

CIRCULAR



Subject: ANNUAL GENERAL MEETING & CLUB PRESIDENT'S MEETING

Date: 19th January 2021

Document ID: 11, 2020-21

From: David Armstrong, General Manager
Ph: 9287 5522 (Office Hours Mon to Fri, 8.30am to 5pm)
Email: darmstrong@wafc.com.au

Audience: Club Committees, Life Members, Board Members

Summary:

WA Amateur Football League Inc. - AGM
6.00pm, Monday 15th February 2021
Tuart College, Grenville Street, Tuart College

Action:

This is a meeting of Member Clubs. As prescribed in By-law 3.7, any club which is not represented at this meeting shall be fined \$100.

The WA Amateur Football League Inc. trading as the Perth Football League will hold its AGM 6.00pm, Monday 15th February 2021 at Tuart College, Grenville Street, Tuart College.

A Club President's Meeting will be conducted at the conclusion of the AGM.



PERTH FOOTBALL
L E A G U E

AGM - AGENDA

WA Amateur Football League Inc (trading as the Perth Football League)
6.00pm, Monday 15th February 2021
Tuart College, Grenville Street, Tuart College

1. MEETING OPENING

- 1.1 Attendance
- 1.2 Apologies

2. PREVIOUS MINUTES

- 2.1 Confirmation of Minutes of the previous AGM held 17th February 2020.

3. REPORTS

- 3.1 Board Report
- 3.2 Financial Report – 2019/20 Audited Statements

4. ELECTION OF BOARD MEMBERS

- 4.1 Appointment of Returning Officer
- 4.2 Matt Grant (Incumbent)
Wayne Langborne
Jim Malone

5. ENDORSEMENT OF BOARD APPOINTED MEMBERS

- 5.1 On the 7th December 2020, the Board appointed Geoff Glass in accordance with cl. 10.1(c) of the League Constitution. Board appointments require endorsement of member clubs at the next general meeting.

6. APPOINTMENT OF AUDITORS

Walker Wayland Audit (WA) Pty Ltd

7. CLOSE

DISCUSSION/RECOMMENDATION

Recommendation: That the Minutes of the AGM held 17th February 2020 is signed as an accurate and sufficient record of the meeting.

e-Year Book link

Report attached to email.

Resumes attached

Recommendation: That Geoff Glass appointment to the Board is endorsed.

Recommendation: Walker Wayland Audit (WA) Pty Ltd is appointed as auditors for 2020/21.

Club President's Meeting to be conducted immediately after the AGM.

AGENDA ITEM:	Board Report	AGENDA NO:	3.1
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Season 2020 was one of the most challenging in our history, with a world-wide pandemic requiring governments to close borders and restrict movement of the community.

In March, as clubs were in the final stages of pre-season training and preparing for round one, the Perth Football League postponed the season after advice from the AFL and WA Football Commission.

For some time it did not look like any matches would be played in 2020. However, with easing of government restrictions, the League did complete a nine round season with a shortened finals series from July 2020. I acknowledge the incredible spirit of our club committees during periods of uncertainty that 2020 brought. Their tireless work and initiative to keep players engaged through lockdown and to retain local sponsors highlights the unique love for our game that truly defines our League.

Our end of year financial result will show the League invested hundreds of thousands of dollars from our “rainy day” reserves to support this season. That we were able to make such a decision in order to reduce the financial burden on clubs as much as possible to ensure this season went ahead, was only possible thanks to decades of effective and responsible financial management by our current and previous administrators, at League and club level alike.

We did this not just because we it was crucial to clubs from a long-term player and volunteer retention perspective but also because we know how important football is and the role it plays when it comes to people’s physical and mental health.

The League also supported clubs through this period with cashflow assistance and the introduction of the Club Small Grant Program, to assist club volunteers and encourage committees to invest in their clubs. Grants totalling \$51,000 were approved for items such as ice machines for player recovery, computers for club administrators, EFTPOS systems for team managers and bar/canteen managers, and digital scoreboards. In addition, we continue to underwrite clubs using Xero accounting software to support Club Treasurers.

