



SWANSMEN

ON THE BALL !

THE NEWSLETTER OF SWANSMEN INC.

A COTERIE GROUP OF THE SWAN DISTRICTS FOOTBALL CLUB INC.



SWANSMEN

2019 **ISSUE 1** - March

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2019 - Here we go again

The year kicked off with the annual Planning Seminar in February. For full details refer to the article further in this edition.

The annual busy bee will be held on Sunday 17th March. Lock in the date and come on down to get the Swansmen Lounge spit spot ready for the first home game, and enjoy a sausage sizzle, a coldie and a good chin wag after the hard work is done.



Josh Simpson

On the football side, the Football Department has been busy recruiting over the summer break with Jesse Glass-McCasker returning from his stint at Carlton and the signing of former Docker Josh Simpson and Subiaco/East Fremantle veteran George Hampson. South Bunbury and WA State Country player Leigh Kohlmann has also been added to the player list and Anthony Stephens is making a return to the club. Adding to the club's healthy mix of youth and experience this season are young talented players Lachlan



Jesse Glass-McCasker

Riley and Aiden Clarke. Adam is excited by the development of our young players from the last couple of years and expects them to step up in 2019. The players have been hard at work on the training track over the summer under the watchful eyes of Adam and the coaching staff.

The first game of the year is at home on Saturday 6th April against South Fremantle. Get down and support the players in their first hit out of the season. Drop into the Swansmen's Lounge and renew acquaintances over a cold drink.

We are putting together an interesting list of guest speakers for our dinner meetings, with League coach Adam Pickering the first cab off the rank. Refer to the **Coming Events** calendar at the end of the newsletter for further details. Please put the dates into your diaries **NOW** so that we have strong support in numbers and a successful financial year for the Club.

As part of the commitment from the Swansmen and the Club to further enhance their relationship, it has been suggested that the April and July dinners be combined with the Clubs Sponsor and Judda Bee Networking events. These would still be held on the normal 3rd Tuesday of the month, with the April dinner being held at Mandoon Estate and the July dinner changing to a breakfast, most likely at O2 Cafe on Old Perth Road. The price of the April dinner would be \$40 per head and will cover gourmet finger food and all drinks. The format would be similar to the normal dinner but will be more of a formal chit chat night to get to know members, Judda Bee's and Club sponsors. The guest speaker will be WA Cricket Legend **John Inverarity**. The July breakfast is still a work in progress.

We are hoping that all past and recent members of the Swansmen will re-join in 2019 and together with the Judda Bee network, we look forward to an enjoyable and successful year both on and off the field.

Trevor Hoy (President)



MARCH DINNER MEETING

Tuesday 19th MARCH 2019 6:30pm
Past Players & Officials Room Upstairs

GUEST SPEAKER

Adam Pickering – League Coach

Adam will give a rundown on the form of the squad over the summer and his expectations of the competition this year. What will be his assessment after the pre-season games?

We look forward to all members enjoying some good company and a good meal at our first meeting. Why not bring a guest along?

Numbers must be confirmed before Tuesday 12th March by one of the following methods:

RSVP via the online link at [RSVP](#) or phone Trevor Hoy on 0405 453 042

Please note, that if you RSVP 'Yes' to a dinner and do not attend the Swansmen still have to pay for your meal.

Invite a Guest

We ask all members to RSVP to the dinners early and we ask that you endeavour to bring along a guest so that we get good numbers and increase our profile.

Membership Drive

A reminder for those who have not renewed their membership to please do so. An email will be sent out. Subscriptions are still only \$40 and can be paid by any of the following methods:

- Pay at the Club Office (together with your Club Membership) and add the Swansmen membership
- Pay online via the Club webpage
- Pay at the first Dinner Meeting
- Pay direct to the Swansmen bank account, BSB: 036-080 A/C: 276254, include your name.

Annual SWANSMEN Planning Seminar

Sunday 17th February saw a good attendance at the Planning Seminar held at Club President Peter Hodyl's place in Bassendean. 15 members were present as well as the Club CEO Jeff Dennis and Operations Manager Ross Leipold. It was a very productive afternoon.

