

CIRCULAR



PERTH FOOTBALL
L E A G U E

Subject: Cowards Punch Campaign partners with the Perth Football League

Date: 17 June 2022

Document ID: 26, 2021-22

From: Joe Georgiades
Ph: 0432 743 341
Email: joe@perthfootball.com.au

Audience: Club Committees

Summary:	Action:
<p>The Perth Football League has entered an agreement with the Cowards Punch Campaign for the 2022, 2023 and 2024 season.</p> <p>The partnership will include sponsoring the 2022 Finals Series, website branding and implementing mandatory online training modules for PFL players found guilty of striking in the 2023 and 2024 seasons prior to them returning to play.</p>	<p>For noting.</p>

The charity started by West Australian boxing legend Danny Green dedicated to eradicating the 'coward punch' has partnered with the Perth Football League for the next three years.

The partnership was announced at the Perth Football League's Business Lunch by Coward Punch Campaign Chairman and former West Coast Amateur Football Club player Justin Manolikos.

"The Perth Football League's network of players is the perfect vehicle for us to spread awareness about the devastating effects the coward punch has on the community," Manolikos said.

"The Stop the Coward Punch Campaign is a long-term vision. We are on a mission to eliminate the coward punch from society and save lives in the process. Our intent is to remove the "king hit" term permanently and have it consistently referred to as a "coward punch" – because that's exactly what it is," said Danny Green.

For more information on the Coward Punch Campaign, visit: <https://cowardpunchcampaign.com/>