

# CIRCULAR



**Subject:** ANNUAL GENERAL MEETING & SEASON PREVIEW

**Date:** 5<sup>th</sup> February, 2024

**Document ID:** **06, 2023-24 Annual General Meeting – Agenda & Season Preview**

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**Audience:** Club Committees, Life Members, Board Members

<b>Summary:</b> WA Amateur Football League Inc. - AGM 6.00pm, Monday 26 <sup>th</sup> February 2024 Claremont Football Club, Davies Road, Claremont  Season Preview for 2024	<b>Action:</b> This is a meeting of Member Clubs. As prescribed in Section 3, By-law 3.7, any club which is not represented at this meeting shall be fined \$100.  PFL season preview where staff will be available to assist clubs and suppliers will exhibit their products.
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The WA Amateur Football League Inc. trading as Perth Football League will hold its Annual General Meeting at 6.00pm, Monday 26<sup>th</sup> February 2024 at Claremont Football Club (Claremont Oval, 3 Davies Road, Claremont).

If for any reason the Annual General Meeting cannot proceed on Monday 26<sup>th</sup> February, the meeting lapses and is adjourned to the same time on the same day at the same venue the following week.

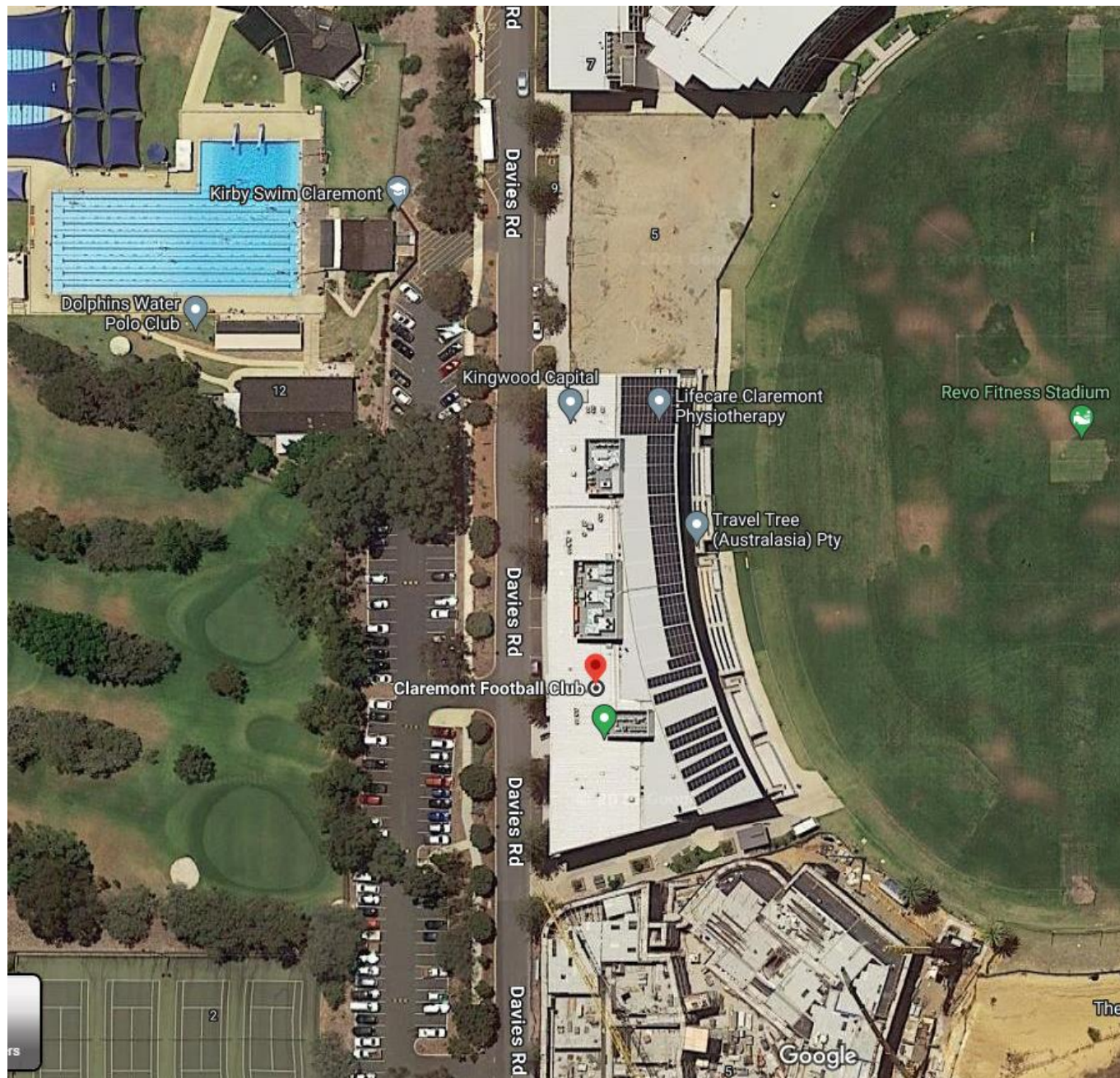
Clubs are invited to bring up to two delegates to the AGM and Season Preview. Following the AGM, clubs are encouraged to remain where the PFL will provide a brief season preview and where staff will be available to assist clubs with all of their club development, operational, umpiring and any other general needs. Additionally, suppliers including Carlton & United Breweries, Belgravia Apparel and Victor School & Sport Supplies will also be exhibiting their products and will be available for any queries.