During 2020, the League continued to advocate for improved and new facilities with representation on the WAFC Facility Planning Committee and input into the WAFC Strategic Facilities Plan 2020-2030. Match day lighting and female friendly changerooms are a priority.

In terms of broader advocacy, the League presented at the WA Government’s Public Accounts Committee review into the use of WAFC funds. Our submission, and indeed our longstanding position to the WAFC, is for an overhaul of the Commission’s governance to better reflect community football. In 2021, the League will continue to promote this significant, and long overdue reform.

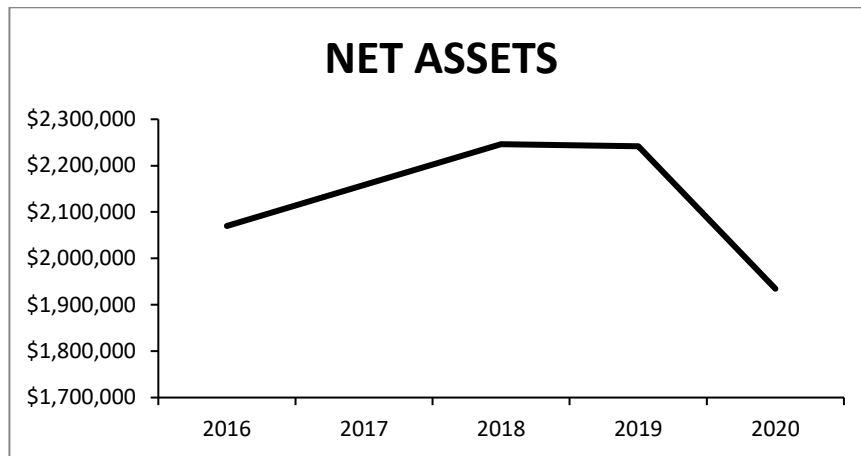
Our League would not be possible without the support of local government. They provide the facilities and grounds to play. In return, we engage local communities by providing for physical and mental well-being. On behalf on the Board and staff, our 69 member clubs, the hundreds of volunteers who power them and the 12,000 male and female players who enjoy playing in our league, I thank the 24 local councils who supported clubs through provision of reduced or waived ground usage fees in 2020.

I also thank our sponsors for sticking with us as they themselves were challenged by COVID-19. We do have terrific support from the West Australian Football Commission, Carlton and United Breweries, Midway Ford, Life Without Barriers, West Coast Eagles, Burley, Blackchrome, Australian Physiotherapy Equipment and Skill Hire.

I thank my fellow Board members, and our General Manager and staff for their commitment and energy over a very trying season.

Sam Birmingham
President

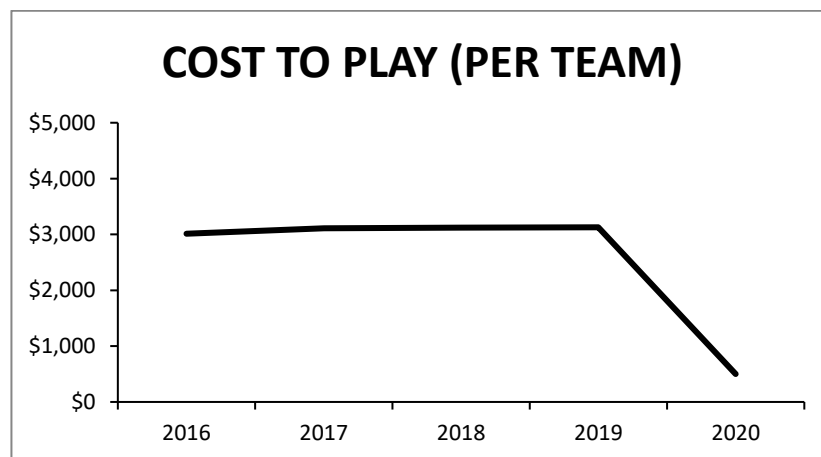
Due to the impact of COVID-19 and a reduced season in 2020, the Financial Report ending 31st October 2021 shows the League reported a \$311,850 operating loss. Though the loss is substantial, the investment was due to years of prudent financial management from the League. The League remains in a strong financial position.



