

COMMUNITY DEVELOPMENT

MAY DELIVERY RECAP

- MAY 6 - Exmouth Thriving clubs workshop
- MAY 7 - Exmouth Thriving communities workshop
- MAY 14 - TYF Roadshow Carnarvon - GFA & Warriors FC workshop
- MAY 15 - TYF Roadshow Geraldton - GNFL umpire education + GNFL umpires & clubs TYF workshop
- MAY 16 - TYF Roadshow Geraldton - Rover FC workshop
- MAY 20 - TYF East Fremantle FC workshop
- MAY 21 - TYF Roadshow Pilbara - Karratha Kats
- MAY 22 - TYF Roadshow Pilbara - Karratha Falcons
- MAY 23 - TYF Roadshow Pilbara - Dampier Sharks
- MAY 28 - Derby Thriving Clubs initial



JUNE - WHAT'S COMING UP?

Key events coming up in June, include Think Mental Health Round, Tackle Your Feelings sessions at WAFL Clubs, Ahead of the Game facilitator training and Thriving Clubs engagements in Denmark. June will provide a good opportunity to reset after a heavy delivery period to start the year and plan out the remainder of the 2024 season.



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CFWA Thriving Communities - Successful Application

Country Football WA received confirmation from Healthway in June that the 'Thriving Communities Project' funding has been approved. The additional funding will be over a minimum of a three-year period, and complement the current 'Think Mental Health' funding. With the TYF agreement and confirmed Healthway funding, along with additional contributions from new partners, Country Football WA's community development efforts are now operating around \$800K in external funding per annum.

- **Thriving Clubs:** aimed at empowering leaders from local sports clubs to enhance environments and experiences of country football communities in a sustainable manner.
- **Thriving Communities:** which is delivered to Elders; senior sporting club people; influential local leaders such as Shire members, local industry, people working in health services to support leadership of local sports clubs clubs and broader community wellbeing.

Tackle Your Feelings - Roadshows

A key element of the partnership expansion with Tackle Your Feelings was to deliver three roadshows in 2024. Two of these three roadshows were delivered in May across the Midwest/ Gascoyne and Pilbara region's to players, volunteers, clubs and umpires within Geraldton, Carnarvon, Karratha and Dampier. The umpiring WA team joined the Geraldton roadshow and engaged 4 WAFL umpires to deliver an umpire education session to local umpires prior to the TYF session. The sessions were well attended and the feedback was extremely positive. It was extremely positive to see numerous League Presidents, club committees and community leaders speak up in the sessions and highlight the importance of these programs and the support role a football club plays within community wellbeing.



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THRIVING CLUBS & COMMUNITIES - OUTCOME

In early May, CFWA engaged community leaders from Exmouth in a 'thriving communities' follow up workshop, which involved Steve Allsop assisting the Shire and key leaders to create a localised action plan to improve mental health and reduce harm from alcohol and drugs within Exmouth. This is a critical component to the approach and compliments the work CFWA are leading with local sports clubs in Exmouth. A key issue that was raised in this workshop by the local police, and previously raised by Grady and the local Shire was the prevalence of alcohol consumption at junior and senior football. This issue was then taken to the 'Thriving Clubs' session later that evening where Matt Angus challenged the junior football committee around how this aligns to their values and the 'safe and inclusive environment' that they said they want to create for the community at junior football. The committee initially responded in denial that there was an issue, but after discussing and unpacking further, it led to the committee identifying that there was an issue that needs to be addressed by them. Since this session, they have discussed with the entire committee and communicated to members that alcohol consumption will no longer be tolerated. Further to this behaviour change, they also formed a relationship with the local police who are supporting the club committee to embed this change. This is a significant outcome led by the club leaders, especially given the normalisation of alcohol use within the wider community.

