of our great game.

**Nominations open Monday 19 May 2025 and closes Monday 7 July 2025**

<https://thankavolunteer.com.au>

### Award Categories

Nominations can be made in the following categories:

**WA Football Volunteer** | recognises an individual who has given their time and effort to support the football community. This could include helping to organise events, fundraising, or other volunteer activities.

**NAB AFL Auskick Volunteer** | recognises an individual who has gone above and beyond to support the Auskick program.

**Community Club Coach** | recognises a community Coach, Assistant Coach or Coach Coordinator who has shown exceptional leadership, commitment, and dedication to their role and the sport of football.

**Community Umpiring Service** | recognises an umpire who has consistently demonstrated fair play, sportsmanship, and professionalism while officiating games.

**Disability Inclusion Ambassador** | recognises the outstanding work of a volunteer in promoting the inclusion of people with disability in football.

**Diversity Ambassador** | recognises the outstanding work of a volunteer that has been able to promote inclusion for Indigenous and/or Multicultural communities in football.

**AFL School Ambassador** | recognises an individual who has made a significant contribution to their school community through football.

**Young Volunteer** | recognises an individual aged 15 - 25 years who has made an outstanding voluntary commitment over the past year and positively impacted the lives of others.

**Club of the Year** | recognises a football club that goes above and beyond to support its players, volunteers, families and wider community instilling a positive club culture and a safe and inclusive environment.

## HOW TO GET INVOLVED

All clubs are encouraged to both nominate and promote their club volunteers in the awards.

- Nominate your clubs Committee Members who contribute their time and efforts to the club.
- Nominate those people in your club who go above and beyond – coaches, managers, canteen, and those that just help out.
- Promote the awards and encourage others to nominate.
- Share the news when volunteers at your club are nominated.

### Competition

Each person who is nominated in any category in the WA Football Volunteer of the Year Awards will receive a personalised certificate.

Nominees who share their certificate and tag in @WAFootball will go into the running to win a \$250 voucher which will be drawn after nominations close.

## PROMOTIONAL TOOLS

Throughout the WA Football Volunteer of the Year Awards program, 19 May to 7 July 2025, there are many promotional tools that clubs can use to help promote nominations.

- Share the link to nominate across your club

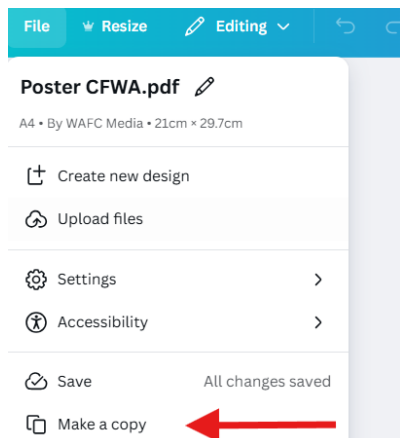
<https://www.thankavolunteer.com.au/>

- Stick up the attached poster with QR link around your club. Can edit Poster to put own club image into it here – [CANVA LINK](#)
- Use the attached social tile to promote on social media
- Use the Canva Link to create your own social media

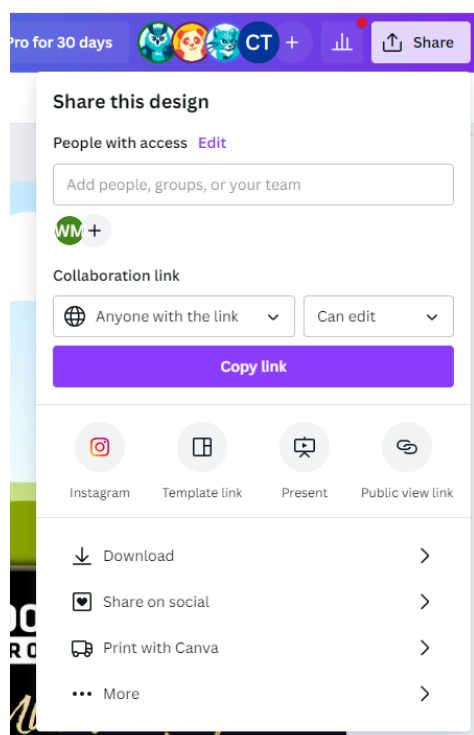
[CANVA LINK](#)

## Canva Instructions

1. File – Make a copy on the design.



2. Drag your image into the top half of the template
3. Click Share and Download your social tile



## NATIONAL VOLUNTEER WEEK

National Volunteer Week takes place from 19 to 25 May and the theme for 2025 is 'Connecting Communities'. All clubs are invited to participate during round 5, 23 – 25 May by celebrating your amazing volunteers who positively contribute to growing the football club community.

This round is significant in that it gives the football community the opportunity to thank those volunteers who take time out to ensure a great game day environment for the almost 40,000 children who take to the field each weekend.

As we all know, junior football clubs thrive on the passion and dedication of our amazing volunteers. From committee members, to coaches and team managers, to runners, goal umpires, canteen staff, and those who set up the grounds. Their selfless efforts play an integral role in creating a positive and enriching experience for our young players.

National Volunteer Week is an opportunity to say a small thank you for all that they do. For turning up at training and games in wind, rain and freezing cold, for doing their best to support, motivate and develop their teams, for organising rosters and keeping everyone informed, for going above and beyond to ensure young players enjoy their football journey.

### How to Get Involved

There are many ways that clubs and their footy families can get involved across the weekend.

- Clubs can use the pre-designed and editable social tiles provided to highlight the special volunteers within their club across social media.
- Provide coffee vouchers, canteen vouchers or special sponsor gifts to thank volunteers, including home team and away team volunteers playing at your club across the weekend.
- Have your players invite their coaches, manager and other key volunteers within their team to join in the singing of the club song.

### Promotional Tools

To assist clubs in promoting National Volunteer Week being celebrated across the weekend of 23 – 25 May, a number of promotional tools have been provided.

- National Volunteer Week social media tile – attached
- Canva link to create your own social media tile

[CANVA LINK](#)

- Check out Volunteering Australia's resources

<https://www.volunteeringaustralia.org/get-involved/nvw/>

## CONTACT US

If you have any questions regarding the WA Football Volunteer of the Year Awards, please don't hesitate to contact us at [countryfootballwa@wafootball.com.au](mailto:countryfootballwa@wafootball.com.au)