In planning for a shortened season, the Board had forecast a \$400,000 operating loss but gained the benefits of the Federal Government's JobKeeper program which was passed on by the WAFC who employ Perth Football League staff.

Revenue

Affiliation fees were charged at \$500 per team. This reduction enabled clubs to field teams with the League essentially underwriting player insurances (\$225K) and ground hire (\$74K).



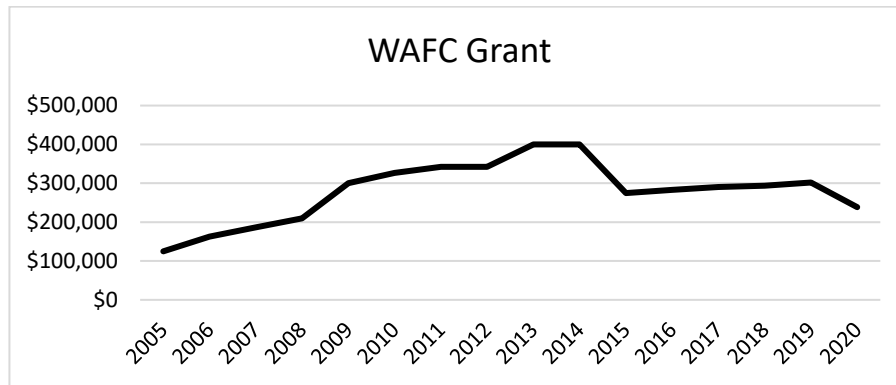
Several other charges were removed to reduce from affiliation fees:

- New footballs were not distributed and not charged to club through affiliation fees. These footballs, which were manufactured and purchased by the League, were sold to clubs or remained as inventory and will be used for future club purchases.
- Umpiring coaching was not levied and thus was not forwarded to the WAFC.
- Medal Presentation Dinner was not conducted at Crown and was not charged to club through affiliation fees.

Local councils were supportive in waiving or reducing (pro rata) ground hire charges. Many clubs dealt directly with their local council to achieve this benefit. Going forward, ground hire levies remaining within affiliation fees needs addressing.

Clubs were also provided cashflow relief with the League delaying repayment of club playing apparel.

WAFC grant contribution towards staffing was again reduced this financial year. Though the reduction for the 2019/20 financial year can be contributed to COVID-19, the reduction of the WAFC grant has been a trend since 2014. The Perth Football League has raised this issue and will continue to advocate for



Club investment

- For the third year, clubs introducing womens teams received complimentary playing jumpers, totalling \$8000.
- Support for Club Treasurers continued for a second year, with the provision of Xero. Tens clubs signed up to use Xero in 2019/20. To date, 28 clubs are now using Xero, whereby the League will pay for club set-up, 12 months training and ongoing annual subscription, totalling \$40,000 for 2020/21.
- A Club Small Grant program was launched with \$51,000 approved. Popular initiatives included digital scoreboards and POS systems.
- A weekly podcast was launched with a 4482 listeners.
- As part of the Life Without Barriers support of Integrated Football, all teams received new playing jumpers at a cost of \$7500.

Two vacant Board positions. Nominations and resumes are received from:

Matt Grant (Incumbent)

Nominated by Hamersley Carine

Wayne Langborne

Nominated by Canning Vale

Jim Malone

Nominated by University of WA

BOARD NOMINATION: SEASONS 2021 - 2023

TO: General Manager
Perth Football League
PO Box 275
Subiaco WA 6904

The Hamersley Carine AFC Football Club nominates Matthew Grant

for the position of Board Member for the Western Australian Amateur Football League trading as the Perth Football League.

