

# CIRCULAR



**Subject:** Burley Sponsorship Obligations and Allocation

**Date:** 20 February 2025

**Document ID:** 07, 2024-25

**From:** Natalie Archer  
Ph: 0422 379004 (Office Hours Mon to Fri, 8.30am to 5pm)  
Email: [natalie@perthfootball.com.au](mailto:natalie@perthfootball.com.au)

**Audience:** Club Committees

<b>Summary:</b> Burley is the official and exclusive training and match football in the Perth Football League. Football allocation will be delivered directly to clubs. Additional footballs are available to purchase.	<b>Action:</b> <a href="#">CLICK HERE</a> to nominate your delivery address by no later than 7 March 2025.
--	---

Burley is the official and exclusive training and match football in the Perth Football League.

### Social Media Branding:

Clubs must not use images of Sherrin or any competitors footballs in social media posts. Burley images have been attached to this email for use by Clubs.

### Match Day Footballs:

The home team for each fixtured match shall supply a new Perth Football League approved Burley football for all mens league matches from A to C2. A good condition football will suffice for all other grades.

All footballs used in matches in the 2025 season must be branded with Sullivan Logistics.



### Football Allocation:

The Perth Football League allocates footballs based on the number of teams nominated – see the table below. 2025 match footballs in addition to the allocation are available for purchase from the PFL for \$121 ea. A limited number of womens training balls are available for \$110 ea.

Burley will be delivering the allocation direct to clubs during business hours. Footballs will be delivered as they are manufactured so we are unable to provide a specific time and we recommend providing a business address. [CLICK HERE](#) to nominate your delivery address by no later than Friday 7 March 2025.

Clubs can opt to collect their footballs from the PFL at Tuart College during business hours.

**It is important that Clubs open and check their boxes immediately to check they receive the correct quantity/sized footballs.**

No. of teams nominated	Men's/Colts footballs	Women's footballs	Integrated footballs	No. of teams nominated	Men's/Colts footballs
1	10	4	4	5	18
2	12	6		6	20
3	14			7	22
4	16			8	24