

CIRCULAR

Subject: Website Technology Project

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Audience: Club Committees

Summary:

The Perth Football League’s Technology Project is getting towards the business end and clubs wishing to receive a website prior to the 2022 season as part of this project should register their interest prior to 10 December.

Action:

Register your interest in either a club website or other aspects of this project by clicking the following link and completing the details. May take up to 10 minutes.

<https://form.typeform.com/to/PAGJl4xS?typeform-source=www.perthfootball.com.au>

Background

- In June 2021, the Perth Football League secured a grant from DLGSC to enhance the technological capacity of our clubs. The need for this was identified due to the varying approaches & capacities of volunteers and their knowledge of the capabilities of tech products.
- Our Technology Steering Group has been formed and will be meeting regularly over the coming months.
- The major focus of this project will be to ensure all Perth Football League clubs have a fully functioning website that continues to be well maintained.
- The project is also focusing on the commerce flows and promotional elements of clubs.
- Clubs have until 10 December to register that they would like to receive a website as part of this project. Knowing the number of participating clubs will affect the project’s financial model.
- It is envisaged that websites will be built between January and March 2022, so it is critical that clubs have a suitable “Technology Specialist” to a) represent their club, b) chase up relevant info, and c) liaise between PFL staff and the club in a timely fashion.

See what these websites may look like

Template website design is not 100% completed but will look similar to the below link: -

<https://krill-bobcat-bbhp.squarespace.com>

Recommendation: Committees should consider applying for a Club website as part of this project before 10 December, 2021.