CLUB ENDORSEMENT

President/Secretary: Christopher Banting
Print Name


Signed

Date: 13/1/21

NOMINEE'S ACCEPTANCE FOR NOMINATION

I, Matthew Grant accept the above nomination, and if elected, undertake to perform the duties in accordance with the Constitution and By-laws of the League.

Nominee: Matthew Grant
Print Name


Signed

Date: 13/1/2021

Nominations close with the General Manager 4pm Wednesday 13th January 2021.

Nominations may be posted to the Perth Football League, PO Box 275 Subiaco 6904; or emailed to darmstrong@wafc.com.au.

Elected Board Members will be required to attend a Board induction in the week beginning Monday 22nd February 2021.

Please attach a resume or relevant information about the nominee's knowledge and experience. This information will be distributed to Member Clubs for review.

Matthew Grant

Current Role Partner at Voyage Financial

Profile

I started Voyage Financial about 6 years ago with the goal of building a business that could help others. What has transpired over those last 6 years has blown my mind.

The best part of my role at Voyage Financial is hearing the stories and experiences from new clients every day. Becoming emerged in a client's story is never boring. No day is ever the same.

Seeing clients living their lives, meeting new people, traveling and starting a family, is what I love most.

Outside of work, I'm a fairly average footballer and weekend golfer. I love getting down south with family and friends, going for a dive at Mettam's Pool or trying my hand at cooking.

I'm really excited to hear your story and look forward to working with you for many years to come.

See more at: <http://voyagefinancial.com.au/team/matt-grant/-sthash.2r66X8AB.dpuf>

Key Skills

- Strategic Financial Planning
- Retirement Planning
- Chairing Board Meetings
- Integrity and enthusiasm
- Planning, organising and executing events
- Small Business Planning
- Cashflow Management
- Self Managed Super Fund Management and Investment Advice
- Public Speaking
- Financial Markets
- Extensive experience in dealing with professional and difficult entities as well as daily communication with staff and management.
- Relationship Management
- International Markets
- Ability to work in pressure situations
- Management experience and attributes.
- Producing Financial Statements
- Producing Budgets & Forecasts Events and Projects
- Financial Planning
- Sponsorship Acquisition and Management
- Corporate Law
- Relationship Development
- Risk Management
- Risk Assessment
- Credit Risk
- Extensive accounting knowledge.

Education

Curtin University of Technology, Bentley, WA 2006 - 2009 Bachelor of Commerce Majoring in Accounting and Business Law.

Kaplan International, 2011-12 Financial Planning Diploma

Kaplan International, 2016 Self Managed Super Funds

Mazenod College, Lesmurdie, WA 2001 - 2005 Successful completion of secondary education. I finished with a Tertiary Entrance Rank (TER) of 90.35

Career History

Feb 2018 - Present

Board Member – Perth Football League (Formally WA Amateur Football League)

This role comprises of general board and governance duties associated with running WA's largest amateur football competition. During this time I have also been the Chair of the Governance, Finance and Risk Committee.

May 2014 – Present

Voyage Financial Financial Planning Pty Ltd Director & Financial Advisor

Together with Alex Brownbill, I have started Voyage Financial Planning in May 2015.

We are ahead of the curve of providing integrated financial services to individuals and small businesses. Whereas most accountants, financial planners and mortgage brokers currently work as individuals, we believe that bringing these services together under one roof provides the best environment for integrated and meaningful advice for our clients. We envision becoming one of Perth's most trusted financial advice firms.

July 2014 – Present

It's Raining Yen Pty Ltd Director

Private investment company started by past Curtin University Graduates.

October 2013 – April 2015

Wealth Today Adviser Coach & Financial Planning

Continuing my Financial Planning role with Wealth Today.