Finger food and drinks will be served following the AGM. Guest names and dietary requirements must be confirmed via the online RSVP form by 11:00am on 19<sup>th</sup> February 2024. Dietary requirements received after this date may not be catered for. Please RSVP [CLICK HERE](#)

## Claremont Football Club

Claremont Oval  
3 Davies Road  
Claremont

Location Map:





# Annual General Meeting - AGENDA

WA Amateur Football League Inc, trading as Perth Football League  
6.00pm, Monday 26<sup>th</sup> February 2024  
Claremont Football Club

## NOTES/RECOMMENDATION

### 1. MEETING OPENING

- 1.1 Attendance
- 1.2 Apologies

### 2. PREVIOUS MINUTES

- 2.1 Confirmation of Minutes of the previous AGM held 27<sup>th</sup> February 2023.
- 2.2 Confirmation of Minutes of the previous SGM held 15<sup>th</sup> November 2023.

### 3. REPORTS

- 3.1 Board Report
- 3.2 Financial Report – 2022/23 Audited Statements

### 4. ELECTION OF BOARD MEMBERS

- 4.1 Appointment of Returning Officer
- 4.2 Nominations

### 5. APPOINTMENT OF AUDITORS

SW Accountants and Advisors

### 6. CLOSE

*Recommendation: That the Minutes of the Annual General Meeting held 27<sup>th</sup> February 2023 be signed as an accurate and sufficient record of the meeting.*

*Recommendation: That the Minutes of the Special General Meeting held 15<sup>th</sup> November 2023 be signed as an accurate and sufficient record of the meeting.*

*Audited Financial Statements to be provided by separate correspondence*

*Detail of endorsed Nominations to be provided by separate correspondence*

*Recommendation: SW Accountants and Advisors be appointed as auditors for 2023/24.*

Season Preview to be conducted immediately after the Annual General Meeting.

<b>AGENDA ITEM:</b>	<b>BOARD REPORT</b>	<b>AGENDA NO:</b>	<b>3.1</b>
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Last year saw another period of growth and consolidation for Perth Football League and our member clubs.

On-field, a record 321 teams competed in 32 grades for a total of 2,915 fixtured matches across the season. The ongoing growth of club-based participation throughout the League continues to be underpinned by Women's Football, which has now been embedded into fifty-four member clubs that collectively fielded 69 teams in 2023.