CEO Jeff Dennis reinforced the Club values and the importance of engaging our community to remain relevant and sustainable. He also spoke about new funding and creating new audiences.

Operations Manager Ross Leipold spoke about new opportunities and sponsorship renewals which were continuing from last year. 30 Judda Bees have signed up so far. 19 functions have already been booked for 2019. Major dates have been pencilled into the calendar. The season launch and player auction will be on Thursday April 4th. The networking event will again be at Mandoon Estate on April 16th and could be combined with the Swansmen's dinner meeting. The golf day and Jakovich/Carey night are ramping up. The Swan Medal is set for October 4th and will again be held at Mandoon.

Some key ideas from the seminar were:

- Annual AFL Grand Final Raffle to be run again. Same principals as last year. Peter Snow to co-ordinate.
- Auction - in co-operation with the club again. Date is Saturday 24th August, as well as online. Auction committee to explore new ideas to get more numbers on the night.
- Thursday Night – Members Night. Proving to be very successful. Swansmen to continue with the Chase the Ace. New 100 number chocolate wheel now in use thanks to Paul Dalton.
- New for 2019 - Melbourne Cup Raffle to be run after AFL raffle draw. Same principals as last year. Peter Snow to co-ordinate.
- New for 2019 - Buy a Fence Picket. Based on previous fundraising venture. \$150 will get you a bronze plaque on a fence picket around the ground. Des Hardiman to co-ordinate.
- Promote the Swansmen Lounge to the female players when home games are against West Coast.



LtR: Mark McNair, Jim Benson, John Rowe, Bob Hutchinson, Graeme Higgins, Des Hardiman, Jeff Dennis, Peter Hodyl, Tim Outred, Ross Leipold check out the Bar Hodyl.



Trevor Hoy thanks Peter and Nessa for hosting the Seminar and the ladies for food supplies.
LtoR: Peter Snow, Jen Benson, Trevor, Tim and Eliza Outred, Colleen Hardiman, Kathy Rowe.

Thursday Night – Swans Members Night

All Club Members and Supporters are invited to Steel Blue Oval on Thursday nights to watch the team train and then join in the following activities in the main bar:

League Team Announcements – after training, Adam will announce the senior team.

Chase the Ace – The jackpot as of Thursday 28th February is \$3,178.

Free Members Draw – The jackpot as of Thursday 28th February is \$1,200. The lucky member must be in attendance and claim the prize within 2 minutes – otherwise a jackpot of \$100 is added.

THE Swansmen Game Day Experience (10-25 people)

Organise a group and enjoy a day at the footy in the comfort of the Swansmen's Lounge. Various packages available include but not limited to:

- Admission & Football Budget
- Swansmen stubby holder
- Reserved Seat in the Swansmen's Lounge VIP area
- Drinks – various drink packages available
- Lunch – various food packages available
- Half time snacks – various food packages available
- Access to upstairs after the game

Contact Trevor Hoy or Des Hardiman for further details.

Carpet WANTED

We are still looking at replacing the 35-year-old carpet in the Swansmen Lounge. If anyone is aware of any large refurbishment where good carpet is being replaced, we would love to obtain at bargain price (\$0). Contact Trevor Hoy or Des Hardiman if you have any leads.

Coming Events

Date	Event	Time	Venue/ Guest
Tuesday 12th Mar	The King vs Jacko	5:00pm	SDFC Function Room
Friday 15th Mar	SDFC Golf Day	9:30am	Vines Resort - Lakes Course
Sunday 17th Mar	BUSY BEE & BBQ	9:00am	Swansmen Lounge
Tuesday 19st Mar	DINNER MEETING 1	6:30pm	Adam Pickering
Tuesday 2rd April	Committee Meeting	6:00pm	Swansmen Lounge
Thursday 4th April	Season Launch	6:30pm	SDFC Function Room
Saturday 6th April	1 st GAME - SD vs SF	2:10pm	Steel Blue
Tuesday 16th April	DINNER MEETING 2	6:30pm	John Inverarity (WA Cricket Legend)
Tuesday 21st May	DINNER MEETING 3	6:30pm	TBA

Committee 2019

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