

CIRCULAR



Subject: 2020 CUB CONTRA / CLUB CONNECT

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Audience: Club Committees, Board Members

Summary: CUB have launched Club Connect – a website for sporting clubs to order and have beverages delivered. The service offers cashback rebates on all purchases. The Perth FL will be using Club Connect to deliver the 2020 contra.	Action: Clubs to register with Club Connect by COB Friday 16 July. Clubs must complete the attached product request form by COB Friday 16 July. Clubs must complete the online delivery form by COB Friday 16 July
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CLUB CONNECT

Carlton & United Breweries (CUB) and the Perth Football League have a proud and longstanding partnership. Seeking to support this partnership further, CUB has developed Club Connect. Club Connect is a website where community sporting clubs can purchase all their beverage requirements (beer, wine, spirits, soft drink, sports drink etc) in a single location, at a great price, have the products delivered for free at a time that is convenient for the club (training and game day) and most importantly earn cashback rebates (minimum \$2 per case) on every purchase which acts as a key fundraising tool for the club. Please find further information in relation to Club Connect attached to the email.

Clubs who do not currently have contractual agreements or liquor licence constraints are asked to support this great initiative. Please find below the link to the website so you can register your club.

<https://www.clubconnect.net.au>

For any questions in relation to the activation of an account please email admin@clubconnect.net.au

2020 CONTRA

Contra will be delivered via Club Connect in 2020.

To ensure clubs receive stock they can sell during the shortened season, clubs have the option of selecting their own products from a small range.

To be eligible for the Contra stock, clubs must:

1. Register with Club Connect <https://www.clubconnect.net.au>
2. Complete the product request form (attached to this email)
3. Complete the online delivery form, agree to exclusively stock CUB products at training and on match days and upload the product request form. <https://wafotball.forms-db.com/view.php?id=340712>
4. Delivery day/time will be advised once the order has been placed.

To ensure the stock is received ASAP, clubs are asked to complete all of the above steps by close of business Friday 16 July.