As we continue to grow the game on-field, to ensure the sustainability of our clubs and the League as a whole it is important that we also work to grow the game off-field and provide the necessary resources to support our member clubs – helping Perth Football League clubs and the thousands of volunteers who power them to take advantage of opportunities and manage the challenges that they face from week-to-week and season-to-season.

Two significant initiatives from last year that deserve to be highlighted in this regard were the appointment of a new Club Development Manager role, as well as the creation of a dedicated PFL Umpiring resource. Each of these appointments were made possible through our ongoing partnership with WA Football Commission and are testament to the strong relationships we have built through years of advocacy and the deep sense of alignment and purpose between the WA Football Commission and Perth Football League – in line with our four key pillars:

1. Growing The Game and Growing The Pie;
2. Adding Value and Building Capacity;
3. Selling the Benefits; and
4. Running a Tight Ship.

Financially, the League has returned to a responsible operating surplus, underpinned by significant growth in our commercial partnerships and sponsorship income which has enabled the League to recover from the financial challenges we faced together during the COVID-interrupted season. The League's strong financial foundations enable us to invest further in strategic programs and initiatives going forward – 'giving back' and adding value to Member Clubs through targeted initiatives such as the Small Grants Program and the re-introduction of State Football, and building capacity through further investment in club development, resources and support to make the lives of club volunteers more rewarding and enjoyable.

Further investments in resources and strategic priorities into 2024 will be guided by insights gathered from club leaders and other industry stakeholders in a review which was completed over the course of 2023. This review of PFL operations was supported through our new partnership with New Balance and Belgravia Apparel, and saw wide-ranging collaboration with clubs, officials and players, highlighted by a series of round-table workshops which were facilitated with clubs drawn from across the entire metropolitan area, from all grades and of all sizes.

Personally, I would have to say that the highlight for 2023 was to receive such positive feedback from those Club Presidents who took part in these workshops. An excerpt of one such piece of feedback is provided below:

*Just wanted to flick and email to say, well done...*

*It was so refreshing to not be talked to, but instead be asked what is important to my club, and be heard.*

*It was also great to interact and work collaboratively with other clubs, and listen to what they have to say.*

I would like to conclude by thanking our experienced operations team for all their hard work in delivering another outstanding season in 2023, and supporting the thousands of club volunteers who ultimately make it all possible for players of all ages, experience and abilities to enjoy the benefits of participation in senior community football club environments.

As a member-based League, we are stronger together. On behalf of the Board and Staff, we look forward to building on all that good work and the spirit of collaboration from 2023 in the 2024 season and beyond.

**Sam Birmingham**  
President

<b>AGENDA ITEM:</b>	<b>FINANCIAL REPORT</b>	<b>AGENDA NO:</b>	<b>3.2</b>
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Review of the Financial Statements of the League for FY2022/23 are currently being finalised by the auditors.

A copy of the final Audit Report and accompanying Financial Statements will be provided via separate correspondence upon completion of the review by SW Accountants & Advisors.

<b>AGENDA ITEM:</b>	<b>ELECTION OF BOARD MEMBERS</b>	<b>AGENDA NO:</b>	<b>4.2</b>
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Two vacant Board positions to be filled under Rule 10 of the Constitution.

Nominations and supporting documentation have been reviewed by the Nominations Committee. The committee will present its report at the upcoming Board Meeting, scheduled Monday 12<sup>th</sup> February 2024, after which relevant information and supporting documentation regarding the endorsed candidates will be provided via separate correspondence.

<b>AGENDA ITEM:</b>	<b>APPOINTMENT OF AUDITORS</b>	<b>AGENDA NO:</b>	<b>5</b>
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It is a requirement under Rule 26.4 of the Constitution and the *Association Incorporation Act 2015* that the League's financial report be audited for the year.

*Recommendation:* *SW Accountants and Advisors be appointed as auditors for 2023/24.*