Progressed into a training and development role of other Wealth Today Dealer Group advisers, including the induction to financial services, development of their sales skills, technical knowledge and implementation of best business practice.

Conduct inductions on the Wealth Today Financial Planning Process, and present to advisers on a National stage at regular Business Development Days.

I take a hands on approach to managing the relationships Wealth Today has with its current Financial Planners.

Jan 2012 – Oct 2013

Wealth Today
Paraplanner and Implementation coordinator

I started with Wealth Today, which is part of the Today Group in early 2012 as a paraplanner. Wealth Today are a financial planning dealer group showing tremendous growth with a cutting edge, fee for service strategy for advisers all over the country.

My roles include providing strategic advice for Financial Advisers all over Australia regarding risk management, superannuation, retirement planning, investment and estate planning.

I help provide detailed financial product advice, research and recommendations for a wide range investments and financial products and assist planners with the implementation of risk, superannuation and investment products.

December 2010
December 2011

– **Godfrey Pembroke Ltd West Perth**
Junior Paraplanner & Client Services Officer

Godfrey Pembroke is a financial planning firm who deal largely with retirement strategies including superannuation strategies, income streams, estate planning and retirement.

My roles included paraplanning, client relationship and management, general administration duties, communicating with financial product providers and institutions.

Dec 08 - Nov 09

Curtin University Student Guild - Curtin University, Bentley, WA
Activities Vice President

The Activities Vice-President is part of the executive committee of the Student Guild at Curtin University.

During my time at the guild, I sat on numerous University committees, boards and panels. I always tried to have an active role in these and strived to ensure that students had their say in matters involving the university.

The work conducted under this position included office work such as maintaining an office, reading agenda's, attending meetings, reviewing minutes of meetings.

The job was directly related to student advocacy, ensuring that students at Curtin were given the best opportunity, financially, socially and academically, to succeed.

Other roles I undertook was the organising of events for students around the campus; such as Quiz nights, Orientation programs, tavern events such as end of semester shows, and regular weekly student nights.

The position is elected by students and ran for a period of 12 months.

October 2007 – October 2008 **Curtin Commerce Club - Treasurer**

The CCC is a student run club designed to enhance the social life of Curtin University students, to give students a place to meet their peers, attend social and academic events and provide a friendly and safe place to attend whilst on campus.

My role as treasurer included producing financial statements and budgets, acquiring sponsors, planning, organising and executing events, liaising with sponsors as well as members and actively participating in executive meetings as a member of the executive assembly.

Additional Skills

Excellent knowledge of Microsoft Office applications
Team-leading skills
Event Organising
Extensive participation in University board meetings.

Personal

Date of Birth: 31 August 1988

Nationality: Australian
Eligible to work in the UK: Yes
Driving License: Yes

Interests

Football
AFL
Cricket
Beach
Spending time with mates

References

Available upon request.

BOARD NOMINATION: SEASONS 2021 - 2023

TO: General Manager
Perth Football League
PO Box 275
Subiaco WA 6904

The CANNING VALE SENIOR Football Club nominates Wayne LANGBORNE

for the position of Board Member for the Western Australian Amateur Football League trading as the Perth Football League.

CLUB ENDORSEMENT

President/Secretary: Scott BRANCH
Print Name

Scott Branch
Signed

Date: 12/1/2021

NOMINEE'S ACCEPTANCE FOR NOMINATION

I, Wayne LANGBORNE accept the above nomination, and if elected, undertake to perform the duties in accordance with the Constitution and By-laws of the League.

Nominee: Wayne Langborne
Print Name

Wayne Langborne
Signed

Date: 12-1-21

Nominations close with the General Manager 4pm Wednesday 13th January 2021.

Nominations may be posted to the Perth Football League, PO Box 275 Subiaco 6904; or emailed to darmstrong@wafc.com.au.

Elected Board Members will be required to attend a Board induction in the week beginning Monday 22nd February 2021.

