

CLAREMONT FOOTBALL CLUB'S BY THE NUMBERS 2023

ADDING TO OUR ACHIEVEMENTS

+1

ZANE ZAKOSTELSKY
MEL WHINNEN MEDAL
(COLTS GRAND FINAL B&F)

+1

JAYME HARKEN
WAFLW
DHARA KERR MEDAL

+1

ADELE ARNUP
WAFLW
LEADING GOAL KICKER

TEAM OF THE YEAR

13

Claremont players named in
Team Of The Year.

18,120

audience who viewed and/or
streamed our broadcasted
game in Round 2



10%

% of players from
Kimberley region

18.3%

% of players from
Great Southern region

1,159

attended our game day
President's Luncheons.
(4% increase from 2022)



↑35%

increase in Instagram followers
on Claremont Tigers since 2022

SOCIAL MEDIA AUDIENCE

17,000+

followers across our social
media platforms
14% increase since 2022

HOME GAME CROWDS

13,500+

fans who attended WAFL &
WAFLW games at Revo Fitness
Stadium in 2023

DRAFTED

Jack Buller drafted
mid-season to Sydney
Swans.

Dan Curtin expected
AFL draft first round.



AUDIENCE LOCATION

Perth houses over 50% of our audience,
with the following largest being Broome,
Mira Mar (Albany), Melbourne and Sydney

UNDEFEATED

17

of games our Women
went **undefeated** in a row
in 2023



TIKTOK VIEWS

669,000+

views on our most
watched TikTok.

Our WAFLW and WAFL teams
headed to Broome to play.

We ran community clinics in the
Kimberley region across two weeks.



BROOME

WESTERN FORCE

3,000+

in attendance at Revo Fitness Stadium
as we played host to Western Force

27,104

Audience at WAFL Grand Final, where
we also won the **2023 Colts Premiership**

