

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: ELECTRICAL TRAINING GROUP PARTNERSHIP - COLTS COMPETITION

Date: 8 February 2024

Document ID: 07, 2023-24

From: Andrew Dawe, Chief Executive Officer

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Audience: Club Committees

Summary: The Perth Football League has entered into a partnership with Electrical Training Group (EGT) as Naming Rights partner of the Colts competition for the 2024-26 seasons.	Action: COLTS JUMPER RECALL: Clubs with colts teams are required to re-brand any colts jumpers to be worn in 2024. Clubs can either drop their jumpers to the PFL or Belgravia Apparel or contact the League for collection prior to 11 March.
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The Perth Football League is excited to announce Electrical Training Group (EGT) as Naming Rights partner of the colts competition for the 2024 – 26 seasons. A formal announcement of the partnership will be released in the coming weeks.

The EGT Partnership will include naming rights to Colts, logos on Colts jumpers and the opportunity to engage with colts players during the season.

The EGT logo will be submimated into all jumpers produced in 2024. Belgravia Apparel will heatpress the EGT logo onto all existing jumpers (under the West Coast Eagles logo), covering the previous logo.

We ask that all jumpers to be worn by colts teams in the PFL (including away, clash and themed round jumpers) be handed to the PFL or Belgravia Apparel prior to 11 March. We understand that this maybe an inconvenience however this will allow enough time for them to be re-branded and returned to you prior to the start of the season.

To assist in making this easier to process we have included the following Drop off points:

1. Perth Football League – Tuart College, Tuart Hill. Leave at reception between 8.30am and 5pm.
2. At the Belgravia HQ – 1 Discovery Drive, Bibra Lake between 8am and 4pm.
3. If you have a meeting with a PFL staff member.

There may be an alternative we haven't considered. Please contact Natalie to discuss.