Please attach a resume or relevant information about the nominee's knowledge and experience. This information will be distributed to Member Clubs for review.

Perth Football League Board Member Nominee 2021 / Wayne Langborne

Further to my nomination to the position of board member of the PFL I'd like to briefly outline my professional and football experience.

Professional:

- Have worked in the International Freight Forwarding/Logistics/Customs industry for 40 years
- Am a Licenced Customs Broker
- Over the years I have managed several multi-national Freight Forwarding & Customs Brokerage companies
- Have owned two Freight Forwarding & Customs Brokerage companies
- Currently work from home as Managing Director of Sage Logistics Australia Pty Ltd

Football:

- Played from age 5 to age 40
- Have been a football coach for 35 years
- Coached Juniors from ages 5 to 17 years old
- Coached several Amateur clubs from A Grade to G Grade
- Coached WAFL colts at Perth Football Club
- WAAFL Under 23's coach for 10 years
- South Fremantle Women/Women's Talent Academy assistant coach
- All Australian Amateur senior and assistant coach-toured Ireland 2008
- Level 1-3 accredited (lapsed)
- Level 1 WAAFL course presenter
- Life member North Fremantle Amateur Football Club

Having finally given up coaching I feel that becoming a board member with the Perth Football League is the natural progression for someone who has vast football and business experience and is looking to give back to a sport that has given him so much joy for so many years.

Yours sincerely

Wayne Langborne

BOARD NOMINATION: SEASONS 2021 - 2023

TO: General Manager
Perth Football League
PO Box 275
Subiaco WA 6904

The University Football Club nominates Jim Malone

for the position of Board Member for the Western Australian Amateur Football League trading as the Perth Football League.

CLUB ENDORSEMENT

President/Secretary: DWAYNE LAKE
Print Name

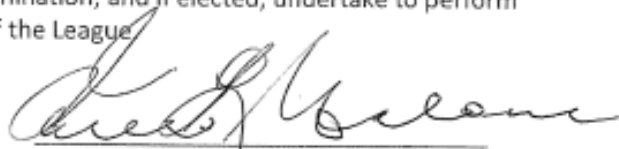

Signed

Date: 15/12/20

NOMINEE'S ACCEPTANCE FOR NOMINATION

I, JIM MALONE accept the above nomination, and if elected, undertake to perform the duties in accordance with the Constitution and By-laws of the League.

Nominee: JIM MALONE
Print Name


Signed

Date: 18.12.20

Nominations close with the General Manager 4pm Wednesday 13th January 2021.

Nominations may be posted to the Perth Football League, PO Box 275 Subiaco 6904; or emailed to darmstrong@wafc.com.au.

Elected Board Members will be required to attend a Board induction in the week beginning Monday 22nd February 2021.

Please attach a resume or relevant information about the nominee's knowledge and experience. This information will be distributed to Member Clubs for review.

Jim Malone: University Football Club nominee for Perth Football Board seasons 2021-2023

DOB: 4 Feb 1965 (55 years old)

Occupation: Mining Executive

Football Resume

Juniors

Played 149 games junior Football for Marist Football Club

3 years of 1st XVIII for Newman College- Captain 1st XVIII 1982

Played a number of combined teams for Subiaco Junior teams

WAFL

West Perth Football Club- Colts 1983 & 1984

WAAFL

University Football Club 1985-2020

Played 170 games

Coached A Grade 2001 & 2002

Coached A Colts 2013-2017- 4 premierships, 1 runner up

Assistant coach A Reserves 2018-2020

Served on the committee at University Football Club for several years in 1980's and 1990's

AFL

West Coast Eagles – 1992-1994, Marketing Executive

Richmond Football Club – 1994-2000, Chief Executive Officer

Local

Coached, managed, and assisted with Auskick and Juniors at Swanbourne Tigers, Mosman Park Redbacks and Cottesloe Magpies junior football clubs continuously from 2007-2018